

## ANALYSIS OF PASSION-BASED CAREER IN INDIA

Durga Adhikari Chhetri<sup>1</sup> and Dr. Sanjay G Mishra<sup>2</sup>

Student-SYBSC (CS)<sup>1</sup> and Principal<sup>2</sup>, Shree L. R. Tiwari Degree College of Arts, Commerce and Science

### ABSTRACT

*Passion-based careers in India are studies of people in India who make a living by following their passions. There are many things that need to be improved in India so that people can pursue their passions. The data used to analyze the research study was gathered using a Google form. A total of 105 responses were received from the respondents. After surveying the perception of Indian society, the amount of opportunity provided on passion-based careers in India, and the percentage of people who pursue passion as a career, it was discovered that 68% of Indians pursue their passion as a career, with 63.8% agreeing that there is opportunity for passion-based careers in India. It was observed that 77.1% of Indian society believes in study-oriented careers and praises people with successful careers. In India, 81% of the population believes that getting a student loan to pursue a passion is extremely difficult. Because the Indian education system only provides a few extracurricular courses, people prefer to study those courses abroad. There are no comparable studies on this topic because people do not believe it is important to discuss. People should be more eager to engage in such discussions if India is to grow. As the proverb goes, "a thing begun is half done," so this step to study the research will undoubtedly make it easier for people to pursue their passion as a career.*

*Keyword: Passion, Pursue, Career*

### INTRODUCTION

In human life, passion has a significant impact. Every one of us has a life passion. Some discover them over time, while others are completely unaware. As we grow older, our careers become a part of our lives, and teenagers begin to prepare for them at an early age.

Building a passion as a career is difficult because it necessitates a great deal of effort and perseverance. People tend to make career decisions based on current trends and future prospects. It is difficult to find people who are eager to follow their passion because they believe it will bring them misfortune in the future because their passion wants to help them earn money for their living. Only a few people have the courage to pursue their passion and make a career out of it, but those with narrow mindsets try to suppress them. India is a developing country, but there are many things that still need to be addressed, changed, and grown. We Indians are still stuck somewhere in our old thought process of only pursuing a career for the sake of earning money. Even if we are dissatisfied with our jobs, we continue to do them for the sake of financial security. Making a career out of our passion keeps us motivated and energized. It gives us the courage to push past our limits and face life's challenges.

A passion-based career is one that is built around your passion. So, have you given yourself time to consider what you enjoy and what you are passionate about? Have you ever considered the meaning of your life? Do you know how many people in India pursue careers based on their passions?

"Passion-based career in India" is a less important topic in India, with few studies, information, and details available. This was the major issue encountered during the research because secondary data was not readily available. Practically all of the information in this topic is derived from primary sources. The research aims to better understand opportunities, learn about Indian society, and study people who are interested in pursuing a passion-based career in India.

Don't you think it would be momentous if India became a country where pursuing a career based on a passion would be a set off to everyone preparing a large scope for job? Pursuing your passion and thus making a career out of it will make people more content in life, resulting in fit health both mentally and physically. People won't get exhausted to do their work and will continue to love their career eternally. As a result, Passion-based career is very beneficial for your life.

### REVIEW OF LITERATURE

- **SURVEY CONDUCTED:** The online job portal Monster conducted a survey to determine the percentage of people who pursue their passion in their current job.
- **PASSION HIDDEN FROM FAMILY:** According to a New Indian Express article, half of Indians have a secret passion that they keep hidden from their families.

**OBJECTIVE OF STUDY**

- To study percentage of people that are towards passion-based career.
- To gain an understanding of the number of opportunities available in India for passion-based careers.
- To learn about Indian society's perspectives on pursuing a passion-based career.

**RESEARCH METHODOLOGY:**

**a) SOURCE OF DATA COLLECTION**

- 1. PRIMARY DATA:** This research study is mainly based on primary data. According to the research topic necessities, the researcher created and distributed a Google form primarily using a Likert scale. The respondents provided responses, which were then analyzed as data. <https://forms.gle/qmLNWW5HmtaMA4jt9>
- 2. SECONDARY DATA:** The researcher also used secondary data for the study, which included articles and newspapers published on the internet. There was a significant gap between the data required for the study and the data that was available. There was no similar secondary data research to aid in the study, and only a few articles could be used for the purpose of the study.

**SIGNIFICANCE OF STUDY**

The research assists us in acquiring entrenched perceptions of career, passion, societal views, and their relationship. It also aids in the removal of uncertainty from your mind, removing any doubts you may have about your career choices. The significance of the research is that it assists people in determining a career based on their passion, thereby reducing their life pressures. It makes people aware of the proportion of passion-based jobs available in India as well as the issues that are prevalent here. Anyone, regardless of age or profession, can benefit from the research.

**SCOPE OF STUDY**

This study focuses primarily on Indians and examines how many of them pursue careers based on their passion. Because it is a broad topic, people from any field can utilize it to their requisite and target.

**LIMITATION OF STUDY**

- The secondary data was not properly available at the web as per our requisite.
- The respondents were limited as only fewer people from some parts of India filled the form.
- The survey results were influenced to some extent by response bias in the study.

**DATA ANALYSIS AND INTERPRETATION**

The current research study is centered on the passion-based career in India and to determine the number of people that chose passion as a career. By using set of questionnaires, we collected the primary data. The analysis and the details of the collected data are given below.

Table No.1 contains information about the respondent's demographic profile, i.e., Age.

Table No.1

Parameter	Categories	Percentage
Age	15- 20	53.30%
	21-25	31.40%
	26-30	4.80%
	Above 30	10.50%
Total =105		100.00%

Source: Primary Data

According to Table No. 1, nearly 53.30 % of the 105 respondents were between the ages of 15-20, and nearly 31.40 % were between the ages of 21-30. Around 10.50 % were over the age of 30 and fewer than 4.80 % were between the ages of 26 and 30.

Table No.2 contains information about the Views on Passion-based career.

Table No.2

Views on Passion-based career	Yes	No	Maybe	Total
	%	%	%	%
People know what is passion-based career	84.80	15.20	0	100
Families are aware about child's passion	42.90	12.40	44.80	100

Source: Primary Data

According to Table No.2, nearly 84.80 % of respondents were aware of passion-based careers, while 15.20 % of respondent were not. Approximately 42.90 % of respondents were aware of their child's passion, 12.40 % were unaware of it, and 44.80 % were unsure about it.

Table No. 3, holds details about the respondents' perspectives on the given study research.

Table No. 3

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Total
	%	%	%	%	%	%
Indian education provides passion-based awareness.	13.30	25.70	34.30	16.20	10.50	100
Indian education system provides passion-based courses.	12.40	33.30	33.30	13.30	7.60	100
In India, there is scope for your passion-based career	16.20	47.60	25.70	8.60	1.90	100
Families support career based on passion.	21	40	25.70	6.70	6.70	100
Career based on passion is important.	48.60	40	9.50	0	1.90	100
Indian society still values education-based careers.	29.50	47.60	21	0	1.90	100
People with successful careers are admired by society.	39	38.10	19	2.90	1	100

Source: Primary Data

According to Table No. 3, 39% of respondents strongly agree that people with successful careers are admired by society, while 38.1% only agree, around 19% are neutral, 2.9% disagree, and hardly 1% strongly disagree.

Likewise, 29.5% of respondents agree that education-based careers are still valued in Indian society, while 47.6% only agree, over 21% are neutral, 0 % disagree, and 1 % strongly disagree.

Career based on passion is important to nearly 48.6% of respondents, while 40% only agree, over 9.5% are neutral, 0% disagree, and 1.9% strongly disagree.

Consequently 21 % of respondents strongly agree that families support career based on passion, while 40 % only agree, over 25.7 % are neutral, 6.7 % disagree, and 6.7 % strongly disagree.

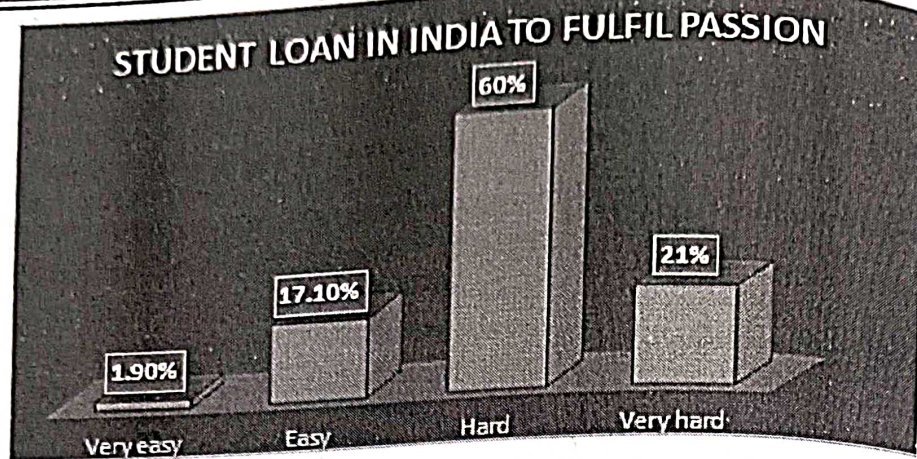
After this, 16.2% of respondents strongly agree that In India there is scope for your passion-based career, whereas 47.6% only agree, over 25.7% are neutral, 8.6% disagree and 1.9% strongly disagree.

Approximately 12.4% of respondents strongly agree that Indian education system provides passion-based courses, whereas 33.3% only agree, over 33.3% are neutral, 13.3% disagree and 7.6% strongly disagree.

Lastly, 13.3% of respondents strongly agree that Indian education provides passion-based awareness, whereas 25.7% only agree, over 34.3% are neutral, 16.2% disagree and 10.5% strongly disagree.

Bar chart no.1 holds details about student loan in India to fulfil passion.

