



3.3.2 - Number of research papers published per teacher in the Journals notified on UGC CARE list during the last five years

Supporting Documents to List of chapter/book along with the links redirecting to the source website

Sr. No.	Title of the Paper	Name of the Author	Title of the proceeding / Name of the conference	Name of the Publisher	ISBN NO.	Link
<u>YEAR -2019</u>						
1	Growing and Changing Trends in Consumer Behaviour	Dr. Chetana Shah	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
2	Green Marketing and sustainable development - Challenges and Opportunity	Mrs. Ankita Naik	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
3	A study on necessity of Customer Relationship Management for Sustainability of Competitive Advantage	Mrs. Saeed Sawant	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
4	Marketing Management: An empirical study of consumer behaviour on financial dailies	Mr. Dharmendra Chaudhary	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
5	Introduction to Integrated Marketing Communication	Dr. Ahilesh Subramaniam	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
6	Sustainable Development	Dr. Jay Shetty	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
7	Impact of GST on Indian Economy	Mrs. Munira Sayyed	Neoteric Trend in Commerce, Management and Extension	SLRTDC	978-81-943067-2-6	Click Here
<u>YEAR -2021</u>						
Sr. No.	Title of Books Published	Name of the Author	Title of the proceeding	Name of the Publisher	ISBN NO.	Link
1	High Attrition Rate of Teaching Staff	Dr. Sanjay Mishra		Iterative International Publishers	978-68576-238-4	Click Here

2	Introduction to the Business	Dr. Sanjay Mishra		Sheth Publication	978-93-5576-403-4	Click Here
3	Introduction to the Business	Dr. Deepti Sadvelkar		Sheth Publication	978-93-5576-403-4	Click Here
Sr. No.	Title of the Paper	Name of the Author	Title of the proceeding / Name of the conference	Name of the Publisher	ISBN NO.	Link
1.	A Descriptive Study on Work from Home opportunity: A blessing for Empowering and Enhancement of Women Career	Neha Kulkarni	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
2.	A Descriptive Study on Work from Home opportunity: A blessing for Empowering and Enhancement of Women Career	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
3.	A Study on Significant role of HR in Content Marketing	Prachi Chaturvedi	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
4.	A Study of Impact of Bad Debts on Small Business	Jinal Mehta	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
5.	An Analytical Study on E-Waste and its impact on Environment	Shahista Agwan	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
6.	An Analytical Study on E-Waste and its impact on Environment	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
7.	A Study on Impact Factors of Students Interest in Learning on Online Teaching Learning process	Safura Sakman Patel	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
8.	A Study on Impact Factors of Students Interest in Learning on	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The		2394-7780	Click Here

	Online Teaching Learning process		futuristic approach leading the world			
9.	An Overview on obstacles faced in education sector on account of covid with respect to parents of primary students	Megha Nayak	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
10.	A Correlative research of global bharat an initiative by SAP india in regards to MSME's Afore and in the wake of Covid – 19	Advitya Shrivastav	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
11.	Comparative study on Zomato and Swiggy Services in Thane	Sunil Vishwakarma	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
12.	Job Loss, Retrenchment and Layoff During Covid 19	Amna Hussain	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
13.	A study on consumer perception towards viral marketing with special reference to mumbai	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
	Study of Effect of Electromagnetic waves and today's technologies	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
14.	An analytical study about importance of ayurveda in modern world	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
15.	An analytical study on digital marketing of products and services using social media platforms	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
16.	A comparative study on the efficiency of the employees in regard to work from office vs work from home	Rajesh Jakhotiya	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
17.	Analysis of passion - based career in India	Dr. Sanjay Mishra	Digital Space Innovation and		2394-7780	Click Here

			transformation: The futuristic approach leading the world			
18.	To study the awareness of financial literacy in India	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
19.	Analytical study on Need of Human Resource Accounting (HRA) in an organisation	Anil Gopale	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
20.	Impact of covid - 19 on the perception of Indian investors towards Investment in Equity funds	Munira Sayyed	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
21.	Impact of covid - 19 on the perception of Indian investors towards Investment in Equity funds	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
22.	Oppotuinties and Challenges of E-Commerce in Rural india during the Pandemic and Its future Aspects	Kshitij Jha	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here
23.	Oppotuinties and Challenges of E-Commerce in Rural india during the Pandemic and Its future Aspects	Dr. Sanjay Mishra	Digital Space Innovation and transformation: The futuristic approach leading the world		2394-7780	Click Here

YEAR -2022

Sr. No.	Title of Books Published	Name of the Author	Title of the proceeding	Name of the Publisher	ISBN NO.	Link
1	Consumer Behaviour - FMCG Sector	Dr. Puja Ahuja	-	Iterative International Publishers	978-68576-289-6	Click Here
2	Advertising - The New Era of Advertisement	Dr. Sanjay Mishra	-	Iterative International Publishers	987-1-68576-369-5	Click Here
3	Advertising - The New Era of Advertisement	Dr. Puja Ahuja	-	Iterative International Publishers	987-1-68576-369-5	Click Here

