# MASTER OF COMMERCE (ADVANCED ACCOUNTANCY) PROGRAM OUTCOMES (PO)

**PO1 Knowledge of Commerce:** The students should possess a comprehensive understanding of various aspects of commerce, such as accounting, finance, economics, marketing, and business management.

PO2 Analytical Skills: The students should be able to analyse and interpret financial statements, conduct financial analysis, and make strategic decisions based on the data.

**PO3 Problem Solving:** The students should be able to identify problems, develop and evaluate alternative solutions, and implement the best course of action.

**PO4 Communication Skills:** The students should possess effective written and oral communication skills to convey complex information and ideas to diverse audiences.

PO5 Entrepreneurial and Managerial Skills: The students should possess skills required to start and manage their own business or work effectively in a managerial position.

**PO6 Ethical Values:** The students should understand and abide by ethical principles and practices while making business decisions.

PO7 Research and Analytical Skills: The students should be able to conduct research, collect and analyse data and present findings in a structured and coherent manner.

**PO8 Lifelong Learning:** The students should develop a passion for continuous learning and self-improvement to keep pace with the changing business environment.

## PROGRAM SPECIFIC OUTCOMES (PSOS)

**PSO1** Advanced Accounting Knowledge: The students should possess advanced knowledge of accounting principles and concepts to prepare and analyze complex financial statements.

PSO2 Professional Accounting Skills: The students should be able to apply their accounting knowledge to solve real-world accounting problems and provide professional accounting services to clients.

**PSO3 Taxation and Compliance:** The students should be able to understand and comply with the taxation laws and regulations, and provide tax-related advice to clients.

**PSO4** Auditing and Assurance: The students should be able to conduct audits, evaluate internal controls, and provide assurance services to clients.

## SEMESTER I

CO OF SEM I

COURSE NAME - Strategic Management

COURSE CODE - 71801

**CO1:** Understand the basics of strategic management, levels of strategies and the use of it in the business organizations.

CO2: Assess the effectiveness of different strategies in organizations, considering their impact on performance and outcomes, and critically appraise the rationale behind their formulation, implementation, and evaluation.

CO3: Describe corporate restructuring strategies, PPP and strategic alliance; hence students can learn the importance of these.

CO4: Compare BPO, KPO, Disaster Management, Start-up and Make in India.

## CO OF SEM I

**COURSE NAME - Cost and Management Accounting** 

COURSE CODE - 71803

CO1: Understand how costs are charged to particular products or services.

CO2: Identify and evaluate differences between actual and targeted cost.

**CO3:** Demonstrate the application of management decision-making principles in various scenarios or case studies.

CO4: Illustrate how profit maximization and cost minimization concepts can be applied in real-world business scenarios and case studies.

## CO OF SEM I

**COURSE NAME - Economics for Business Decision** 

COURSE CODE - 71802

CO1: Demonstrate the application of basic tools and economic theory in practical scenarios or real-

CO2: Assess the effectiveness of understanding economic aspects in current affairs, considering its impact on forming informed opinions and decision-making.

CO3: Analyze market behaviour with economic way of thinking.

CO4: Understand different economic principles in business decisions.

## CO OF SEM I

COURSE NAME - Business Ethics and CSR

COURSE CODE - 71804

CO1: Describe concept and relevance of business ethics in the modern era.

CO2: Understand business ethics, its approaches and the emergence of business ethics.

**CO3:** Understand the distinct and timeless values, Indian ethical practices and the working of ethics in various functional areas.

CO4: Describe the concept, importance, evolution and regulatory framework of corporate governance.

**CO5:** Determine various elements of corporate governance and the consequences of the failure of the corporate governance mechanism.

CO6: Elucidate the scope and complexity of Corporate Social Responsibility in the global and Indian context.

CO7: Classify various areas of CSR and CSR Policy.



### SEMESTER II

CO OF SEM II

**COURSE NAME - Research Methodology for Business** 

COURSE CODE - 66701

**CO1:** Understand the basics of research, its formulation and also get the knowledge about formation of hypothesis and sampling.

**CO2:** Demonstrate the application of data collection techniques, specifically using questionnaires, in real-world scenarios or research projects.

CO3: Assess the effectiveness of data analysis methods and the selection of Parametric and Non-Parametric tests, considering their appropriateness for different types of data and research objectives.

CO4: Explain the principles and concepts behind Research Reporting and Modern Practices in Research, highlighting the importance of proper referencing and citation methods.

CO OF SEM II

**COURSE NAME - Corporate Finance** 

**COURSE CODE - 66703** 

**CO1:** Understanding of appropriate capital structure for organization.

**CO2:** Determine and compare various types of risk faced by an organization.

CO3: Determine various investment options available, cost and return associated with them.

