



**SHREE L. R. TIWARI  
DEGREE COLLEGE**

(Approved by Government of Maharashtra & Affiliated to University of Mumbai)

## SESSION ON ACCELERATORS / INCUBATION - OPPORTUNITIES FOR STUDENTS & FACULTIES - EARLY STAGE ENTREPRENEURS

### EVENT DETAILS



Date : 31<sup>st</sup> July 2023

Time : 03:00 PM



**Speaker**

**Dr. Mohit Dubey**

CEO, AIC-MIT ADT University



SCAN TO JOIN



Education For All  
KG to PG

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# SHREE L. R. TIWARI DEGREE COLLEGE (Arts | Commerce | Science)

Approved by Government of Maharashtra & Affiliated to University of Mumbai

Date: 01/08/2023

## Webinar on “Accelerators / Incubation - opportunities for Students and Faculties - Early Stage Entrepreneurs”

**Topic: "Accelerators / Incubation - opportunities for Students and Faculties - Early Stage Entrepreneurs"**

**Resource Person: Dr. Mohit Dubey,**  
CEO, AIC-MIT ADT University,

**Total Participants:**

**Platform: Google Meet**

**Link: <https://meet.google.com/qzf-mqrt-jgc>**

The Research, Innovation, Incubation and IPR Cell in association with ICC organised an online webinar on “**Accelerators / Incubation - opportunities for Students and Faculties - Early Stage Entrepreneurs**” on 31<sup>st</sup> July, 2023 i.e. Friday from 3:00 pm.

Dr. Vaishali Kothiya introduced the guest speaker Dr. Mohit Dubey. Dr. Sanjay Mishra, principal of SLRTDC welcomed the guest speaker and addressed the participants about the purpose behind organised the webinar.

The webinar started with an overview on Research, Invention, Innovation. Sir also made the difference of innovation and invention very clear. He also covered other concepts like incubation, ideation, Market accelerators, process of value creation.

Dr. Mohit Dubey also emphasized on the role of incubation and mentor in creating entrepreneurs. Sir enlightened the faculty participants on their role from Idea generation and validation to bring their ideas/product/services to market. He also explained how innovation network works.

Dr. Mohit Dubey interacted with the students and faculties throughout the session and discussed various live examples during the session.

The seminar concluded with an open forum for participants to ask questions and engage in discussions related to the Business Model Canvas. The facilitator addressed queries and shared additional resources for further exploration.

### Objectives of the Webinar

- To educate participants about the concept of accelerators and incubators, how they function, and their role in fostering innovation and entrepreneurship.
- To help students, faculties, and early-stage entrepreneurs identify suitable accelerator or incubator programs that align with their business ideas, goals, and needs.



- Share success stories of startups that have benefited from accelerator or incubator programs, highlighting the impact of such programs on their growth and development.
- Inspire participants to take their entrepreneurial ideas to the next level by providing them with the knowledge, tools, and confidence needed to succeed in the competitive startup landscape.

### **Outcome of the Webinar**

- The participants develop an understanding on the concept of accelerators and incubators, how they function, and their role in fostering innovation and entrepreneurship.
- The students, faculties, and early-stage entrepreneurs were able to identify suitable accelerator or incubator programs that align with their business ideas, goals, and needs. They also develop the confidence to develop idea and implement the same in to a start-up and commercialize the same.



**Dr. Vaishali Kothiya**

Dean, Research, Innovation, Incubation & IPR Cell



**Dr. Sanjay Mishra**

**ICC Principal**

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.  
Kanakia Park, Mira Road (East),  
Dist. Thane- 401107 Maharashtra.

CEO AC (Presenting)

### Incubator Offerings

16:54 off-mtg-go

CEO AC (Presenting)

### Mentoring & Monitoring

Mentoring is customized input to build strategy and devise action plan from time to time & monitoring it

- Advise & Help for/To**
  - Business development
  - Go To Market strategy
  - Financing the Business Model
  - Defining Business Streams
  - Technology stack
  - Traditional & Digital marketing
  - Fundraising
- Source & Engage External domain specific mentors**
- Help create an Ecosystem by**
  - Creating industry connect, Local & Global
  - Tie up with Angel Groups, Seed Funds & Venture Capitalists
  - International Tie-ups for Exchange Program
- Provide initial seed capital to Accelerate**
- Help raise capital for startups**
- Create exit opportunities for their strategic partnerships and Institutional investment**
- Provide Framework for periodic review of**
  - Updates
  - Milestones
  - Monthly Progress
  - Initiatives

16:55 off-mtg-go

CEO AC (Presenting)

### Incubation Redefined

16:56 off-mtg-go



CEO AIC (Presenting)

### Art Or Science?

Entrepreneurship is neither a science nor an art. It is a practice - Peter Drucker

It is a **knowledge base**... but as in all practices, medicine, for instance, or engineering, **knowledge** in entrepreneurship is a **means to an end!**

Peter Drucker (1985)

15:55 | 027-mgmt-1-gp

CEO AIC (Presenting)

### Innovation: What is it?

Innovation is the **process of creating value** by applying **novel solutions** to **meaningful problems** - *Faster, Better and Cheaper*

The Innovation Cycle

15:55 | 027-mgmt-1-gp

CEO AIC (Presenting)

