

Research , Innovation , Incubation & IPR Cell in Collaboration with IIC Organises

Session on

ACHIEVING PROBLEM SOLUTION FIT AND PRODUCT MARKET FIT

Speaker

Mr. Yadnesh Mohan Zagade

CEO & Founder - Tech Cryptors



SCAN TO JOIN



EVENT DETAILS



Date : 18th February, 2025

Time : 11:00 am onwards





SHREE L. R. TIWARI DEGREE COLLEGE
(Arts | Commerce | Science)

UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra | NAAC Accredited with Grade 'A' (1st Cycle) |
Affiliated to University of Mumbai | College Code - 1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority Institution

Report on "Achieving Problem Solution Fit and Product Market Fit" Session

Topic: Achieving Problem Solution Fit and Product Market Fit

Date: 18th February 2025

Organized by: Research, Innovation, Incubation & IPR Cell

Speaker: Mr. Yadnesh Mohan Zagade, CEO & Founder – Tech Cryptors

Target Audience: Students from All Departments

Venue: Shree L.R. Tiwari Degree College

Time: 11:00 AM onwards

Participants:

Male: 14

Female: 26

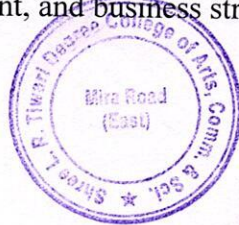
Total: 40

Feedback Link : <https://forms.gle/X4A3bkyaQSytjwi8A>

Introduction:

The Research, Innovation, Incubation & IPR Cell of Shree L.R. Tiwari Degree College, in collaboration with the Institution's Innovation Council (IIC), successfully organized a session on "Achieving Problem Solution Fit and Product Market Fit" on 18th February 2025. The session focused on equipping students with knowledge about business problem-solving, product validation, and market alignment.

The event started at 11:00 AM at the college, featuring Mr. Yadnesh Mohan Zagade, CEO & Founder of Tech Cryptors, as the keynote speaker. His extensive experience in the field of entrepreneurship, product development, and business strategy made him an ideal mentor for the session.



Objectives:

- Understanding Problem-Solution Fit: Helping students identify real-world problems and develop market-driven solutions.
- Product Market Fit Strategies: Educating students on validating and scaling their business ideas effectively.
- Skill Development: Enhancing students' practical understanding of business validation, market research, and customer feedback analysis.
- Interactive Learning: Engaging students in discussions on startup growth, product development, and strategic planning.

Outcome:

The session proved to be highly engaging and insightful, providing students with a comprehensive understanding of product-market alignment.


Key Takeaways from the Session:

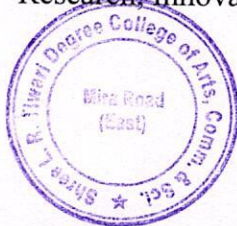
- Expert Insights: Mr. Yadnesh Mohan Zagade shared his practical knowledge about problem identification, customer segmentation, and market validation.
- Business Strategies: The session covered Minimum Viable Product (MVP) development, customer feedback loops, and iterative product development.
- Student Engagement: Students actively participated in discussions, asking questions about startup challenges, market research, and business scalability.
- Entrepreneurial Motivation: The session encouraged students to explore innovative business ideas, emphasizing the importance of problem-solving in entrepreneurship.


In conclusion, the session on "*Achieving Problem Solution Fit and Product Market Fit*" was highly successful, offering students valuable insights into business validation, customer-centric development, and market fit strategies. The interactive discussions and real-world examples provided by the speaker helped students develop a deeper understanding of entrepreneurship. The event successfully achieved its goal of nurturing an entrepreneurial mindset and inspiring students to think innovatively.


Dr. Jinal Mehta

IIC Convenor


Dr. Vaishali Kothiya
Dean - Research, Innovation,





Dr. Sanjay Mishra

I/C Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107. Maharashtra

Glimpses of the Event:

Valbhavi Gadhiya (Presenting)



People

Mute all Add people

Search for people

WAITING TO JOIN

Waiting to be admitted 1

Deny all Admit all

Kinjal Dubey

Admit

IN MEETINGS

Raised hands 1

(First to last) Lower all

sunil mhaske

Contributors 63

Yadnesh Zagade (Presenting)

www.techcryptors.com

How to Achieve Problem-Solution Fit:

1. Identify the Problem Clearly:
 - Look for unsolved or inefficiently solved problems in the market.
 - Example: Traffic congestion in cities, and Uber's solution.
2. Target the Right Audience:
 - Understand who is affected by the problem and what their pain points are.
 - Example: Commuters who need a fast and affordable ride.
3. Validate the Problem Exists:
 - Conduct surveys, interviews, or gather data to confirm the problem is real.
 - Example: Talking to taxi riders or commuters about their challenges.
4. Prototype and Test:
 - Create early-stage mockups or MVPs (Minimum Viable Products) to see if users find value.
 - Example: Testing Uber's ride-hailing concept on a small scale.
5. Iterate Based on Feedback:
 - Continuously refine your solution based on the feedback you get from early users.
 - Example: Adjusting the Uber app's user interface based on customer input.

