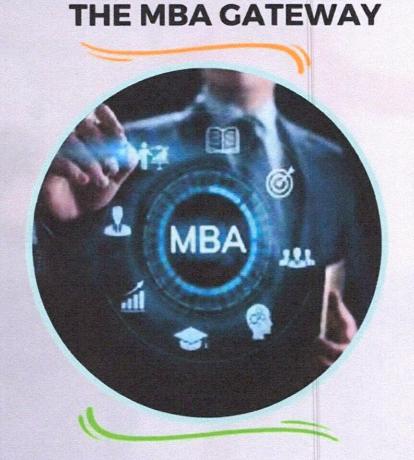


Shree L. R. Tiwari Degree College of Arts, Commerce & Science Kanakia Park, Mira Road (E), Thane-401107, Maharashtra.

RESEARCH CELL OF SHREE L. R. TIWARI DEGREE COLLEGE

SEMINAR ON ENTERPREEURIAL PATHWAY:





SPEAKER MS. LATIKA GOPAL



SATURDAY 28TH SEPTEMBER, 2019



TIME 10 AM ONWARDS

ASST. PROF RUTIKA MALIK RESEARCH CO-ORDINATOR DR. CHETANA SHAH

I/C PRINCIPAL



Shree L. R. Tiwari Degree College of Arts, Commerce & Science

Kanakia Park, Mira Road (E), Thane-401107, Maharashtra-

NOTICE

Seminar on: Entrepreneurial Pathway: MBA or Business?

Class: All the students of B.Com/ B.Sc I.T./ B.B.I/ B.A.F/ B.M.M/ B.M.S/ B.Sc. C.S

Date: 28th September 2019

Speaker: Ms. Latika Gopal, National Head of Digital Marketing at Fame

Resource

Research Cell of Shree L. R. Tiwari Degree College organizes a seminar on "Entrepreneurial Pathway:MBA or Business?" for all streams, on 28th September 2019, at 10:00.A.M. by Ms. Latika Gopal in the seminar hall.

All the students please make a note that attendance is compulsory.

Asst. Prof Rutika Malik

Research Co-ordinator

Mira Road

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Opening

All 1988

Dr. Chetana Shah

Shree L. R. Tiwari Degree College of Arts Comp. & Sci.

Kanakia Park, Mira Road (*). Dist. Thane - 401107. Maharashiya



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REPORT

Event Name: Entrepreneurial Pathway: MBA or Business?

Date: 28th September 2019

Speaker: Ms. Latika Gopal, National Head of Digital Marketing at Fame

Resource

Audience: All Students

Introduction:

The event "Entrepreneurial Pathway: MBA or Business?" was a significant and insightful gathering that catered to aspiring and current entrepreneurs interested in leveraging the power of an MBA education to enhance their entrepreneurial journey. The event aimed to provide valuable insights, resources, and networking opportunities for entrepreneurs looking to embark on or refine their business ventures.

Agenda:

The event featured a well-structured agenda designed to address the unique needs and challenges faced by entrepreneurs considering or pursuing an MBA. The agenda included:

The event began with a warm welcome from the host, setting the tone for an engaging and informative day. The speaker with extensive experience in entrepreneurship and MBA education delivered keynote addresses, offering valuable perspectives on the role of an MBA in the entrepreneurial world.

The Event proceeded with engaging discussions that focused on topics such as the benefits of an MBA for entrepreneurs, selecting the right MBA program, funding options, and success stories of entrepreneurs who leveraged their MBA education.

The speaker also presented her ideas about MBA, giving attendees the opportunity to explore different educational paths.



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The event concluded where attendees had the chance to ask questions and seek advice from the experts and panelists.

The "Entrepreneurial Pathway: The MBA Gateway" event provided attendees with numerous key takeaways:

- Participants gained a deeper understanding of how an MBA education can serve as a strategic asset in entrepreneurship, offering skills in leadership, finance, marketing, and more.
- The event facilitated meaningful connections among attendees, leading to potential collaborations, partnerships, and mentorships.
- Decision-Making Support: Students received guidance on selecting the right MBA program, financing options, and how to manage the balance between education and business.
- Inspiration: Success stories of entrepreneurs who leveraged their MBA experiences served as inspiration and motivation for attendees.

"Entrepreneurial Pathway: MBA or Business?" was a highly successful event, providing entrepreneurs with a roadmap for integrating MBA education into their entrepreneurial journeys. It fostered a sense of community among likeminded individuals, emphasized the value of continuous learning, and inspired attendees to pursue their entrepreneurial goals with greater confidence.

The event concluded with a strong commitment among participants to leverage the knowledge and networks gained to propel their entrepreneurial ventures to new heights, utilizing the MBA as a gateway to success.

Asst. Prof Rutika Malik

Research Co-ordinator

Mira Road

(East)

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Dr. Chetana Shah

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Shree Rahul Education Society's Shree L. R. Tiwari Degree College of Arts, Commerce & Science Kanakia Park, Mira Road (E), Thane-401107, Maharashtra.

ATTENDANCE SHEET FOR Enterpreneurial Pathway: The MBADate: 18 09/2019.

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