



# SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science) (Approved by Government of Maharashtra & Affiliated to University of Mumbai)



NSS SLRTDC  
"Learn, Serve, Grow"

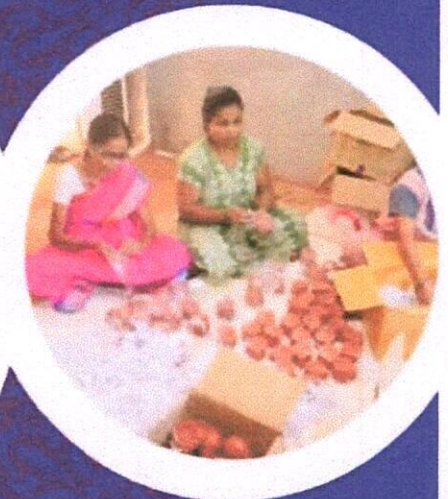


DLLE IN ASSOCIATION WITH NSS UNIT

is

once again leading the way in a heartwarming initiative

## " THE LOG " LIGHT OF GOODNESS CAMPAIGN



👉👉👉 We've decided to brighten up this Diwali by purchasing beautifully crafted diyas from Tribal Women Artisans and potters through IDF. Each packet contains five exquisite diyas, and it's yours for the incredibly affordable price of only Rs. 30. 👉👉👉

**5 DIYAS  
FOR  
30 RS**

This diwali, let's together brighten up many lives ✨

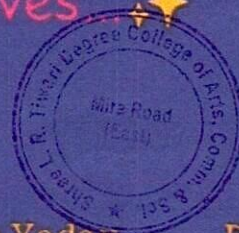
**5 DIYAS  
FOR  
30 RS**

*Kshitij*

Asst.Prof.Kshitij Jha  
DLLE CO-ORDINATOR

*Rambhavan*

Asst.Prof.Rambhavan Yadav  
NSS PROGRAMME OFFICER



*Sanjay Mishra*

Dr.Sanjay Mishra  
I/C PRINCIPAL



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Date: 1<sup>st</sup> November 2023

## NOTICE

It is hereby inform that the **Department of Lifelong Learning and Extension (D.L.L.E.)** in collaboration with **National Service Scheme (N.S.S)** is once again spearheading a meaningful initiative – the "**LOG - Light of Goodness**" campaign. This year, we are collaborating with the **Indian Development Foundation (IDF)** to make a positive impact during Diwali.

As part of this initiative, we are offering beautifully crafted Diya's made by **Tribal Women Artisans and potters** through IDF. Each packet contains five Diyas, available at an affordable price of just Rs. 30. By purchasing these Diya's, you are not only bringing light into your home but also supporting the artisans and potters who created them. Your contribution will make a significant difference this festive season.

We encourage all students to participate in the "LOG Project - Light of Goodness" by purchasing at least one packet of these Diya's. Your support will help spread joy and kindness to many.

If you wish to participate in this heart-warming endeavour.

  
Asst. Prof. Kshitij L. Jha  
D.L.LE. Coordinator



  
Dr. Sanjay G Mishra  
H/O Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.  
Kanakia Park, Mira Road (East),  
Dist. Thane - 401107, Maharashtra

 Shree.L.R.Tiwari Educational Campus, Mira Road (E), Thane-401107, Maharashtra.

**Event:** Orientation of DLLE (First Term Training Program)

**Date:** From 6th to 8th November 2023.

**Venue:** Shree L. R. Tiwari Educational Campus, Mira Road (East)

### Report On LOG-Light of Goodness campaign.

The Distance and Lifelong Learning Education (DLLE) Cell, , organized the LOG-Light of Goodness campaign. This initiative aimed to foster awareness and engagement in social causes, specifically focusing on helping tribal women and promoting their handicrafts. The campaign was held on [insert date] at [insert location], with the goal of empowering tribal women by providing them with opportunities to showcase their skills and earn a sustainable livelihood.

### **Objectives**

The primary objectives of the LOG-Light of Goodness campaign were:

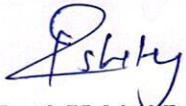
1. To raise awareness about the challenges faced by tribal women.
2. To promote the handicrafts made by tribal women and provide them with a platform to showcase their talents.
3. To engage the community in social causes and encourage support for tribal women's empowerment.
4. To create sustainable livelihood opportunities for tribal women through the promotion and sale of their handicrafts.

### **Outcomes:**

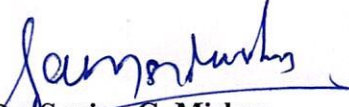
The sale of handicrafts provided tribal women with a source of income, helping them achieve greater financial independence and stability. Many artisans reported higher sales and increased interest in their products. The enthusiastic participation of teachers and students was evident as they bought earthen diyas from the stall, contributing to the campaign's success.

### **Feedback and Conclusion**

The LOG-Light of Goodness campaign received overwhelmingly positive feedback from participants and attendees. Many expressed their admiration for the artisans' skills and the importance of supporting such initiatives. The success of the campaign has inspired plans for future events and collaborations to further promote the empowerment of tribal women and the preservation of their cultural heritage.

  
**Asst. Prof. Kshiti L. Jha**  
DLLE Coordinator



  
**Dr. Sanjay G. Mishra**  
HOD/Principal  
Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.  
Konakia Park, Mira Road (East),  
Dist. Thane - 401107, Maharashtra



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## Glimpses of the Event:

