BACHELOR OF COMMERCE PROGRAM OUTCOMES (PO)

<u>PO1 Character building:</u> Moulding the character of the learners which shall enable them to identify appropriate ethical, moral, legal, socially viable and culturally sound choices in life. They shall be able to differentiate and choose between the virtues and the vice.

PO2 Skill Based Employability: The learners shall possess basic operational skills like using word processing software, presentation softwares, spreadsheets, organisational writing, planning and execution etc. The learners shall demonstrate the ability to gain skill based preliminary employment and maintain the same.

<u>PO3 Conscientious Citizenry:</u> The learners shall be Aware and Sensitised towards the marginalised and socially deprived groups. Learners shall showcase empathy towards fellow citizens & take initiative to improve social situations. They shall act sensitively and address social issues with concern and commiseration.

<u>PO4 Empathetic Communication:</u> The Learners shall display the ability to understand other people's emotions, Empathise with others. The Learners shall be able to work with people, build mutually supportive relations with others & communicate effectively - formally and informally.

<u>PO5 Scientific Temperament:</u> The learners shall develop the right attitude towards logical and rational thinking which will expand/cultivate curiosity towards ideas, practices, and opinions and evaluate them on the basis of scientific reasoning. The Learners can act as an agent of positive change in society.



PROGRAM SPECIFIC OUTCOMES (PSO)

<u>PO1:</u> Acquire fundamental knowledge in the fields of commerce, business, accounting, economics, and finance, auditing, marketing, entrepreneurship development & overall general legal framework of the business and apply theoretical concepts to business practices.

PO2: Analyse relationships among commerce, trade industry, services, management and administration.

<u>PO3:</u> Acquire skills to work as tax consultant, audit assistant and other financial supporting services.

<u>PO4:</u> Play roles of businessmen, entrepreneurs, managers, and consultants, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.



SEMESTER I

CO OF SEM I

COURSE NAME - Accounting & Finance Management - I

COURSE CODE - UBCOMFSI.1

CO1: Acquire knowledge about the Accounting Standards issued by ICAI, its relevance to India in maintenance of accounts, disclosure and revenue recognition. Gain knowledge on various methods of stock valuation; methods which are recognised under AS-2, impact on profit if a method is changed.

CO2: Recognize capital and revenue – expenditure and receipts & distinction between them. Learners shall solve practical problems on Final Accounts of Manufacturing Concern.

CO3: Develop the skill of preparing final accounts for departmental store, allocation of cost among different departments on suitable basis

CO4: Develop the skill of accounting for hire purchase transactions, calculation of interest, depreciation etc.

CO OF SEM I

COURSE NAME - Commerce - I

COURSE CODE - UBCOMFSI.2

CO1: Design annotating of the fundamental view of business as well as the importance of the business environment in conducting business.

CO2: Explain the importance & different constituents of the business environment.

CO3: Comprehend and implement the knowledge gained on project planning, statutory requirements in Promoting Business Unit.

CO4: Evaluate fundamental principles in entrepreneurship and recognize the importance of women entrepreneurs



CO OF SEM I

COURSE NAME - Business Economics - I

COURSE CODE - UBCOMFSI.3

CO1: Understand the basic tools, and economic functional relations & apply the basics of Business Economics.

CO2: Apply the knowledge of demand and supply function in business decisions.

CO3: Analyse supply and production decisions. Also, short run and long production function & economies of scale.

CO4: Critically evaluate Business cost of production.

CO OF SEM I

COURSE NAME - Business Communication - I

COURSE CODE - UBCOMFSI.4

CO1: Identify the nature, function & scope of business communication.

CO2: Implement skills of effective verbal and non-verbal communication.

CO3: Apply written communication used in the business world.

CO4: Adapt to changing culture and impact of modern technology on business communication.

CO5: Creates information from a variety of sources and use it ethically.

