



**Research, innovation, incubation and E-Cell  
in association with IIC & Yukti is Organizing**

***"Business Plan Poster making competition"***

**Participants:**

**Group (4 maximum) or individual**



**5<sup>th</sup> August, 2023**

**Time : 10 AM**

**Venue:**

**Room no. 103**

**at Shree L.R. Tiwari Degree college**



**Note: digital posters are not allowed**



## SHREE L. R. TIWARI DEGREE COLLEGE (Arts | Commerce | Science)

Approved by Government of Maharashtra & Affiliated to University of Mumbai

Date: 6/8/2023

### Webinar on “Business/Start-up Plan Poster Presentation Competition”

**Topic: "Business/Start-up Plan Poster Presentation Competition"**

**Judges: Mr. Vinit Jain – Founder, Antennae Ventures**

**Mr. Krishnakumar Devnally - Co-Founder & Strategic Growth Advisor, Antennae Ventures**

**Total Participants: 16 Groups**

The Research, Innovation, Incubation and IPR Cell in association with ICC & Yukti organised a “**Business/Start-up Plan Poster Presentation Competition**” on 5<sup>th</sup> August, 2023 i. e. Saturday from 10:00 am in room number 107.

Mohammed Arsh Munshi, student of FYBCOM introduced the judge Mr. Vinit Jain – Founder, Antennae Ventures. Dr. Vaishali Kothiya, Dean – Research, Innovation, Incubation and IPR Cell felicitated sir by presenting a sapling of Tulsi. Ms. Liza Khan, student of SYBCOM introduced the Judge Mr. Krishnakumar Devnally- Co-Founder & Strategic Growth Advisor, Antennae Ventures. Dr. Mayur Dubey, Director of IIC – Rahul Group welcomed the Judge Mr. Krishnakumar Devnally by presenting a sapling of Tulsi. Dr. Sanjay Mishra, Principal of SLRTDC welcomed Dr. Mayur Dubey sir by presenting a sapling of Tulsi. Dr. Sanjay Mishra sir gave a welcome address and motivated all the participants to present their business/start-up plan well.

The competition started with the presentations by each participant where the judges gave their critical reviews on each business/start-up plan presented by them. The judges also suggested few participants to do internship with specific companies to get better prospective on their business/start-up plan. Mr. Vinit Jain – Founder, Antennae Ventures shared his views on each idea and also shared his journey of Entrepreneurship.

All together 16 teams participated in group as well as individually. In the end Mr. Krishnakumar Devnally- Co-Founder & Strategic Growth Advisor, Antennae Ventures announced the winners of the competition. The winners are as follows;

The First-place winners of the Business plan Poster Presentation Competition

Versha Jha - TYBMS

Diya Shetty - TYBMS

Vandana Gupta - TYBMS

The Second-place winners

Insha Zamindar - SYBMS

Saif Shaikh - SYBMS



The third-place winners  
Shreya Mishra - TYBMS  
Sara Petkar – TYBMS

The Antennae Ventures announced 5000/- cash prize for first-place winners. They also expressed their interest in developing the idea of the second-place winners and the third-place winners were suggested to commercialize their business/start-up idea.

### Objectives of the Competition

- Encourage and nurture an entrepreneurial mindset among participants by giving them the opportunity to present innovative business ideas.
- Enhance participants' skills in design, storytelling, business planning, market research, and financial analysis as they work on creating compelling and informative poster presentations.
- Develop participants' ability to effectively communicate complex business concepts and ideas to a broader audience through visual aids and concise content.
- Facilitate networking opportunities among participants, judges, mentors, and potential investors, fostering connections that can help participants advance their ideas or startups.
- Help participants refine their pitching skills, as they need to convey their business concepts clearly and persuasively within a limited time frame.

### Outcome of the Competition

- Participants developed strong presentation skills by condensing complex business ideas into concise and engaging visual presentations.
- Through the competition process, participants receive feedback that helps them refine and strengthen their business plans, making them more feasible and investor-ready.
- The competition provided participants with opportunities to connect with mentors, investors, and fellow entrepreneurs, fostering valuable relationships for their future endeavors.
- Outstanding participants receive recognition, awards, and prizes, including monetary reward, mentorship opportunities and access to resources.

