



SHREE L. R. TIWARI DEGREE COLLEGE (Arts | Commerce | Science)

Approved by Government of Maharashtra & Affiliated to University of Mumbai

Date: 19/08/2023

Session on “Mentorship Support for start-up”

Topic: “Mentorship Support for start-up”

**Speaker: Mr Krishna Kumar Devnally– Co-Founder & Strategic Growth Advisor,
Antennae Ventures**

Mode: Offline

Venue: Lodha Tunga village, Chandivali, Powai

The Research, Innovation, Incubation and IPR Cell in association with ICC organised a Mentoring session on 19th August 2023, at 10:00 AM, offline on "Mentoring Support for start-up." The speaker for the session was Mr Krishna Kumar Devnally, the Co-founder of Antennae Ventures, a prominent for success and growth of start-ups.

Mr. Krishnakumar Devnally initiated the session by providing a comprehensive overview of Guidance, Expertise and networking opportunities for start-ups. He emphasized the significance of these funding sources for early-stage startups and their role in nurturing innovation and business growth. He elaborated on the Types of mentorship available, Key benefits, challenges and best practices on their investment strategies, expectations, and decision-making processes.

Mr. Krishnakumar Devnally explores how mentorship programs can be optimized to better support start-ups in their journey to success. He addressed their queries, concerns, and misconceptions related to securing funding for their startups. Through real-world examples and anecdotes, he highlighted the importance of a compelling business pitch, a solid business model, and a clear vision for success in attracting investor interest.

Objectives of the Session

- To educate participants about Success and Growth of start-ups
- To provide participants invaluable guidance, expertise with insights into the current funding landscape for early-stage startups, including trends, challenges, and opportunities.
- To help attendees understand the potential benefits and risks associated with start-ups navigate these challenges effectively angel investment enabling them to make informed decisions.
- To offer guidance startups on how to prepare themselves for developing essential skills and competencies including pitching, valuation, and due diligence.
- To introduce participants to the various support ecosystems available for startups, including incubators, accelerators, and mentorship programs that can enhance their chances of success.



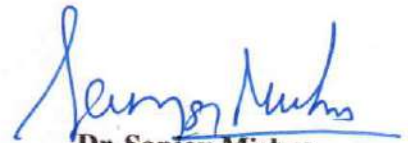
Outcome of the Session

- Students gained a deeper understanding of Start-ups with mentorship tend to have higher success rates, including their differences, benefits, and risks, leading to informed decision-making.
- Students become more aware of the with mentorship session Foster innovation and creativity by encouraging mentees to explore new ideas and approaches.
- Got an opportunity to connect and build valuable relationships with Entrepreneurs, angel investors, venture capitalists, Mentor –Mentee providing ongoing support and guidance, experts potentially leading to collaboration and partnerships.
- Student Startup founders and investors will apply the lessons learned from the webinar to refine their strategies, leading to improved business outcomes and investment decisions.



Dr. Vaishali Kothiya

Dean, Research, Innovation, Incubation & IPR Cell



Dr. Sanjay Mishra

I/C Principal
I/C Principal

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GPS Map
Camera Lite

Lodha Supremus, Lodha Supremus, Tunga Village, Chandivali, Powai,
Mumbai, Maharashtra 400076, India

Latitude
19.1184479°

Longitude
72.8905707°

Local 03:46:53 PM
GMT 10:16:53 AM

Altitude 22 meters
Saturday, 19.08.2023

