



# SHREE L. R. TIWARI DEGREE COLLEGE (Arts | Commerce | Science)

Approved by Government of Maharashtra & Affiliated to University of Mumbai

## Report on “Motivational Session by Successful Entrepreneur/ Start Up Founder”

**Date:** 11/01/2024

**Event:** Dept of Research Innovation, Incubation and IPR Cell

**Venue:** Seminar Hall

**Participants:** 42

The motivational session by Mr. Ganesh Thorat, Founder and CEO of Cerebrospark Innovations, was a transformative experience for the 42 students in attendance. Dr. Nusrat Choudhary warmly welcomed the audience, setting the stage for an engaging session.

Mr. Thorat shared his entrepreneurial journey, emphasizing the challenges, hard work, and triumphs, including winning cash prizes at various events. He elaborated on the essential requirements for a successful enterprise, covering aspects such as idea validation, suitability, time management, project viability, feasibility, and technical proficiency.

The interactive session included a PowerPoint presentation, followed by a Q&A segment that allowed students to actively participate and seek insights directly from the speaker. Asst. Prof. Paras Joshi delivered a vote of thanks, expressing gratitude for the Stake holders of the event for making it a successful one.

A feedback form was circulated post-event to gather input from attendees, ensuring continuous improvement in future sessions and events. Overall, the session achieved its objectives of inspiring, educating, and providing networking opportunities for the aspiring entrepreneurs in attendance.

### Objectives:

- **Inspiration and Motivation:** To inspire and motivate students by showcasing the journey, hardships, and success of Mr. Ganesh Thorat, an accomplished entrepreneur.
- **Educational Insights:** To provide valuable insights into the requirements for a successful enterprise, including aspects such as idea generation, validation, suitability, time management, project viability, feasibility, and technical proficiency.
- **Interactive Learning:** To facilitate an interactive learning experience through the use of a PowerPoint presentation, a Q&A session, and feedback collection.
- **Networking Opportunity:** To create a platform for students to engage with and learn from a successful entrepreneur, fostering potential mentorship and networking opportunities

### Outcomes:

1. Students gained inspiration from Mr. Ganesh Thorat's journey, understanding the resilience required to overcome entrepreneurial challenges.





2. The session provided motivation for students to pursue their entrepreneurial aspirations with determination and perseverance.
3. Insights into idea generation, validation, suitability, and other crucial factors equipped students with practical knowledge for their entrepreneurial endeavors.
4. The utilization of a PowerPoint presentation enhanced the learning experience, offering visual aids to reinforce key concepts.
5. The interactive Q&A session allowed students to clarify doubts, seek advice, and engage directly with Mr. Ganesh Thorat, enriching their learning experience.
6. The session created a platform for students to connect with a successful entrepreneur, potentially opening doors for mentorship and networking.