  
**Dr. Vaishali Kothiyar**

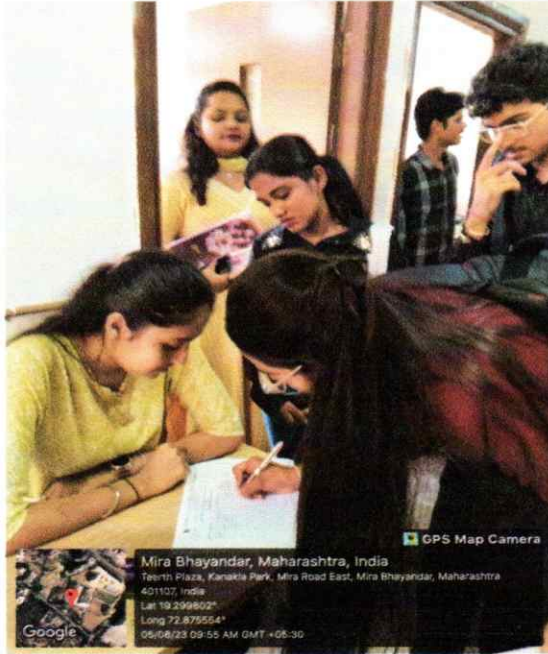
Dean, Research, Innovation, Incubation & IPR Cell



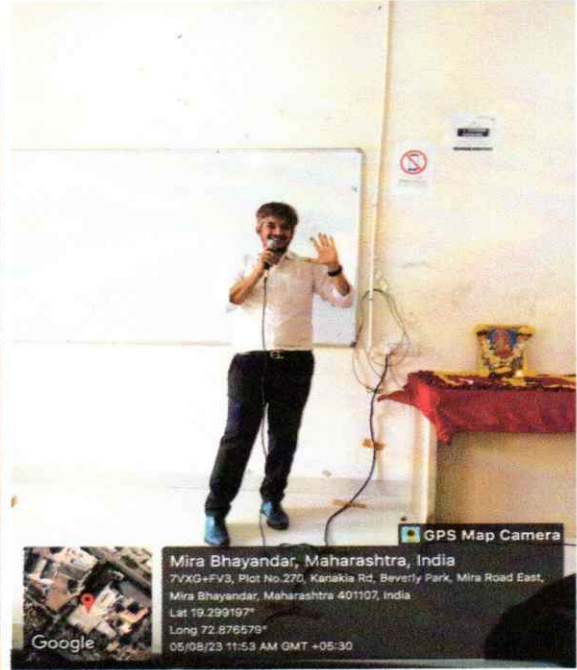
  
**Dr. Sanjay Mishra**

**I/C Principal**

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.  
Kanakia Park, Mira Road (East),  
Dist. Thane- 401107 Maharashtra.



GPS Map Camera  
 Mira Bhayandar, Maharashtra, India  
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 401107, India  
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 Long 72.876554°  
 05/08/23 09:55 AM GMT +05:30



GPS Map Camera  
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 Mira Bhayandar, Maharashtra 401107, India  
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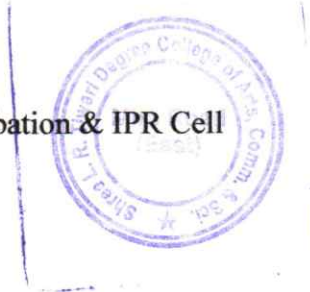
## Interpretation: *OF Feedback*

- Participants generally understood the guidelines well.
- Most participants received adequate support and information from the organizers.
- Responses about the event organization and logistics were mixed, with some finding it satisfactory and others having a neutral opinion.
- The feedback from judges was generally considered valuable and very valuable by most participants.
- Most participants would recommend the competition to other students interested in entrepreneurship.
- Participants liked aspects such as the opportunity to present their ideas, judge interaction, gaining confidence in public speaking, and learning about various aspects of business.
- Participation in the competition helped participants understand business models and entrepreneurship better, identify flaws in their ideas, gain a different perspective, and improve their projects.
- Participants generally expressed positive feedback about the competition, but some suggested stricter adherence to rules, more seriousness from judges, and better connections between participants and judges.
- The suggestions given by the judges were considered valuable and knowledgeable by participants, although some thought there could be more practicality and connectivity with the judges' advice.

