



SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science)

(Approved by Government of Maharashtra & Affiliated to University of Mumbai)

Internal Quality Assurance Cell (IQAC) In Collaboration with

University of Mumbai

&

**Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi
Pandit Madan Mohan Malaviya National Mission on
Teachers and Teaching (PMMMNTT)**

Ministry of Education, Govt. Of India

Organizes

One Day National Level Multidisciplinary E-Conference

Theme:

**“Industrial Revolution 4.0: A Synergistic Approach through Resilience,
Reinvention and Sustainable Development”**



5TH FEBRUARY 2022, Sat.

9:00 am – 4:30 pm

Live On



ABOUT UNIVERSITY OF MUMBAI

The University of Mumbai is one of the prominent Universities in India. It was established on 18th July, 1857. The University has 56 Departments, 12 specialized Centres, 781 Affiliated Colleges, 2 main Campuses, 2 sub Campuses, 2 Model Colleges and the 'School of Engineering and Applied Sciences' at Kalyan as the University's own Engineering College. It has two Campuses with an area of 230 acres in Santacruz (E) and 13 acres in Fort. The colleges/ institutions affiliated to University of Mumbai are located in Mumbai, Thane, Raigad, Sindhudurg and Ratnagiri districts of Maharashtra State.

University of Mumbai has been accredited with 'A++' status by the National Assessment and Accreditation Council (NAAC). University of Mumbai is one of the largest Universities in the world in terms of number of Students enrolled every year. Dr. B.R. Ambedkar – Architect of modern India and author of the Constitution of India, social reformist and thinker, Sunil Gavaskar- Indian cricketer, Mukesh Ambani – MD of Reliance Industries are some of the distinguished alumni who have brought name and fame to the University of Mumbai.



ABOUT RAHUL EDUCATION

Rahul Education, the parent organization covering five registered educational societies, is a reputed quality education provider. It comprises 55+ institutions, spread across Thane, Palghar, Pune districts of Maharashtra and Chandauli district of Uttar Pradesh. Ever since the commencement of its first school in Bhayander in the year 1992, Rahul Education has diligently followed the path of delivering 360-degree quality education. Rahul Education is already providing education in all streams of Engineering, Polytechnic, Architecture, Design Studies, Degree College (Arts, Commerce and Science), Law College, M.Ed., B.Ed., D.T.Ed., E.C.C.Ed., Junior College (Commerce and Science), IGCSE, ICSE, CBSE, & SSC Curriculum.



55+ Institutes
 Over 50000 students
 2000 staff members
 Experience of over 2 decades



ABOUT SHREE L. R. TIWARI DEGREE COLLEGE

Rahul Education Society's, Shree L.R. Tiwari Degree College of Arts, Commerce and Science Mira road Thane, is affiliated to University of Mumbai. The college has committed itself to provide quality education and being center of excellence in the process of facilitating effective teaching and learning with several career oriented traditional and specialty programs. The college offers traditional besides professional courses, namely, Bachelor of Commerce, Bachelor of Mass Media and Communication, Bachelor in Accounts and Finance, Bachelor in Banking and Insurance, Bachelor of Management Studies, B.Sc. in Information Technology, B.Sc. in Computer Science, B.Sc. in Hospitality study and B.Sc. in Data Science.

The college has highly qualified, devoted and committed faculty, more than 80% of them are engaged in various research activities. The college has well fenced demarcated premises. It has a huge college building. It consist of well-furnished and equipped classroom, laboratories, seminar halls, commerce and management resource center with computing laboratory, interactive classroom, centre library, department faculty rooms, department libraries, boys common room, girls common room, gymkhana, gymnasium, centre for career guidance, training & placement cell, counselling cell, administrative office, cafeteria, etc.





ABOUT GURU ANGAD DEV TEACHING LEARNING CENTRE

Guru Angad Dev Teaching Learning Centre (GAD-TLC) is a centre for training Chemistry, Commerce and Economics senior secondary (+2) and higher education (both UG and PG) teachers of India in ICT skills and equipping them to impart efficiently digital education to the students. This Centre which has been created under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of the Ministry of Education, Govt. of India addresses comprehensively all issues related to teachers, teaching, teacher preparation and professional development and thus helps in the preparation of modern age teachers.

ABOUT PMMMNTT

This Centre which has been created under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of the Ministry of Human Resource Development (MHRD), Govt. of India addresses comprehensively all issues related to teachers, teaching, teacher preparation and professional development and thus helps in the preparation of modern age teachers.

Govt. of India is working with a vision of catering to the learning needs of more than 50 crore Indians through ICT enabled education.

