



Shree Rahul Education Society (Regd.)
SHREE L. R. TIWARI DEGREE COLLEGE
(Arts | Science | Commerce)

A TALK ON TRADITIONAL MEDIA VS SOCIAL MEDIA

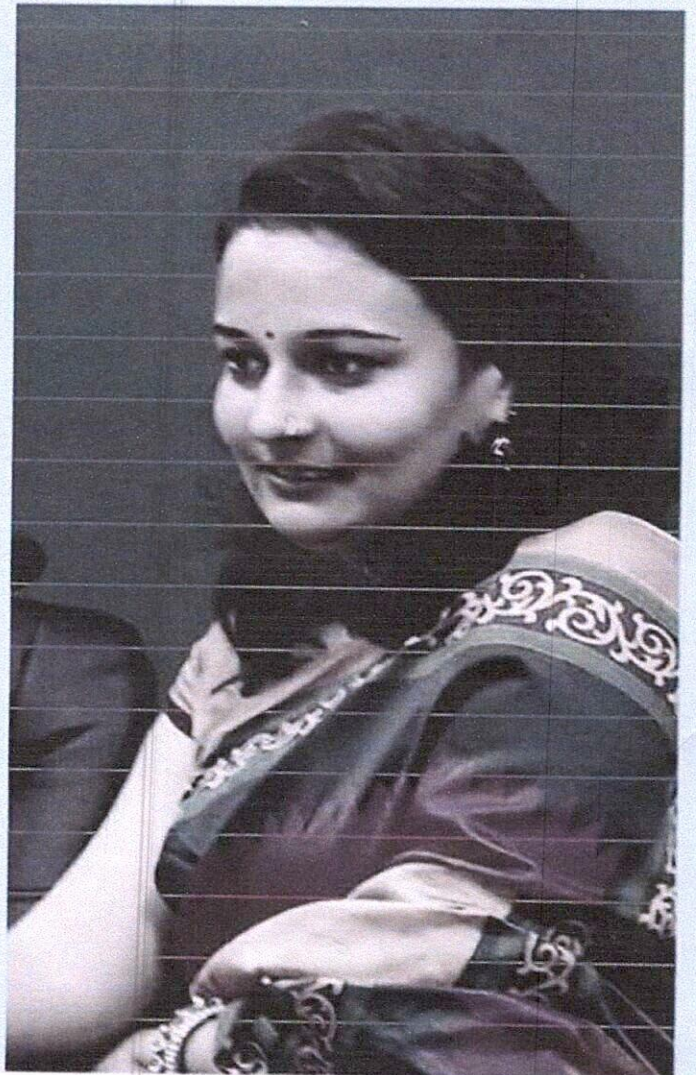
Organized by BAMMC Department

Ashita Dadheech, a renowned journalist will have conversation with youth, who are accustomed to social media. The changes which has been brought after pandemic, where traditional media still survives in this tough competition.

Date: 2nd February 2021

Time: 12 p.m. to 1 p.m.

Venue: Google Meet



ASHITA DADHEECH





**Shree Rahul Education Society's
Shree L. R. Tiwari Degree College of Arts, Commerce & Science
Kanakia Park, Mira Road (E), Thane-401107, Maharashtra.**

Notice no: SLRTDC/20-21/

Date: 1st February, 2021

Notice

We are excited to invite you to an engaging talk event, "**Traditional Media vs Social Media**" organized by the BAMMC Department at Shree L.R. Tiwari Degree College on 2nd February 2021. This event will provide valuable insights into the dynamic landscape of media, exploring the strengths and challenges of traditional and social media platforms.

Webinar event Details:

Date: 2nd February 2021

Time: 12 to 1 pm

Venue: Google Meet

For registration and more details, please connect with BAMMC Co-ordinator Dimple Makhija.

Don't miss out on this exciting opportunity to be a part of a spirited debate!

**Asst. Prof. Dimple Makhija
BAMMC Co-ordinator**



**Dr. Sanjay Mishra
V/C Principal**

**Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107, Maharashtra**



**Shree Rahul Education Society's
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Kanakia Park, Mira Road (E), Thane-401107, Maharashtra.**

Date: 02/02/2021

EVENT REPORT

Debate Competition

By BAMMC Department

Event details:

Date: 02nd February 2021

Day: Wednesday

Time: 12 to 01 pm

Venue: Online (Google meet)

Objective of event:

- **Understanding the Media Landscape:** Gain a comprehensive understanding of the roles and dynamics of traditional media and social media in the contemporary communication landscape.
- **Exploring Strengths and Challenges:** Delve into the unique strengths and challenges posed by traditional and social media, highlighting their respective impacts on society, communication, and journalism.
- **Insights from Industry Expertise:** Benefit from the expertise of our resource person, Sr. Reporter Arti Dadheech, who will share real-world experiences and insights into the evolving media landscape.





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Report:

The "Traditional Media vs Social Media" talk event provided an enriching exploration of the diverse facets of media in today's interconnected world. Students from the BAMMC department actively participated, gaining valuable insights into the strengths and challenges of both traditional and social media.

Event Highlights:

- Insights from Sr. Reporter Arti Dadheech: The session began with an enlightening talk by our esteemed resource person, Sr. Reporter Arti Dadheech, who shared her wealth of experience in the field. Her insights into the evolving media landscape captivated the audience and provided a unique perspective on the interplay between traditional and social media.
- Interactive Discussions: Students actively engaged in discussions, posing thought-provoking questions, and exchanging ideas on the impact of media on society, journalism ethics, and the changing nature of information dissemination.
- Comparative Analysis: The event included a comparative analysis of traditional and social media, exploring their roles in shaping public opinion, disseminating news, and influencing cultural narratives.

Resource Person - Sr. Reporter Arti Dadheech:

- Sr. Reporter at [Maharashtra Times)
- Renowned for in-depth reporting and analysis
- Brings a wealth of experience in covering diverse topics

Thank you to Sr. Reporter Arti Dadheech and all participants for making this event a success!

Asst. Prof. Dimple Makhija
BAMMC Co-Ordinator



Dr. Sanjay Mishra

H/O Principal

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Dist. Thane - 401107, Maharashtra



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Participation List

SHAIKH NOORALAM	F.Y. B.A.M.M.C
SHIRKE CHIRAG	F.Y. B.A.M.M.C
SHUKLA JAY	F.Y. B.A.M.M.C
SHUKLA SHREYA	F.Y. B.A.M.M.C
SHUKLA SHIKHA	F.Y. B.A.M.M.C
SINGH KARAN	F.Y. B.A.M.M.C
SURTI HUMAIRA	F.Y. B.A.M.M.C
DAVE VINAY	T.Y. B.A.M.M.C
DSOUZA AAYUSHI	T.Y. B.A.M.M.C
CHAUDHARI SWATI	T.Y. B.A.M.M.C
CHAKRABORTY ARTH	T.Y. B.A.M.M.C
RATHOD KAMNA	T.Y. B.A.M.M.C
RAWAL MAYURI	T.Y. B.A.M.M.C
RIZVI SAYED SANIA	T.Y. B.A.M.M.C
SAINI AYUSH	T.Y. B.A.M.M.C
SARKAR PRONAJIT	S.Y. B.A.M.MC
SAUDAGAR ALIASGAR	S.Y. B.A.M.MC
SAYYED SAMI	S.Y. B.A.M.MC
SHAIKH AMREEN	S.Y. B.A.M.MC
RATHOD KAMNA	S.Y. B.A.M.MC
RAWAL MAYURI	S.Y. B.A.M.MC
RIZVI SAYED SANIA	S.Y. B.A.M.MC