CO OF SEM I

COURSE NAME - Environmental Studies - I

COURSE CODE - UBCOMFSI.5

CO1: Gain in-depth knowledge on environment and Ecosystem.

CO2: Acquire values and develop right attitudes towards natural resources type of resource, increasing demand of resources in the global world and its impacts on resources.

CO3: Predict the consequences of increasing the world's population, pattern of population growth and associated problems. Learners can understand the population and HDI and world happiness index.

CO4: Understand the urban problems due to migration and overcrowding, stress on urban environment and urban resources and concept of emerging smart cities and safe cities in India and Adopt sustainability as a practice in life, society and industry.

CO OF SEM I

COURSE NAME - Foundation Course - I

COURSE CODE - UBCOMFSI.6

CO1: Develop the understanding of current challenges and issues of Indian society

CO2: Sensitised approach towards social problems plaguing Indian society ability to address the same.

CO3: Increased awareness towards environmental issues.

CO4: Develop the understanding of socio-economic and human rights issues in India.

CO OF SEM I

COURSE NAME - Mathematics & Statistical Techniques - I

COURSE CODE – UBCOMFSI.7

CO1: Develops understanding about share market, Mutual funds, and investments other than conventional mode.

CO2: Learn basic rules of counting, arrangement and selection of objects and difference between these two.

CO3: calculate suitable average for given data-both by formula and graphical method.

Calculate partition values, combined mean. Learners can compare two or more series of data for consistency and variability using Range, Q.D., M.D., and S.D.

CO4: Sharpen their knowledge about set theory. They are introduced to basic concepts of probability with simple examples.

Calculate probability distribution of a random variable & expected gain/loss and variance for practical problems.

CO5: Introduced to methods of rational decision making in given situations (under risk, under uncertainty). They can choose the best course of action using different criteria.



SEMESTER II

CO OF SEM II

COURSE NAME - Accounting & Finance Management - II

COURSE CODE - UBCOMFSII.1

CO1: Apply the theoretical foundation for the recording of financial transactions concerning: specialised areas related to non-corporate entities and for preparing the related accounts or statements.

CO2: Familiarise with consignment sale, its relevance, accounting of transactions in the books of consignor and consignee and ascertaining consignment profit.

CO3: Develop skills of preparing branch accounts, its relevance and ascertainment of branch profit.

CO4 Evaluate various types of general insurance; how to ascertain stock on the date of fire, calculation of claim when insurance cover is more or less than stock.

CO OF SEM II

COURSE NAME - Commerce - II

COURSE CODE – UBCOMFSII.2

CO1: Develops an understanding of service marketing and various service strategies.

CO2: Recognize the difference between organised and unorganised Retail sector. Also understand the various retail formats and Retail Scenario in India & Global context.

CO3: Acquainted with banking, insurance, logistic, BPO, KPO, LPO and ERP.

CO4: Correlate the different types of E-Commerce practices followed by the marketers and understand the scope of E-Commerce.

CO OF SEM II

COURSE NAME - Business Economics - II

COURSE CODE - UBCOMFSII.3

CO1: Understand the difference between the operation of perfect competitions and monopoly.

CO2: Analyse the various Pricing Strategies and the decisions under Imperfect competition

CO3: Distinguish between different Pricing Practices followed under different market structures.

CO4: Understand and analyse Capital Projects evaluation

CO OF SEM II

COURSE NAME - Business Communication -II

COURSE CODE - UBCOMFSII.4

CO1: Focus on the set of skills required to be successful in a Group Discussion.

CO2: Understand the structure and styles of Interviews.

CO3: Examine the concept of a conference as a means of internal and external communication.

CO4: Examine the scope of public relations in the context of the modern day world.

CO5: Examine the awareness of consumer Rights.

CO6: Draft RTI (Right to Information) letters

CO OF SEM II

COURSE NAME - Environmental Studies - Hangalay of manual transportation and the samuel

COURSE CODE - UBCOMFSIL5

CO1: Classify different types and sources of solid waste and play an effective role in managing the same.