ABOUT CONFERENCE THEME

The IQAC Cell of Shree L R Tiwari Degree College, Mira Road is glad to invite researchers, doctoral students and practitioners from both academia as well as industries for a one day national level Multidisciplinary E-Conference on Theme- “Industrial Revolution 4.0: A Synergistic Approach through Resilience, Reinvention and Sustainable Development”.

The First Industrial Revolution used water and steam power to mechanize the production. The Second used electric power to create mass production and distribution. The Third used electronics and information technology to automate production. Now a Fourth Industrial Revolution is building on the digital revolution that has been occurring since the middle of the last century. It is characterized by a fusion of technologies that is blurring the lines between the physical, digital, and biological spheres around the globe. Large-scale machine-to-machine communication (M2M) and the internet of things (IoT) are integrated for increased automation, improved communication and self-monitoring, and production of smart machines that can analyze and diagnose issues without the need for human intervention.

This National E-conference aims to open discussion on Fourth Industrial Revolution with a synergistic approach through Resilience, Reinvention and Sustainable Development of ongoing automation of traditional manufacturing and industrial practices, using modern smart technology. The theme will provide a platform to the participants to express their views and give different dimensions of Industrial Revolution 4.0 at national level. The conference has various tracks and sub-themes which are only indicative and not restricted.

TRACKS OF THE CONFERENCE

TRACK 1	Marketing and Supply Chain Management
TRACK 2	HRM and Organizational Behaviour
TRACK 3	Accounting, Finance and General Topics
TRACK 4	IT, Operations and Smart Automation
TRACK 5	Student's Research Papers

SUGGESTIVE SUB-THEMES BASED ON TRACKS

TRACK 1

Marketing and Supply Chain Management

- ◆ Green Supply Chain Management
- ◆ Global Supply Chain Management and Logistics
- ◆ Brand Awareness and Brand Perception
- ◆ New Trends in E-marketing
- ◆ Gorilla Marketing
- ◆ Changing Trends in FMCG sector
- ◆ E-Marketing of Financial Services
- ◆ Digital Transformation in Transportation and Logistics
- ◆ Emerging Trends in Marketing in FMCG sector
- ◆ E- Supply Chain Management
- ◆ Service Standards across the globe

TRACK 2

Human Resource Management and Organizational Behaviour

- ◆ Industrial Revolution Era: The systematic development of HRM
- ◆ Impact of industrial revolution on HRM
- ◆ From the Industrial Revolution to the Digital Transformation
- ◆ Performance Appraisal
- ◆ Strategies for Employee Retention
- ◆ Leadership and Management
- ◆ Evoking Work Motivation
- ◆ Personality Implications on Employee Behaviour
- ◆ Theories of Organizational Behaviour
- ◆ Importance of Emotions and Values in Organizational Behaviour
- ◆ Transactional Analysis
- ◆ Work Life Balance

TRACK 3

Accounting, Finance and General Topics

- ◆ Financial Reporting & Analysis
- ◆ Big Data in Accounting
- ◆ Block Chain Accounting & Green Accounting
- ◆ Financial Instruments and Hedge Accounting
- ◆ Financial Inclusion & Financial Literacy
- ◆ Digital Tax Reporting
- ◆ Public Issue and Stock Market Development
- ◆ Sustainability Accounting
- ◆ Corporate Finance & Global Currency Issues
- ◆ Tax Havens & Global Corporate Tax
- ◆ SAP Audit & Audit Data Analytics
- ◆ Entrepreneurship and Sustainability
- ◆ Technology and economic transformation
- ◆ Stress management and relaxation techniques
- ◆ Artificial Intelligence & Data Science
- ◆ Futuristic Education: Online/ Virtual Mode

- ◆ Women Empowerment & Entrepreneurship
- ◆ Professional Ethics

TRACK 4

IT, Operations and Smart Automation

- ◆ Computational Intelligence
- ◆ AI and pattern recognition
- ◆ Big data analysis
- ◆ Mobile application development / web development
- ◆ Current trends in data science and Machine learning
- ◆ Cyber Security and recent trends in Cryptography
- ◆ Future with Robotics
- ◆ Database and Information retrieval
- ◆ Development in technology using NLP (Natural language processing)
- ◆ Future trends Cloud computing and Internet of Things

Student's Research Papers

The learners from junior college, undergraduate and post graduate college with the help of their mentor teacher/ guide can present their paper at the national conference on general topics.

CALL FOR RESEARCH PAPERS

The IQAC Cell of Shree L R Tiwari Degree College, Mira Road, invites submission of Research Papers in the field of **“Industrial Revolution 4.0: A Synergistic Approach through Resilience, Reinvention and Sustainable Development”** in various sectors. The Plagiarism should be less than 10% as per UGC Norms.

