



Report on "The Business Plan Poster Competition"

Topic: "The Business Plan Poster Competition"

Date: 22nd August, 2024

Time: 10:30 Am onwards

Venue: Room no. 502 New Building

Judges: Dr. Ranjana Yavagal Asst. Professor Innovation Ambassador Startup Cell
Coordinator KES' Shroff College of Arts and Commerce

Dr. Rajashree Gadhave Assistant Professor Computer Engineering Department Pillai HOC
College of Engineering and Technology

Objectives

To provide the students a platform to showcase their innovative business ideas.

To encourage the students for practical skills and knowledge in developing and presenting the business concept.

To provide students a place to practise presenting, especially when it comes to articulating business models through posters.

To provide competitors with the chance to progress to more advanced events and to get input and guidance from experienced professionals.

To encourage students to perform well by identifying and rewarding the top entries with cash prizes, internships, and certificates

Introduction:

The Business Plan Poster Competition, held on 22nd August 2024, at Shree L.R. Tiwari Degree College of Arts, Commerce & Science, brought together innovative minds keen to showcase their entrepreneurial ideas. Organized by the Research Innovation Incubation & IPR Cell in collaboration with IIC and Yukti, this event aim to provide a platform to students to showcase their business ideas via attractive posters. The competition provided participants the chance to transform their ideas into a strong business plan and placed a strong emphasis on creativity, uniqueness, and strategic thinking.

The competition offered students an exceptional chance to benefit from mentorship, constructive feedback, and the chance to move on to more prestigious competitions like the University of Mumbai's Avishkar Competition. It was judged by renowned academicians Dr. Ranjana Yavagal and Dr. Rajashree Gadhave



Overview:

A wide range of competitors, each with an individual perspective, were drawn to the competition. Furthermore, to functioning as a competition, the event served as a teaching tool, teaching students the fundamentals of business model creation and the value of effective visual communication. The guidelines were created to push participants' creative thinking and ensure that every poster was crafted by hand, unique, and devoid of any technological assistance.

Highlights of the Business Plan poster competition:

Participants were required to adhere to strict guidelines, following are the rules and regulation of this event:

Each Participant can post only one Poster.

- The poster must be made on the A0 size (chart paper)
- 3D objects, print-outs won't be acceptable. It should be original and hand made.
- Participants are required to submit a poster and present it, explaining the topic and content.
- Digital poster is not allowed.

Here are some keywords to help students for framing an effective business model poster:

1. Product Name
2. Product logo
3. Product punchline
4. Cost structure
5. Problem Statement
6. Customer segments
7. Key activities & Resources

Opportunities for winners:

- 🏆 Prize Money: ₹1500, ₹1000, and ₹500 for the top entries.
- 📄 E-Certificate for all participants.
- 🚀 Exciting Opportunity: Last year, two participants secured internships just by competing!
- 💡 Mentorship & More: Selected groups will be paired with mentors and given the chance to participate in the prestigious Avishkar Competition for further advancing their entrepreneurial journey.

Outcomes:

Better Entrepreneurial Capabilities:

Students' entrepreneurial thinking was effectively fostered by the competition, which pushed them to create and show creative business concepts via well-designed posters. Their capacity



to effectively communicate company models and plans has improved as a result of this experience

Original and Creative Submissions: The emphasis on handmade, non-digital presentations brought out the learners' capacity for original thought and effective visual presentation

Positive Feedback and Guidance: Dr Ranjana Yavagal and Dr. Rajashree Gadhave, two experienced judges, were there to offer participants insightful and helpful feedback on their innovative idea. The mentoring programs provided to various groups were especially helpful, instructing them on how to improve and progress their concept further

Recognition and Benefits: The competition incentivised participants to strive for better contributions by offering cash rewards to the top three entries. Every participant received an e-certificate upon participation, ensuring that each person felt appreciated and acknowledged for their contributions.

Increased Student Engagement: Students' engagement and excitement will be stimulated by the competition, which led to increased involvement in the college's entrepreneurial events.

Participation list

Group No.	Name of participants	Class	Contact number	Mail-ID
G1	Akansha Dubey (Solo)	SYBMS	7355054046	ad5392860@gmail.com
G2	Sonali Tiwari (Solo)	TYBMS	8591512210	sonalishail551@gmail.com
G3	Ashir sable Jivesh Gawde Mahat Vasudev Uttam davra	TYBSCDS TYBSCDS TYBSCDS TYBSCDS	8451012899 8828160038 8652487656 9769314649	ashirsable@gmail.com jiveshngawade04@gmail.com Mahatvasudev9@gmail.com uttamdavra@gmail.com
G4	Shalini Sharma (Solo)	FYBBI	9792551075	thakurshalini9469@gmail.com
G5	Asia Masoom Minakshi thakur Afnan khan Nida Qureshi	FYBSCDS FYBSCDS SYBSCDS SYBSCDS	8356948485 9359760801 7738460078 9987921093	asiasingh99@gmail.com Minakshithakur@gmail.com afuuk50@gmail.com nidaqureshi04@gmail.com
G6	Mariyam Suhana mullani Aaron mendona	FYDS FYDS FYDS	8208143643 8591566536 8976351440	Shrinanjum4@gmail.com mullanisuhana@gmail.com medonacaaaron27@gmail.com
G7	Rohit Suthar (Solo)	FYDS	9346116055	rohitsuthar783@gmail.com
G8	Zaid Saleem Javed jogle Sania jogle	FYDS FYDS FYBMS	9769154480 9820687770	zaid.jogle@gmail.com sania.jogle@gmail.com
G9	Anup Yadav (Solo)	SYBMS	6387750128	Anupyadav 2683@gmail.com
G10	Bhavik vaity (Solo)	SYBMS	8372217946	bhavikvaity3921@gmail.com

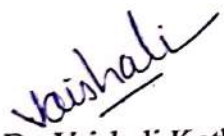


Winners name

Group No.	Name of participants	Class	Contact number	Position
G10	Bhavik vaity (Solo)	SYBMS	8372217946	1 st Position
G7	Rohit Suthar (Solo)	FYDS	9346116055	2 nd Position
G1	Akansha Dubey (Solo)	SYBMS	7355054046	3 rd Position

Conclusion: Learners' innovative ideas, innovative thinking, and entrepreneurial thinking were successfully encouraged by the Business Plan Poster Competition, which also gave them the opportunity for potential growth, mentoring, and constructive feedback. The occasion served to foster a robust entrepreneurial culture within the college in addition to recognising and rewarding performance.


Dr. Jinal Mehta
IIE Convener


Dr. Vaishali Kothiya
Research Dean, Innovation Incubation Cell & IIC


Dr. Sanjay Mishra
I/C Principal
Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107, Maharashtra



Glimpse of the Event