CO2: Apply the knowledge gained on environmental problems faced due to agricultural & industrial development and focus on green business practices in real life.

CO3: Critically evaluate the knowledge gained on Ecotourism.

CO4: Examine their role in Environmental Management.

CO OF SEM II

COURSE NAME - Foundation Course-II

COURSE CODE - UBCOMFSII.6

CO1: Recognizing the impact of globalisation on Indian society.

CO2: Recognise the concept of Human Rights and Jundamental rights.

CO3: Understand the various environmental commitments by India.

CO4: Understand various sources of stress & conflict and develop a scientific attitude to cope up with the same.

CO OF SEM II

COURSE NAME - Mathematics & Statistical Techniques - II

COURSE CODE - UBCOMFSII.7

CO1: Develops an understanding of functions and derivatives. They shall solve practical problems of applications of derivatives in business.

CO2: Understands the Concepts of nominal effective rate of interest. Calculate simple and compound interest. They shall solve simple problems on annuity, EMI and prepare an Amortisation table.

CO3: Find existence and extent of relation between two variables by graphical and mathematical method. They can estimate unknown values of correlated variables and can calculate coefficients of correlation.

CO4: Estimate trend of time series and predict values by moving averages and least square method. Learners shall calculate change in the level of prices and quantities of commodities by suitable index number. They can calculate the real value of money.

CO5: Differentiate and solve simple problems on Binomial, Poisson and Normal distributions.



SEMESTER III

CO OF SEM III

COURSE NAME - Accounting & Finance Management - III

COURSE CODE - UBCOMFSIII.1

CO1: Make understand partnership firm and effects of admission retirement and death of a partner during the year.

CO2: Make an explanation of the distribution of cash after dissolution of the firm to various parties in a prescribed manner.

CO3: Make an explanation of the term amalgamation and their practical effects in accounting.

CO4: Make aware of conversion or sale of partnership firms into limited companies and their benefits.

CO OF SEM III

COURSE NAME – Financial Accounting & Auditing - Introduction to Management
Accounting

COURSE CODE - UBCOMFSIII.2

CO1: Students will get an insight about the introduction of Management Accounting. Students will be able to prepare, analyse and interpret Vertical Financial Statements.

CO2: Students will get to study about the various types of ratios & their uses in an organisation.

CO3: Students will be able to solve practical problems regarding management of Working Capital.

CO4: Students will be able to solve practical problems regarding various techniques of Capital Budgeting.

CO OF SEM III

COURSE NAME – Commerce – III (Management: Functions & Challenges)
COURSE CODE – UBCOMFSIII.3

CO1: The course aims to create an understanding of the levels of management and list the contribution of thought leaders like F. W. Taylor Likon Mayo and Peter Drucker, Dr. C.K.

Prahalad, Prof Sumantra Ghoshal to management; it encourages the learner to recognize the changing role of the manager.

CO2: The learner will further understand the fundamental functions of management.

CO3: At the end of the course the learner will be able to appraise the significance of Indian ethos in management and importance of various management functions in Managerial roles

CO OF SEM III

COURSE NAME - Business Economics - III

COURSE CODE - UBCOMFSIII.4

CO1: Apply the basics of Business Economics.

CO2: Analyse Demand for various goods and services and evaluate demand forecasting for them.

CO3: Analyse supply and production decisions

CO4: Critically evaluate Business cost of production.

CO OF SEM III

COURSE NAME - Advertising - I

COURSE CODE - UBCOMFSIII.5

CO1: Understand the concept & Role of IMC & the evolution of Advertising.

CO2: Focuses on aspects related to the Benefits of Advertising, Ad Agency, and Careers in advertising & Agency selection criteria.

CO3: Examines the Economic & social & its impact on Production Cost/ Distribution Cost & Consumer Price.