Bar chart no.1

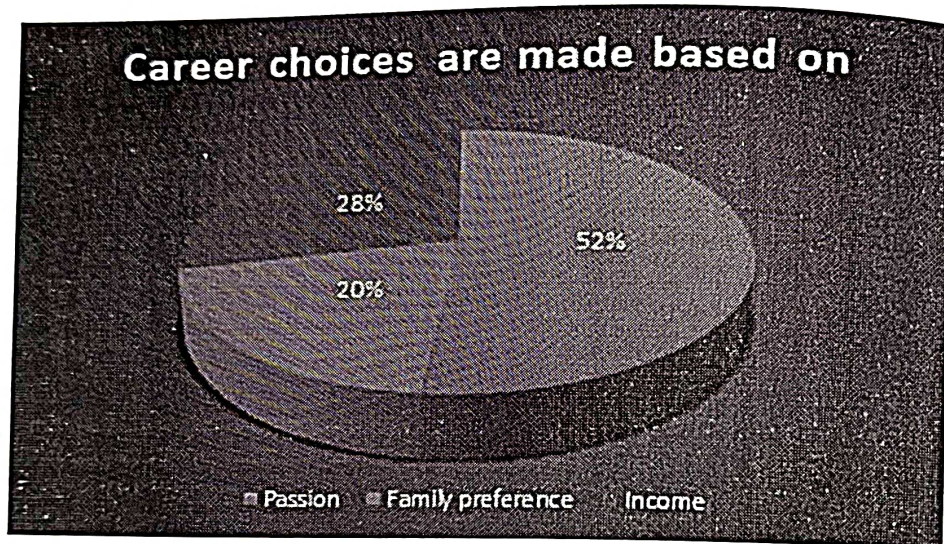


Source: Primary Data

According to bar chart no.1, only 1.90 % believe it is very easy to get a student loan in India to pursue passion, while 17.10 % believe it is easy. Almost 60% finds it hard, with 21% finding it very hard.

Pie chart no.1, represents information about the factors that influence career choices.

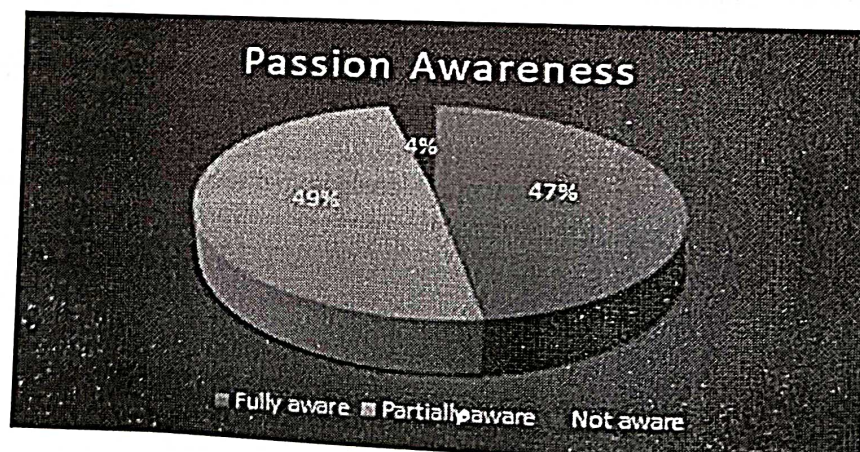
Pie chart no.1



Source: Primary Data

Pie chart no.1 states that 52% of respondents chose a career based on passion, 28 % on income, and 20% on family preference.

Pie chart no.2



Source: Primary Data

Pie chart no.2, tells information about the number of respondents that were aware of their passion  
Pie chart no.2 states that 47% of respondents were fully aware of their passion, 49% were partially aware and only 4% were not aware.

### **FINDINGS**

1. 84.80% of respondents knew about passion-based career, and out of which 42.90% of families aware of their child's passion.
2. It was discovered that Indian society values study-oriented career and admire people with successful career; nearly 80% of Indian population believe that passion-based career is important.
3. The Indian education system provides courses and awareness for passion-based career, and most families support them as well.
4. It is difficult to obtain a student loan in Indian, making it difficult for students to pursue their passion.
5. There are a variety factors that influence people's career discission.
6. The majority of people are only vaguely aware of their passion.

### **SUGGESTIVE MEASURE**

The Indian government should raise awareness and provide student loans to help people focus on their passions. The Indian education system should provide more extracurricular courses to encourage people to pursue it as a career. To encourage people to take steps for what they want to do without feeling embarrassed, Indian society's stereotypes about people with good income and success should be eliminated. Families should focus on their children's passions, and individuals should try to identify their own passions ahead of time.

### **CONCLUSION**

The preceding research study was carried out to examine passion-based careers in India. It is possible to conclude that nearly 68 % of people pursue their passion. Indian education provides courses that are based on a person's passion, as well as awareness about them. This study also discovered that 60% of respondents find it difficult to obtain a student loan, which is one of the main reasons they are unable to pursue their passion. Career choices are influenced by family preferences, societal views, income, and a lack of knowledge and guidance. As a matter of fact, we can predict that the scope of passion-based jobs in India will expand as we develop and gain more knowledge.

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