

(Arts | Commerce | Science)

Approved by Goverment of Maharashtra & Affiliated to University of Mumbai

WOMEN DEVELOPMENT CELL

Presents

LIBERATE YOUR VOICE

(Stereotypes: We are all guilty of judging)



Date: 4th December, 2021

Time: 12 PM onwards

Venue: College Campus

Registration Link: https://forms.gle/3doCNS8qzURdZNbg6

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ASST. PROF. MADHURI YADAV CO-ORDINATOR, WDC. Sanger Mixture

DR. SANJAY MISHRA
I/C PRINCIPAL, SLRTDC.



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Date: 1st December, 2021

NOTICE

All the students are here by inform that Women Development and Gender Sensitization Cell is organising Group Discussion on "Liberate Your Voice – Stereotype WE ARE GUILTY OF JUDGING" on 4th December, 2021 Saturday in Room no. 304. Interested students can contact to concern person.

Asst. Prof. Madhuri Yadav

(Co-ordinator)

(Women Development and Gender Sensitization Cell)

Dr. Sanjay G. Mishra

(I/C Principal)

I/C PRINCIPAL

Shree L. R. Tiwas Degree Of Arts, Comm. & Sci.

Mira Road (East), Thane - 401 107.

Shree.L.R.Tiwari Educational Campus, Mira Road (E), Thane-401107, Maharashtra.

Mira Road



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Report of the session on

"Liberate Your Voice - Stereotype: We are all guilty of Judging"

Date: 4th December, 2021

Report:

Stereotype is a topic to be addressed. With the view to understand about the same, Shree L.R. Tiwari Degree College of Arts, Commerce and Science had organized a discussion on "stereotype". This discussion was organized by Women Development Cell of the college to talk about the perception which is been created by the Indian advertisement media about the same. The webinar was planned and executed under the supervision of all members of the department. Overall the seminar was a motivating session for all students.

Outcome: After this discussion we get to know what type of stereotypical advertisement Indian Media is portraying. Students actively took part in it and opened up their mind thought about the same. Brands that till date portray such advertisements are Lipton Green tea, Harpic, Imperial Blue, Fortune oil etc. These advertisement needs to be questioned because they not only sell but also the idea of a perfect housewife, or an ideal woman. These kinds of products give viewers an illusion that a certain kind of perfection can be achieved by means of their products.

Feedback Analysis: This report was based on the seminar "Liberate Your Voice - Stereotype: We are all guilty of Judging". Students were very happy and satisfied being part of the discussion. Selective responses of students were very constructive in a positive way with the help of these feedback WDC

Mira Road

committee will plan on more such events.

Asst. Prof. Madhuri Yadav

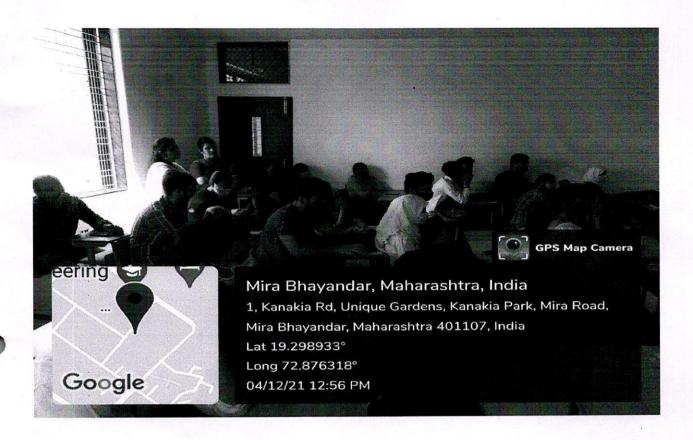
Coordinator

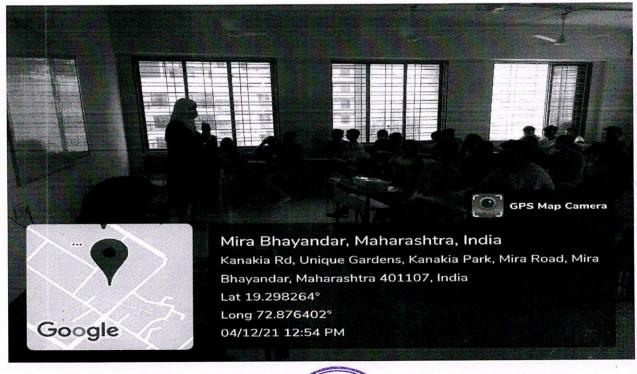
Women Development and Gender Sensitization Cell

Dr. Sanjay Mishra
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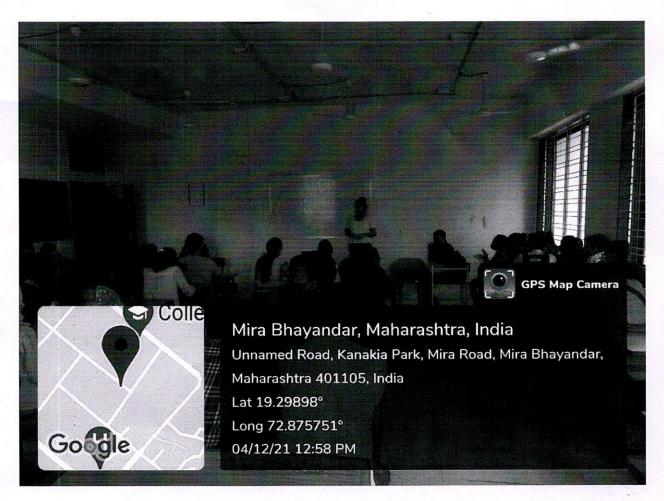
Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.

Mira Road (East), Thane - 401 107.













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Attendance for "Liberate Your Voice"

Venue: Shree L. R. Tiwari Degree College

Time: 12.00 PM

Date: 4th Nov, 2021

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Name of Student	Stream	Contact number	Sign
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