GUIDELINES FOR SUBMISSION OF RESEARCH PAPER

- ◆ Abstract should be 250 to 300 words followed by 3 to 4 keywords.
- ◆ The cover page of manuscript must contain the Title of the paper, Author's Name, Designation, Affiliation, Contact Number, E-mail Id and Correspondence Address.
- ◆ The paper should be a word file typed in Font Style- Times New Roman, Font Size- 12, Line and Paragraph Spacing- 1.5.
- ◆ Total length of the full paper should not exceed 3000 words including graphs, tables and appendices.
- ◆ Plagiarism Check Report must be submitted along with the Research Paper.
- ◆ The cover page should not be a part of the paper so as to facilitate the blind peer review of the paper.
- ◆ Submission of manuscript will imply that it has not been previously published & is not under consideration for publication elsewhere.
- ◆ Decision of editorial/ Review Committee will be final regarding the selection of papers.
- ◆ Kindly email your contribution in MS-Word format on following email address:- conference2022@slrtdc.in
- ◆ The selected research paper will be published in Peer Reviewed Online E-Journal.
- ◆ Conference proceeding in the form of E-Journal will be provided to all the participants who have presented their papers.

REVISED DATES:

Particulars	Dates
Abstract	20 th January, 2022
Full Length Paper	24 th January, 2022
Last Date Of Registration	24 th January, 2022

E-MAIL ID:

E-Mail ID for Research Paper Submission:

conference2022@slrtdc.in

REGISTRATION LINK:

<https://forms.gle/KY1CUEP3VZr8E3Tb8>

PARTICIPATION AND PRESENTATION FEES:

Particulars	Participation	Presentation And Publication
Corporate/ Industrialist/ Professionals	Free	₹ 1500 /-
Academicians/ Faculty/ Research Scholars	Free	₹ 1000 /-
Students	Free	₹ 500 /-
International Delegates	Free	\$ 40 /-

NOTE:

- ◆ All accepted papers will be published in International Journal of Advance & Innovative Research (IJAIR) having ISSN 2394-7780 & Impact Factor 7.36.
- ◆ High quality research papers selected by jury members & review committee will be published in UGC CARE Listed/ Web of Science/ SCOPUS/ ABDC Journal. Additional publication charges for the same shall be payable by the Author.
- ◆ Minimum duration required for publication in UGC CARE Listed/ Web of Science/ SCOPUS/ ABDC Journal- 6 to 9 months.
- ◆ Authors and Co-authors are required to register and pay separately.
- ◆ GAD-TLC is only associated with the conference and not with the publication of Research Papers.

PUBLICATION PARTNER:

DR. AKTHER ALAM

Managing Partner, Business Development



**Indian Academicians And
Researchers Association**

ABOUT JOURNAL:

- ◆ Peer Reviewed Online Journal: International Journal of Advance & Innovative Research (IJAIR) with ISSN 2394-7780 & Impact Factor 7.36.
- ◆ UGC CARE LISTED JOURNAL GROUP-I or II/ Web of Science/ SCOPUS/ ABDC JOURNAL (Actual fees of the Journal to be borne by the Author, if selected)

MODE OF PAYMENT:

The payment should be made through online mode using NEFT/ IMPS on the following Bank details:

Beneficiary Name	Shree Rahul Education Society
Bank's Name	IDBI Bank, Mira Bhayander
Account Number	1343104000024143 (Current Account)
IFSC Code	IBKL0001343



Note: Kindly mail us the payment details along with the screenshot.

REVIEW PROCESS:

All Research Papers will be evaluated through a blind review process constituted by experts from Institutions, Universities and Organizations.

PLAGIARISM ALERT & DISCLAIMER:

Contributors are advised to strictly follow the academic ethics with respect to acknowledgement of the original ideas borrowed from others. The conference team and editors will not be held responsible for any such lapses or copyright issues. The Plagiarism should be less than 10% as per UGC Norms.

BEST RESEARCH PAPER AWARD:

One Best Paper Presentation will be awarded under each track. Decision of the chairperson of respective track will be final and binding on all the presenters of the research paper.



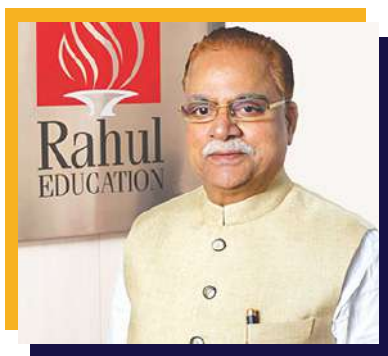
OUR PATRONS



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University of Mumbai



Shri L. R. Tiwari
Founder Chairman, Rahul Education



Smt. Kanti L. Tiwari
President, Rahul Education



Shri Rahul L. Tiwari
Secretary, Rahul Education



Smt. Krishna R. Tiwari
Joint Secretary, Rahul Education

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