



SHREE L. R. TIWARI DEGREE COLLEGE

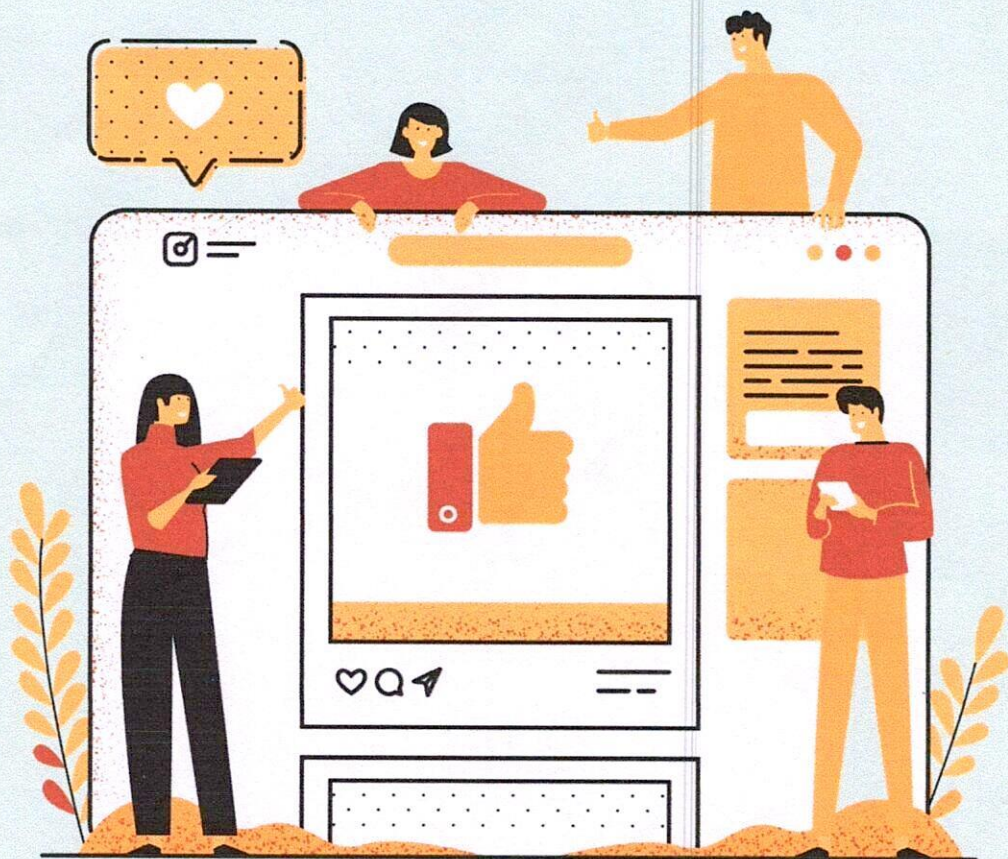
(Arts | Commerce | Science)

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RESEACH CELL OF SHREE L.R. TIWARI DEGREE COLLEGE

organises

**WEBINAR ON STRATEG FOR EVALUATING
COMPETITORS AND PLANNING FUTURE BUSINESS
OPPURTUINTIES**



3rd September 2021 | 11:30 AM
ONWARDS

WEBINAR

DR. VIJAY GANGAL

ASST. PROF AMNA HUSSAIN
RESEARCH CO-ORDINATOR

DR. SANJAY MISHRA
I/C PRINCIPAL



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Notice No.: SLRTDC/21-22/

Date: 28th August, 2021

NOTICE

Research, Innovation and Extension Cell in collaboration with BMS Dept. of Shree L. R. Tiwari Degree College invites students for "Webinar on Strategy for Evaluating Competitors and Planning Future Business Opportunities". The Webinar will be conducted on 3rd September, 2021 at 11:30 AM in Room no. 103.