*Vaishali*

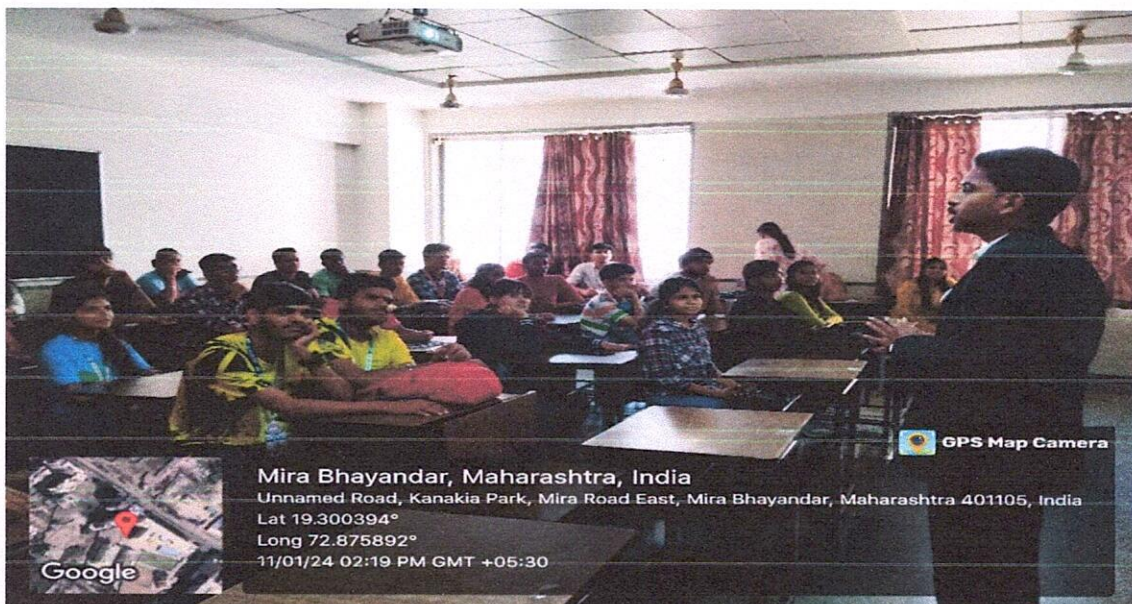
**Dr. Vaishali Kothiya**

**Dean - Research, Innovation,  
Incubation & IPR Cell**