CO4: Evaluates the recent trends in Social Advertising & the Role of Self-Regulatory Bodies in Advertising

CO OF SEM III

COURSE NAME - Foundation Course - III

COURSE CODE - UBCOMFSIII.6

CO1: Aware about legal and constitutional Rights and violation Redressal mechanisms of SC, ST, and Women, Children Disabilities, Minorities and elderly population.

CO2: Understand the concept of Disaster and general effects, dealing with disasters and human Rights related with rehabilitation.

CO3: Update with development of science and role in everyday life.

CO4: Effective listening, verbal and non-verbal communication, preparing for group discussion, interviews, presentation, and leadership skills.

CO OF SEM III

COURSE NAME - Business Law - I

COURSE CODE - UBCOMFSIII.7

CO1: Students would recall and discuss the concept of contract, features, role of promoter, classification of contract, Agreement, kinds of Agreements, Contract- kinds of contracts, distinguish between Agreement and Contract.

CO2: Students would examine and evaluate Law of Indemnity and Guarantee, Law of Bailment and pledge.

CO3: Students would be acquainted with Distinction between 'sale' and 'agreement of sell, Distinction between 'sale and hire-purchase agreement. They would also be aware of Rights of an unpaid seller.

CO4: Students would evaluate the Characteristics of Negotiable Instrument, classification of Negotiable Instruments and its Miscellaneous Provisions.



SEMESTER IV

CO OF SEM IV

COURSE NAME - Accounting & Finance Management - IV

COURSE CODE - UBCOMFSIV.1

CO1: Annotating the company accounts and concepts of shares debentures reserves and surplus sand balance sheet format as per companies act 2013.

CO2: Annotating the legal procedure for repayment of preference shares.

CO3: Acquire knowledge of the legal procedures for redemption of debentures and their types.

CO4: Explain various basis of distribution of expenses to find out profit before and after incorporation.

CO OF SEM IV

COURSE NAME - Financial Accounting and Auditing - Audit

COURSE CODE - UBCOMFSIV.2.1

CO1: Classify different concepts of auditing, types of frauds and errors in auditing

CO2: Apply the knowledge gained on audit planning and documentations and practice in real life

CO3: Critically evaluate the knowledge gained on various auditing techniques

CO4: Design and develop embedded systems

CO5: Examine their role in vouching and verification

CO OF SEM IV

COURSE NAME - Commerce - IV (Management: Functions and Challenges)

COURSE CODE - UBCOMFSIV.3

CO1: The learner shall be able to comprehend the types of production system and list the inventory management systems

CO2: The learner will be able to describe the structure of Indian Securities Markets and its impact on the economy.

CO3: The course will enable the learner to reflect on the various investment avenues available in India and describe the recent trends in the world of finance.

CO OF SEM IV

COURSE NAME - Business Economics - IV

COURSE CODE - UBCOMFSIV.4

CO1: Critically analyse the role of government in an economy

CO2: Develop Knowledge of various aspects of Public revenue and the impact of taxation on the economy

CO3: Examine how Public expenditure and Debt has an impact on the economy.

CO4: Critically evaluate various Fiscal Policies framed by the government and get insight of

Budget of the government

CO OF SEM IV

COURSE NAME - Advertising - II

COURSE CODE – UBCOMFSIV.5.01

CO1: Evaluate the difference between traditional and contemporary media available.

CO2: Examine the factors to be considered in planning the advertising campaign and effectively frame media planning & buying strategies.

CO3: Apply the knowledge gained on creativity and examine the impact of celebrity endorsements

CO4: Execute print ads and broadcast ads and critically evaluate the effectiveness.

CO OF SEM IV

COURSE NAME - Foundation Course - IV

COURSE CODE - UBCOMFSIV.6

CO1: Acquire knowledge on Rights of consumers rights and protection Act, RTI,PIL And citizens Charters, public service Guarantee Acts.