Asst. Prof. Amna Hussain
Research Cell Co-ordinator



Dr. Sanjay Mishra

I/C Principal

I/C Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107. Maharashtra





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Report for the “Webinar on Strategy for Evaluating Competitors and Planning Future Business Opportunities”

Objectives

1. To make students understand availability of Market Competitors.
2. To create awareness on identifying and planning Business opportunities

Methodology-

-Webinar based Interactive method of communication

Date: 3rd September, 2021- 11:00 am onwards

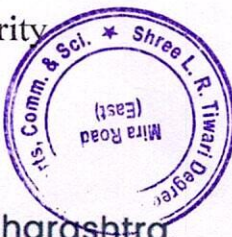
REPORT


The webinar featured expert speaker Dr. Vijay Gangal, Asst. Prof at Reena Mehta sharing his experience in competitor evaluation and strategic planning.

Analysis: The content of the webinar was informative and well-structured. The speakers presented comprehensive insights into competitor analysis and strategic planning, emphasizing the significance of staying ahead in the dynamic business landscape. The topics were explained clearly, and real-life examples were provided to enhance understanding.

The discussions on utilizing SWOT analysis and market segmentation were particularly insightful, highlighting their role in formulating effective business strategies. Additionally, the emphasis on leveraging technology and data analytics for competitive advantage was appreciated by the participants.

Feedback from Participants: The overall response was positive, with majority of participants finding the webinar highly valuable and insightful. Positive aspects highlighted by participants were clear and engaging presentations by



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the speakers. Practical and actionable strategies discussed were during the webinar. Ample opportunities for Q&A and interaction with the speakers was encouraged

A few participants mentioned that a follow-up session focusing on implementing the strategies discussed could be beneficial.

Conclusion: The webinar on "Strategy for Evaluating Competitors and Planning Future Business Opportunities" was successful in achieving its objectives by providing participants with valuable insights into competitive analysis and strategic planning. The positive feedback indicates the relevance and effectiveness of the content, while suggestions for improvement will be considered for future webinars.

I would like to express my gratitude to all the speakers and participants for their active engagement and contributions to the success of this webinar.

Asst. Prof Amna Hussain
Research Cell Co-ordinator



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ATTENDANCE for Webinar on Strategy for Evaluating Competitors and Planning Future Business Opportunities

Date: 03/09/2021

SR. NO.	CLASS	NAME
1	F.Y.BCOM	Thakur Prerna
2	FYBSC(CS)	Choudhary Khushboo
3	FYBSC(IT)	Nair Rohan
4	SYBCOM	Jain Muskaan
5	SYBCOM	Mehra Anirudh
6	S.Y.BAF	Shubham Chaurasiya
7	S.Y.BSC.I.T	Chaurasiya Rishabh
8	FYBSC(HS)	Thaker Karan
9	F.Y.BCOM	Singh Prachi
10	FYBAF	Yadav Kavita
11	FYBBI	Pal Suraj
12	FYBAF	Bhatia Himanshi
13	F.Y.B.M.S	Ray Subhojit
14	F.Y.B.M.S	Ojha Ankit
15	F.Y.BMM	Mansi Gupta
16	FYBSC(CS)	Gupta Eshaan
17	S.Y.B.COM	Kalaria Trupesh
18	S.Y.BAF	Bharadwaj Narendra
19	S.Y.BSC.I.T	Mishra Riteshkumar
20	FYBSC(IT)	Kapoor Mudassar
21	S.Y.BAF	Heena Jangid
22	FYBSC(IT)	Tiwari Sankalp
23	FYBSC(HS)	Patrawala Pezan
24	F.Y.BCOM	Tiwari Vinay
25	S.Y.BAF	Nalkande Sahil
26	S.Y.BMM	Mahek Deepak
27	S.Y.BMS	Madan Khushi
28	S.Y.BSC.IT	Furtado Zek
29	SYBCOM	Pareek Rahul