4	Advertising - The New Era of Advertisement	Mrs. Madhuridevi Yadav	-	Iterative International Publishers	987-1-68576-369-5	Click Here
5	Advertising - The New Era of Advertisement	Mrs. Aparnaa Bhagwat	-	Iterative International Publishers	987-1-68576-369-5	Click Here
6	Advertising - The New Era of Advertisement	Mrs. Jinal Mehta	-	Iterative International Publishers	987-1-68576-369-5	Click Here
Sr. No.	Title of the Paper	Name of the Author	Title of the proceeding / Name of the conference	Name of the Publisher	ISBN NO.	Link
1	A STUDY ON PERCEPTION OF COLLEGE STUDENTS ABOUT CONSUMPTION AND CONSERVATION OF NON-RENEWABLE ENERGY WITH REFERENCE TO MIRA-BHAYANDER OF THANE DISTRICT	Sunil Vishwakarma	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
2	A Study on awareness and interest amongst college students regarding SIP's in Mumbai Metropolitan region	Sangjukta Halder	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
3	A study on work - life balance amongst female employees in Academic Industry	Rambhavan Yadav	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
4	A Detailed Project on Comparative study between Public and Private Sector Bank with respect to Financial Performance	Zahid Shaikh	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
5	An analysis of change in music consumption	Aparnaa Bhaagwat	Industrial Revolution 4.0 - A		2394-7780	Click Here

	and distribution pattern over the years in India		Synergistic approach through Resilience, Reinvention and Sustainable Development			
6	Entrepreneurship Opportunities and Challenges during Covid-19	Roma Ahuja	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
7	The study of India's E-Commerce Growth	Nikhil Mane	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
8	Effects on budgeting of academic libraries during pandemic	Riddhi Ambre	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
9	Impact of financial factors of stock market and decision making of Individual investors	Anil Gopale	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
10	A study on Impact of Crypto currency on Indian Economy	Munira Sayyed	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
11	An Impact of OTT Platform among Youth audience with respect to Mumbai Region	Narayan Parab	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and		2394-7780	Click Here

			Sustainable Development			
12	Interest of students towards hospitality studies courses and Hotel Industry	Ashwinikumar Dvivedi	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
13	An analytical study of how to bridge the gap between industrial requirements and academic curriculum	Kshitijkumar Jha	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
14	Descriptive study on security as a service in cloud computing	Safura Patel	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
15	An analytical study of modern technology and its impact on teaching learning process	Jinal Mehta	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
16	A Study on the allergy caused by prawns / shrimps (crustaceans - shell fish)	Kishore Saha	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
17	A comparative study on Investors perception towards Bitcoin and securities market	Madhuridevi Yadav	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here

18	A systematic study on Internet banking and its impact on our life	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
19	A study on consumer satisfaction of online grocery stores in India	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
20	A study on working women fund management at mira bhayander	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
21	A descriptive study on awareness of cyber crime in Mumbai	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
22	Awareness among students about yoga and its benefits in Daily Life	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
23	An analytical study on effects on social media on human psychology	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
24	An analytical study on the impact of artificial intelligence in the Future	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through		2394-7780	Click Here

			Resilience, Reinvention and Sustainable Development			
25	A comparative study on women consumers of skin care products of mama earth and assure natural products in India	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
26	A Study on Digital Marketing and its impact on new generation	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
27	A study of mediclaim policyholder in Mira Bhayander Region	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
28	A study on consumer satisfaction towards UPI app in Mira Bhayander Region	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
29	A Research study on awareness of mental health amongst the living generation in this era	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
30	A study on importance of mobile phones in daily life	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here

31	A study on consumer satisfaction towards online shopping at Mumbai region	Dr. Sanjay Mishra	Industrial Revolution 4.0 - A Synergistic approach through Resilience, Reinvention and Sustainable Development		2394-7780	Click Here
<u>YEAR -2023</u>						
Sr. No.	Title of the Edited Chapter	Name of the Author	Title of the proceeding / Name of the conference	Name of the Publisher	ISBN NO.	
1	Impact of OTT Platform on Youth	Ms. Delsy Lobo	Recent Developments and Technology Trends in Atma Nirbhar Bharat	Khandwala Publishing House	978-81-954144-4-4	Click Here
2	Psychological Impact of Online Education on Learners	Ms. Mamta Hati	Recent Developments and Technology Trends in Atma Nirbhar Bharat	Khandwala Publishing House	978-81-954144-4-4	Click Here
3	Analysis on Third Party Motor Insurance Claims in Indian Insurance Industry	Dr. Sonali Nandu	Recent Developments and Technology Trends in Atma Nirbhar Bharat	Khandwala Publishing House	978-81-954144-4-4	Click Here
4	The Acceptance and Satisfaction of Digital Banking Services by Micro Small and Medium Enterprises	Mrs. Roma Ahuja	Recent Developments and Technology Trends in Atma Nirbhar Bharat	Khandwala Publishing House	978-81-954144-4-4	Click Here
5	Impact of Covid-19 on Media and Society	Mr. Paras Joshi	Recent Developments and Technology Trends in Atma Nirbhar Bharat	Khandwala Publishing House	978-81-954144-4-4	Click Here
6	A policy handbook : Rubricks for Internal Assessment	Mr. Utsav Tiwari	-	-	979-889067232-2	Click Here