CO4: Break down the factors influencing savings decisions, analyzing the specific effects of inflation on long-term financial goals.

CO OF SEM II

**COURSE NAME - Macro Economic Concepts and Application** 

COURSE CODE - 66702

**CO1:** Understand the concepts of National Income and Human Development Index.

CO2: Demonstrate the application of ADF and ASF concepts in analyzing economic situations or scenarios within the Keynesian macroeconomic model.

**CO3:** Explain the interrelation between the Goods Market and Money Market, emphasizing the significance of the IS-LM curve as a graphical representation.

CO4: Analyze the concept of Monetary Policy and Fiscal Policy of the government.

## CO OF SEM II

**COURSE NAME - E-Commerce** 

**COURSE CODE - 66704** 

**CO1:** Understand the concept of e-commerce with its type and market benefits.

CO2: Determine and explain the concept of ESLC (E-commerce Sales life cycle).

**CO3:** Demonstrate the application of technical knowledge by utilizing domain names, IP addresses, and web design principles in the creation or analysis of websites.

CO4: Determine and explain the concept of E-CRM with its use and benefits.

**CO5:** Assess the effectiveness of utilizing E-marketing curves, considering their advantages and limitations in meeting marketing objectives.



### **SEMESTER III**

CO OF SEM III

**COURSE NAME - Advance Cost Accounting** 

COURSE CODE - 72211

**CO1:** Apply cost accounting statements and make them conversant with the basic vocabulary and mechanics of cost management.

CO2: Understand the concept and role of cost accounting in the business management of various manufacturing and non-manufacturing companies across countries through process costing, cost center, profit center, revenue center etc.

CO3: Analyze cost accounting for cost management, planning and control through budgetary control and variance analysis through activity based costing.

**CO4:** Analyze decision making skill in cost accounting to the level where he or she can function effectively as a professional.

CO OF SEM III

**COURSE NAME - Advanced Financial Accounting** 

COURSE CODE - 72201

**CO1:** Understand the provisions of AS-11 and the Translation of the Financial Statements of Foreign Branches.

CO2: Apply Knowledge of legal aspects of banking companies, format of final accounts, RBI guidelines, and preparation of final accounts of Banking Companies.

CO3: Evaluate the Revenue Account, Profit & Loss Account and Balance Sheet of Insurance companies and Re-insurance accepted and ceded.

**CO4:** Analyze the knowledge about life insurance business and preparation of their Final Accounts.

**CO5:** Understand about the types of Co-operative societies and preparation of final accounts of Co-operative societies.



COURSE NAME

COURSE NAME - Direct Tax

**COURSE CODE - 72206** 

CO1: Understand the Practice as a tax consultant in various areas under the IT ACT 1961.

CO2: Apply the provisions of income tax laws in calculating income of various assesse.

CO3: Understand awareness of various deduction and exemption u/s 80 of Income Tax Act.

**CO4:** Understand how to compute Income tax of various assesse and Provisions for Filing Return of Income - Sec 139(1) and Sec 139(5)



## **SEMESTER IV**

CO OF SEM IV

COURSE NAME - Corporate Financial Accounting

COURSE CODE - 67501

**CO1:** Understand the skills to interpret accounting standards.

CO2: Analyze the concept and role of cost accounting in valuation of the business and goodwill during amalgamation/ merger.

**CO3:** Apply the basic principles, conventions and standards of financial accounting leading to the preparation of consolidated financial statements.

CO4: Analyze the Corporate Financial Reporting.

CO OF SEM IV

**COURSE NAME - Financial Management** 

COURSE CODE - 67511

**CO1:** Understand the need, types and sources of finance.

**CO2:** Explain the importance of Capital Budgeting and different techniques of capital budgeting for decision making.

**CO3:** Apply the concept of working capital, cash management, receivable management, inventory management and its requirements and control policies.

**CO4:** Analyze the concept of budgetary control its importance, limitations and preparation of different types of budget.

CO5: Evaluate the concept of strategic financial management, financial decision making and financial planning process.

CO OF SEM IV

COURSE NAME - Indirect Tax- Introduction of Goods and Service Tax

COURSE CODE - 67506

CO1: Understand the basic Overview of Goods and

CO2: Compute GST liability and understand the application of various rules for various industries.

**CO3:** Compile and familiarize with various forms used while filing the return of GST and various tax rates applicable.

CO4: Apply the concept of place of supply, time of supply and value of supply under GST law.

**CO5:** Comprehend the rates of taxes for different products and services and corresponding Input Tax Credit working.