CO2: Understands the various approaches towards ecology and environmental principles.

CO3: Acquainted with the latest development in technologies and its use for the betterment of the human race. They would also be aware of the issues relating to control, access and misuse of technology.

CO4: Students would evaluate the requirements of different competitive exams conducted in India. Learn and implement soft skills like Motivation, Goal Setting, Time management, and few writing skills.

CO OF SEM IV

COURSE NAME - Business Law - II

COURSE CODE - UBCOMFSIV.7

CO1: Students would recall and discuss the concept of company, features, role of promoter, classification of company, memorandum and articles of association in a company. Prospectus and its types.

CO2: Students would examine and evaluate different approaches acquiring membership in a company, cessation of membership. Rights and liabilities of members.

CO3: Students would be acquainted with Indian partnership act, types of partner, rights duties of partners, partnership deed, formation and dissolution of partnership. They would also be aware of llp, conversion into llp and distinguish Llp and partnership.

CO4: Students would evaluate the consumer protection Act including rights and liabilities of a consumer. They should also be able to appreciate competition acts including anti-competitive agreement.

CO5: Students will get to study about the various types of Intellectual property rights & their procedure for registration.

SEMESTER V

CO OF SEM V

COURSE NAME - Financial Accounting and Auditing VII - Financial Accounting
COURSE CODE - 23101

CO1: Annotating the format of company final accounts and various schedules of company final accounts.

CO2: Acquire information of buy-back of shares and their legal formalities.

CO3: Examine the provision and solve practical problems related to internal reconstruction

CO4: Implement ethical behaviour for professional accountants.

CO5: Examining practical problems on personal investment accounting.

CO OF SEM V

COURSE NAME - Financial Accounting and Auditing VIII - Cost Accounting
COURSE CODE - 23107

CO1: Students will get an insight about the introduction of Cost Accounting and Classification of costs & Preparation of Cost Sheet.

CO2: Students would be able to understand computation of material cost as per CAS 6 and labour costs.

CO3: Students will get an insight about the overheads costing. Classification of overheads into Primary Overheads & Secondary Overheads.

CO4: Students will learn about the reasons for the difference in the profits of Cost Accounting Accounting & Financial Accounting by preparing a Reconciliation Statement.

CO OF SEM V

COURSE NAME - Business Economics

COURSE CODE - 23113



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CO1: Acquainted with the impact of the New Economic Policy and the different policy measures for Sustainable Development and Foreign Investment

CO2: Understand the role of agriculture and the problems associated with the sector.

CO3: Awareness of the recent trends, role and growth of the Secondary and Tertiary sector.

CO4: Knowledge about the Structure, Growth and Reforms in Financial Markets.

CO OF SEM V

COURSE NAME - Commerce V

COURSE CODE - 23114

CO1: Develop an understanding of marketing ideas, marketing functions, marketing research, marketing information systems, and customer relationship management.

CO2: To demonstrate detailed knowledge of the marketing process's Product Decisions and Pricing Decisions.

CO3: To make it easier to understand the Promotion and Distribution Decisions that are part of the marketing process.

CO4: To understand the ethical components of marketing as well as current marketing trends such as Green Marketing and Digital Marketing.

CO OF SEM V

COURSE NAME - Direct & Indirect Taxation Paper I

COURSE CODE - 23115

CO1: Recognise technical words associated with fundamental Concepts and direct taxation.

CO2: Examine residential status of an assessee and compute the taxable income of assessee with different residential status.

CO3: Practically compute income from salaries, house property, business/ profession, capital gains and income from other sources.

CO4: Practically apply various benefits/ deductions under Chap VI-A of the Income tax act, 1961.

CO5: Practically compute total income of assess.



CO OF SEM V

COURSE NAME - Export Marketing Paper I (Elective)

COURSE CODE - 23116

CO1: Understands the difference between the Domestic Market & Export Market and also the factors that influence Export Marketing & the various risks involved in the overseas market.