### Innovation Network

Engage   100 Startups	Innovators / Experts
Incubate / Support   30 Startups	Mentors / Partners
Accelerate   10 Startups	Mentors / Industry Connects
Seed Fund   3 Startups	Local Angel
Follow on Funding   1 Startup	National Angels / VCs

15:57 | 027-mgmt-1-gp





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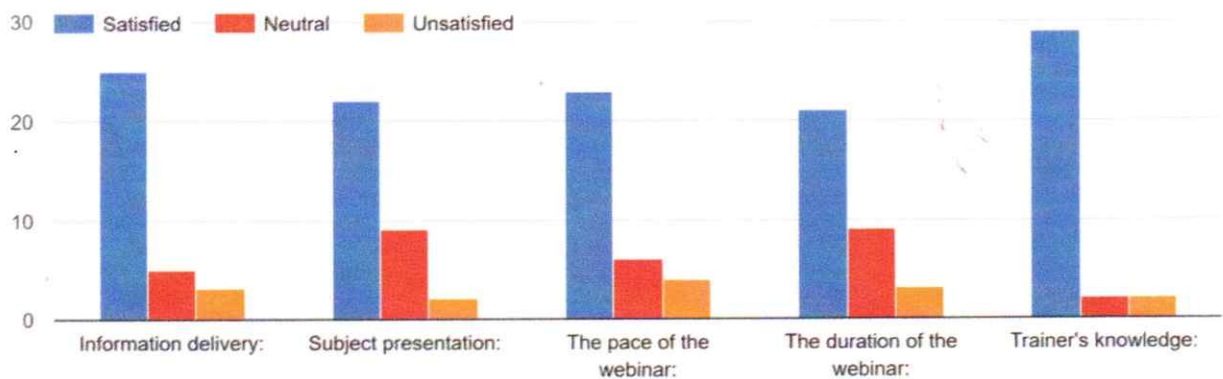
## Feedback Analysis of Webinar on “Accelerators / Incubation - opportunities for Students and Faculties – Early-Stage Entrepreneurs”

**Topic: Accelerators / Incubation - opportunities for Students and Faculties – Early-Stage Entrepreneurs**

**Resource Person: Dr. Mohit Dubey,  
CEO, AIC-MIT ADT University**

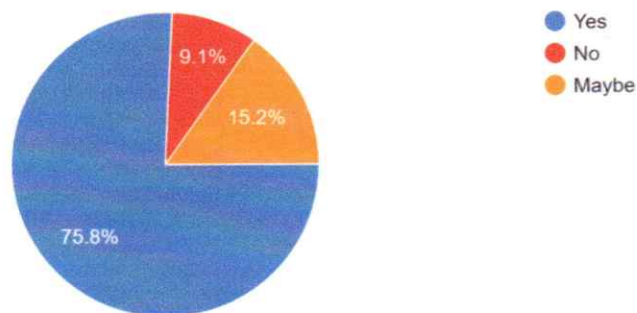
**Link: <https://forms.gle/KtBfGaUkSPVf4QjC8>**

Please rate the following content of the webinar according to your satisfaction level.



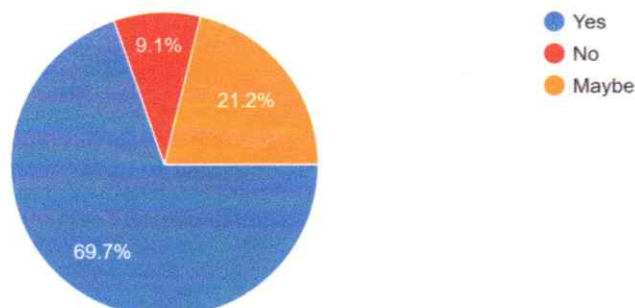
Did you gain new knowledge participating the webinar?

33 responses



Do you think you can apply what you learned in this webinar?

33 responses



### Interpretation:

**Information Delivery:** Most responses indicate satisfaction with the information delivery.

**Subject Presentation:** Feedback is generally positive, with a few neutral responses.

**The Pace of the Webinar:** Satisfaction is varied, with a mix of satisfied, neutral, and unsatisfied responses.

**The Duration of the Webinar:** Most participants seem satisfied with the duration of the webinar.

**Trainer's Knowledge:** Most participants are satisfied with the trainer's knowledge.

**Gained New Knowledge:** Majority responded with "Yes," indicating that they gained new knowledge from the webinar.

**Can Apply What Learned:** Most participants believe they can apply what they learned.

**Best Thing About the Webinar:** Responses vary, with positive mentions of how the webinar was conducted, its usefulness, and informative content.

**Overall Impressions:** Positive feedback was given regarding the webinar's quality and content.

### Other Comments:

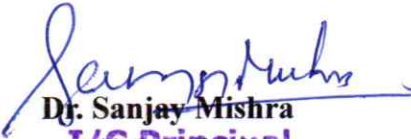
Some participants made specific comments about the content being technical and informative, while others expressed uncertainty.

The webinar had a mix of positive and neutral feedback. The trainer's knowledge, gained knowledge, and the applicability of what was learned received positive responses for the most part.

  
**Dr. Vaishali Kothiya**

Dean, Research, Innovation, Incubation & IPR Cell



  
**Dr. Sanjay Mishra**  
**I/C Principal**

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