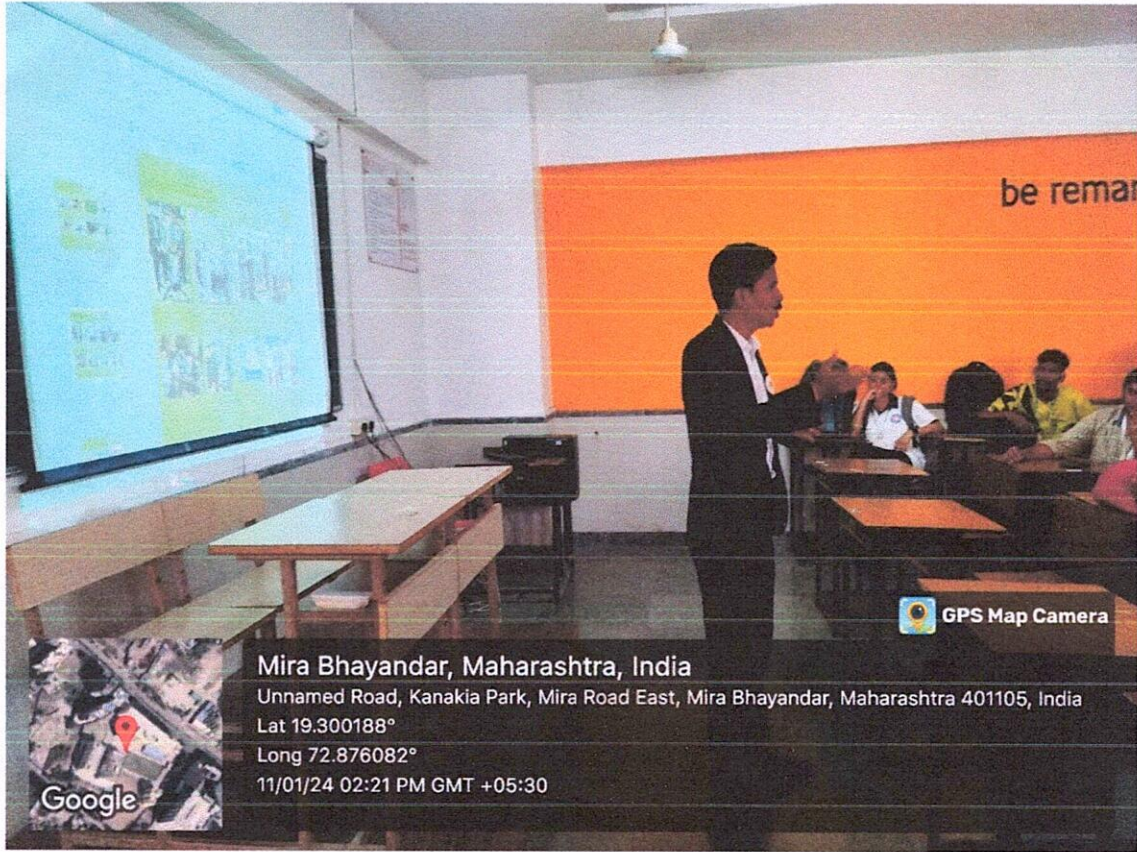
*Sanjay Mishra*

**I/C Principal**

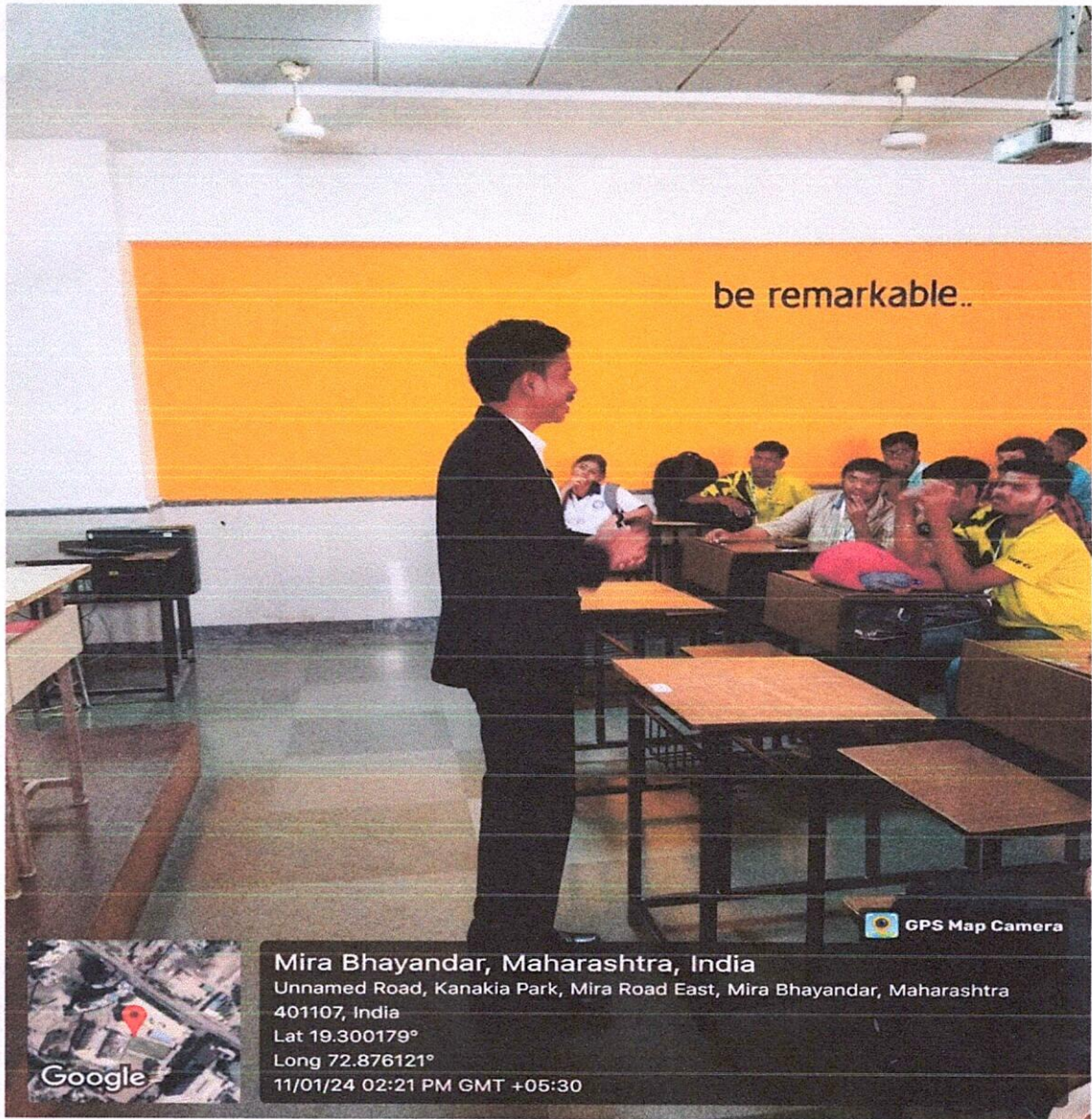
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