CO2: Examines the various types of Tariff & Non-Tariff Barriers, the positives & negatives of WTO & Overseas Market selection process.

CO3: Acquire knowledge on Foreign Trade Policy, Role of DGFT, Benefits to status Holders and concepts relating to EOU/SEZ's/ AEZ's.

CO4: Evaluate the technicalities of MDA/ASIDE/ IRMAC/IGST & FICCI.

CO OF SEM V

COURSE NAME - Computer systems and Application - I (Elective)
COURSE CODE - 23120

CO1: Acquire knowledge on basic computer network technology and also basics of how the internet works and awareness about security, threats and its protective measures.

CO2: Develop understanding on the process of Database Development and Administration using SQL and also develop the competence of database management.

CO3: Design and Implementation of basic database using the Oracle Database Management System

CO4: Practical knowledge & exposure to MS-Excel.



SEMESTER VI

CO OF SEM VI

COURSE NAME- Financial Accounting and Auditing IX - Financial Accounting
COURSE CODE – 83001

CO1: Develop annotating on foreign transactions and currency rate and their effects.

CO2: Acquire knowledge on subscription of shares and debentures & various types of underwriters.

CO3: Acquire Practical knowledge on LLP and their accounting procedure.

CO4: Explaining on equity share and underwriter liability and prepared underwriter statement

CO OF SEM VI

COURSE NAME - Financial Accounting and Auditing X - Cost Accounting
COURSE CODE - 83007

CO1: Examining emerging concepts of cost accounting

CO2: Apply the knowledge gained on marginal and standard costing

CO3: Critically evaluate the knowledge gained on cost control accounts

CO4: Classify different types of process costing and cost accounting.

CO OF SEM VI

COURSE NAME - Business Economics VI

COURSE CODE - 83013

CO1: Insight of International Trade.

CO2: Compare various Commercial trade policies in relation to International Trade

CO3: Develop knowledge about Balance of Payments and International Economic Organisations

CO4: Critically evaluate Foreign Exchange Market.



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CO OF SEM VI

COURSE NAME - Commerce VI

COURSE CODE - 83014

CO1: Gain a better understanding of human resource management, human resource planning, and recruitment and selection ideas.

CO2: To demonstrate specialised knowledge of training and methods of training, as well as performance appraisal and methods of performance appraisal.

CO3: Employee Morale and Grievance Redressal are used to help students understand leadership and various theories of leadership.

CO4: To have a better understanding of modern trends in human resources management as well as challenges in the field.

CO OF SEM VI

COURSE NAME - Direct and Indirect Taxation Paper II

COURSE CODE - 83015

CO1: Examine the different concepts and terms used in the Goods and Services Tax (GST).

CO2: Examine the timing, location, and value of supply in a practical way.

CO3: Examine the contents and format for various documents like tax invoice, bill of supply, debit note, credit note etc.

CO4: Practically compute the amount of CGST, SGST and IGST payable after considering the eligible input tax credit.

CO5: Examine whether or not a person must register under the GST law.

CO OF SEM VI

COURSE NAME: Export Marketing Paper II (Elective)

COURSE CODE - 83016

CO1: Study export marketing and promotional organization in India.

CO2: Learn export finance and export risk insurance methods of international payments.

CO3: Learn about the role of financial situations in commercial banks, SIDBI, EXIM Bank and ECGC.

CO4: To study export procedure, role of customs House Agent Pre-shipment and port shipment procedure, quality control procedure, customs clearance.

CO OF SEM VI

COURSE NAME: Computer systems and Application II (Elective)

COURSE CODE - 83020

CO1: Formulate the concept of e-commerce and its revolution.

CO2: Review the process of online credit card transactions and its security.

CO3: Execute the Ms Excel and advanced Ms Excel commands.

CO4: Execute the calculations in Visual Basic using conditions, sub procedures and sub functions.