Overall, participants seem to have found value in the competition, ranging from gaining knowledge and confidence to refining their business ideas and understanding entrepreneurial concepts. There are a few suggestions for improvement, but the feedback generally reflects a positive experience.

  
**Dr. Vaishali Kothiyar**

Dean, Research, Innovation, Incubation & IPR Cell



  
**Dr. Sanjay Mishra**  
**IPR Principal**

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Research, Innovation, Incubation and IPR Cell with IIC & Yukti

Organizes

Business Plan Poster competition

Date: 5<sup>th</sup> August, 2023

Time: 10:00 am

### Registration Details

Group Number	Name of the Participant	Class	Contact Number	Signature
1	Shubhua Pathak.	FYBMS	8766056591	Shubhua Pathak
	Shamini Puthran	FYBMS	9833185541	Shamini
	Ranisha Rajput	FYBMS		
2	Astha Prajapati	SYBMS	8779777817	Astha
	Suyata Mishra	SYBMS	7906137811	Suyata
3	Jasleen Kaur	S.Y.B.M.S	8815212451	Jasleen
4	Payal Jha	TyBMS	9136302040	Pya
	Sakshi Awore	TYBMS	9930087515	Sakshi
	Arushi TriPathi	Ty BMS	9892870343	A.T
5	Adansh Shukla	Ty BMS	8999855826	Adansh





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### Registration Details

Group Number	Name of the Participant	Class	Contact Number	Signature
6	Khusli Jaiswal	FYBMS	8446487967	
	Bhoomi Dharia	FYBMS	8879036727	
	chetan Mali	FYBMS	9157608292	
	AKshat Anand	FYBMS	8152950147	
7	Insha Zamindar	SYBMS	9321836105	
	Saif Shaikh	SYBMS	9833604934	
	<del>Riya</del>	<del>SYBMS</del>	<del>9272841916</del>	<del>riya</del>
8	Shreya Michra	TYBMS	8591643877	
	Sara Patkar	TUBMS	9967906406	
9	Ali memon	FY DS	9156 984836	
	Vishal Rai	FY DS	7058469885	
10	Deep Gachia	BSC DS	7039581510	
	Krunali varbalk	BSC DS	7039581510	
	<del>Himanshu Bhoir</del>	<del>BSC DS</del>	<del>9372386346</del>	<del>Himanshu</del>





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Time: 10:00 am

## Registration Details

Group Number	Name of the Participant	Class	Contact Number	Signature
11	Varsha Jha	Ty BMS	9506728123	
	Diya Shetty	Ty BMS	9867744381	
	Vandana Gupta	Ty BMS	7307980568	
12	Jivesh Gaubde	SY BSc DS	8828160038	
	Mahat Vasudev	SY BSc DS	8652487656	
	UTTAM DAURA	SY BSc DS	9769314649	
	Janhavi Rewale	SY BSc DS	7039620063	
13	Ashiy Sable	SY BSc DS	8451012899	
14	Pranika Mishra	SY BSc DS	7977092569	
	Harshita Poojari	SY BSc DS	9324156577	
	Shreya Shrivastav	SY BSc DS	9969703613	
	Yash Mishra	SY BSc DS		
15	ANIK SINGH	FY BMS	8356809962	





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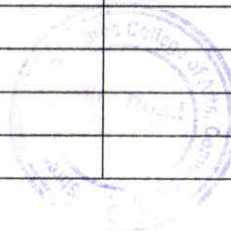
Business Plan Poster competition

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Time: 10:00 am

Registration Details

Group Number	Name of the Participant	Class	Contact Number	Signature
16	Ayan Sarang	FY BAF	7718961457	



NEFT/RTGS/IMPS/UPI Fund Transfer



Select Payment Type	UPI Mode Of Payment	Remitter VPA
NEFT/RTGS/IMPS Transfer	--	--
Beneficiary Name	Beneficiary Account Number	Beneficiary Account Type
VARSHA SANDEEP JHA	922010064609724	Savings
IFSC Code	Beneficiary Bank Name	City
UTIB0001842	AXIS BANK	--
Beneficiary Branch Name	Do you want to add the adhoc beneficiary to the Registered List?	
SHANTI PARK MIRA ROAD	No	
VPA	UPI Beneficiary Name	
--	--	
Aadhaar Number		
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▲ Payment Information

