



SHREE L. R. TIWARI DEGREE COLLEGE (Arts | Commerce | Science)

Approved by Government of Maharashtra & Affiliated to University of Mumbai

Date: 01/08/2023

Webinar on “Accelerators / Incubation - opportunities for Students and Faculties - Early Stage Entrepreneurs”

Topic: "Accelerators / Incubation - opportunities for Students and Faculties - Early Stage Entrepreneurs"

Resource Person: Dr. Mohit Dubey,
CEO, AIC-MIT ADT University,

Total Participants:

Platform: Google Meet

Link: <https://meet.google.com/qzf-mqrt-jgc>

The Research, Innovation, Incubation and IPR Cell in association with ICC organised an online webinar on “**Accelerators / Incubation - opportunities for Students and Faculties - Early Stage Entrepreneurs**” on 31st July, 2023 i.e. Friday from 3:00 pm.

Dr. Vaishali Kothiya introduced the guest speaker Dr. Mohit Dubey. Dr. Sanjay Mishra, principal of SLRTDC welcomed the guest speaker and addressed the participants about the purpose behind organised the webinar.

The webinar started with an overview on Research, Invention, Innovation. Sir also made the difference of innovation and invention very clear. He also covered other concepts like incubation, ideation, Market accelerators, process of value creation.

Dr. Mohit Dubey also emphasized on the role of incubation and mentor in creating entrepreneurs. Sir enlightened the faculty participants on their role from Idea generation and validation to bring their ideas/product/services to market. He also explained how innovation network works.

Dr. Mohit Dubey interacted with the students and faculties throughout the session and discussed various live examples during the session.

The seminar concluded with an open forum for participants to ask questions and engage in discussions related to the Business Model Canvas. The facilitator addressed queries and shared additional resources for further exploration.

Objectives of the Webinar

- To educate participants about the concept of accelerators and incubators, how they function, and their role in fostering innovation and entrepreneurship.
- To help students, faculties, and early-stage entrepreneurs identify suitable accelerator or incubator programs that align with their business ideas, goals, and needs.



- Share success stories of startups that have benefited from accelerator or incubator programs, highlighting the impact of such programs on their growth and development.
- Inspire participants to take their entrepreneurial ideas to the next level by providing them with the knowledge, tools, and confidence needed to succeed in the competitive startup landscape.

Outcome of the Webinar

- The participants develop an understanding on the concept of accelerators and incubators, how they function, and their role in fostering innovation and entrepreneurship.
- The students, faculties, and early-stage entrepreneurs were able to identify suitable accelerator or incubator programs that align with their business ideas, goals, and needs. They also develop the confidence to develop idea and implement the same in to a start-up and commercialize the same.



Dr. Vaishali Kothiya

Dean, Research, Innovation, Incubation & IPR Cell



Dr. Sanjay Mishra

ICC Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane- 401107 Maharashtra.

CEO AC Presenting

Incubator Offerings

14:54 off-mtg up

CEO AC Presenting

Mentoring & Monitoring

Mentoring is customized input to build strategy and devise action plan from time to time & monitoring it

- Advise & Help for/fo**
 - Business development
 - Go to Market strategy
 - Preparing the Business Plan
 - Building financial models
 - Technology stack
 - Trademark & Digital marketing
 - Accounting
- Source & Engage External domain specific mentors**
- Help create an Ecosystem by**
 - Creating policy connect local & Global
 - Tie up with Angel Group, Seed Funds & Venture Capitalist
 - International Search for Exchange Program
- Provide initial seed capital to Accelerate**
- Help raise capital for startups**
- Create rail opportunities for their strategic partnerships and Institutional investment**
- Provide Framework for periodic review of**
 - Market
 - MS
 - Market Program
 - Investment

14:55 off-mtg up

CEO AC Presenting

Incubation Redefined

14:56 off-mtg up



CEO MC (Presenting)

Art Or Science?

Entrepreneurship is neither a science nor an art. It is a practice - Peter Drucker

It is a **knowledge base**... but as in all practices, medicine, for instance, or engineering, **knowledge** in entrepreneurship is a **means to an end!**

Peter Drucker (1985)

15:53 | 107-participants

CEO MC (Presenting)

Innovation: What is it?

Innovation is the **process of creating value** by applying **novel solutions** to **meaningful problems** - *Faster, Better and Cheaper*

The Innovation Cycle

15:55 | 107-participants

CEO MC (Presenting)

Innovation Network

Engage 100 Startups	Innovators / Experts
Incubate / Support 30 Startups	Mentors / Partners
Accelerate 10 Startups	Mentors / Industry Connects
Seed Fund 3 Startups	Local Angel
Follow-on Funding 1 Market	National Angels / VCs

15:57 | 107-participants