Please enter either Debit Amount or Payment Amount

Enter Debit Amount      5,000.00      INR      RUPEES FIVE THOUSAND ONLY

Enter Payment Amount      5,000.00      INR

Schedule Standing Instruction      No      Select Payment Type      NEFT

Value Date  
08-08-2023

Close



# CERTIFICATE OF APPRECIATION

is proudly presented to

**Ms. Varsha Jha**

of TYBMS For securing 1<sup>st</sup> position in

**Business/Start-up Plan Poster Presentation Competition**

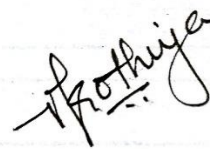
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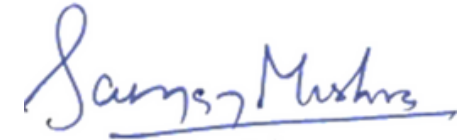
on 5<sup>th</sup> August, 2023.



**Asst. Prof. Roma Ahuja**  
In-charge - Yukti



**Dr. Vaishali Kothiya**  
Dean – Research, Innovation,  
Incubation & IPR Cell



**Dr. Sanjay Mishra**  
I/C Principal  
SLRTDC

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**Ms. Diya Shetty**

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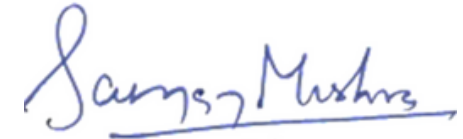
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In-charge - Yukti



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**Dr. Sanjay Mishra**  
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**Ms. Vandana Gupta**

of TYBMS For securing 1<sup>st</sup> position in

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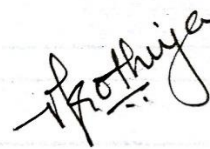
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**Dr. Sanjay Mishra**  
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SLRTDC

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**Ms. Insha Zamindar**

of SYBMS For securing 2<sup>nd</sup> position in

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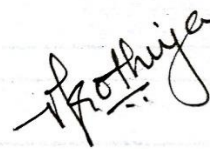
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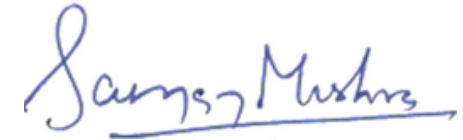
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In-charge - Yukti



**Dr. Vaishali Kothiya**  
Dean – Research, Innovation,  
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**Dr. Sanjay Mishra**  
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**Mr. Saif Shaikh**

of SYBMS For securing 2<sup>nd</sup> position in

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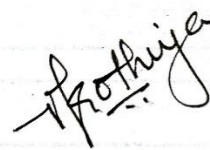
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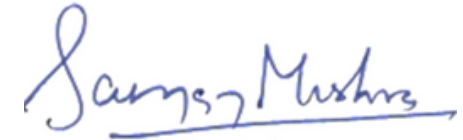
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**Dr. Vaishali Kothiya**  
Dean – Research, Innovation,  
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**Dr. Sanjay Mishra**  
I/C Principal  
SLRTDC



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**Ms. Shreya Mishra**

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**Business/Start-up Plan Poster Presentation Competition**

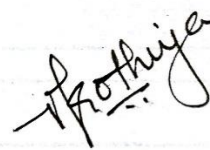
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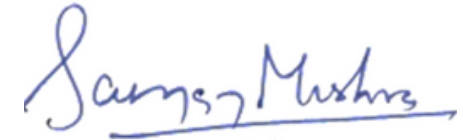
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Dean – Research, Innovation,  
Incubation & IPR Cell



**Dr. Sanjay Mishra**  
I/C Principal  
SLRTDC

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**Ms. Sara Petkar**

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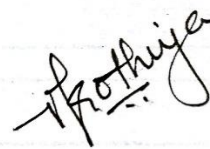
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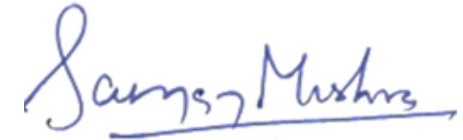
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I/C Principal  
SLRTDC