People

Mute all Add people

Search for people

IN MEETING

Contributors 40

Research & Devel... (You) Meeting host

10 Sachin Bartu

50 Atharva Kale

Aakanksha Utekar

Anand Suthar

Anivesh Tiwari

11:18 AM | Achieving problem solution fit and product m...





Shree Rahul Education Society's (Regd.)

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Attendance Sheet

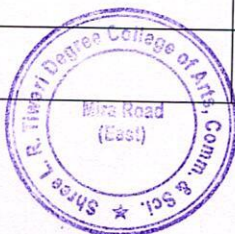
Name of the Event: **Session On Achieving Problem Solution Fit And Product Market Fit.**

Name of the Department/Committee/Cell/Club: **Research, Innovation, Incubation and IPR Cell in collaboration with IIC**

Name of the Speaker: **Mr. Yagnesh Mohan Zagade**

Date: **18/02/2025**

Sr. No.	Name of the Student	Class	Gender M/F
1.	Jinal Mehta	Faculty	F
2.	Iteeka Kanabar	Faculty	F
3.	Flavia lus	Faculty	F
4.	Sujal Hegde	B.Com	M
5.	ARYA ISHWARA SUNDIEEP	BAMMC	F
6.	CHATURVEDI SANIYA GAJANAND	BAMMC	F
7.	MENEZES CRISSELLE CANUTE	BAMMC	M
8.	Atharva kale	B.Com	M
9.	Aashka chhari	B.Com	F
10.	Abhay gupta	B.Com	M
11.	Abhay srivastava	B.Com	M
12.	Aditi more	B.Com	F
13.	Anand suthar	B.Com	M
14.	Anushka Singh	B.Com	F
15.	Arun Nair	BAMMC	M
16.	Avinash shukla	B.Com	M
17.	Bhoomi gandharv	B.Com	F
18.	Bhumika Vyas	Faculty	F
19.	Bushra sayyed	B.Com	M
20.	Charuta patil	B.Com	F





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21.	Deepak thakur	B.Com	M
22.	Dipanwita denarjee	B.Com	F
23.	Disha Pandey	B.Com	F
24.	Dr Bhagyashri Gandhi	Faculty	F
25.	Dr Vaishali Kothiya	Faculty	F
26.	KHAN UMAIRA SOHAIL	BAMMC	F
27.	PANDEY SARTHAK SHIV	BAMMC	M
28.	SHAIKH ADI AYUB	BAMMC	M
29.	MISTRY PALAK KETAN	BAMMC	F
30.	Dr sonali nandu	Faculty	F
31.	Dr sabrina dsouza	Faculty	F
32.	Durga Gupta	B.Com	F
33.	Geeta Gautam Saxena	B.Com	F
34.	Geeta Pandey	B.Com	F
35.	Irfan Ansari	B.Com	M
36.	Irshad Shaikh	B.Com	M
37.	Jasmine Chemburkar	B.Com	F
38.	Kavita Bhabhda	B.Com	F
39.	Khushi Sarthi	B.Com	F
40.	KIRTI dubey	Faculty	F





Feedback Analysis: A session on "Achieving problem solution fit and product market fit"

Thank you for participating in the session organized by the Research, Innovation, Incubation & IPR Cell, in collaboration with IIC of Shree L.R. Tiwari Degree college of Arts, Commerce & Science. Your presence at the session titled "A session on "Achieving problem solution fit and product market fit" are greatly appreciated. The aim of the session was to equip participants with insights and strategies for achieving problem-solution fit and product-market fit, ensuring their products effectively address customer needs and gain market traction. We value your feedback and invite you to share your thoughts and experiences to help us improve future events. Please take a moment to complete this feedback form.

Topic: A session on "Achieving problem solution fit and product market fit

Date: 18th Feb,2025

Resource Person: Mr. Yadnesh Zagade

Time: 11:00 Am onwards

Mode: Online

Q.1 How would you rate the diversity and expertise of the Speaker person?

How would you rate the diversity and expertise of the Speaker person ?

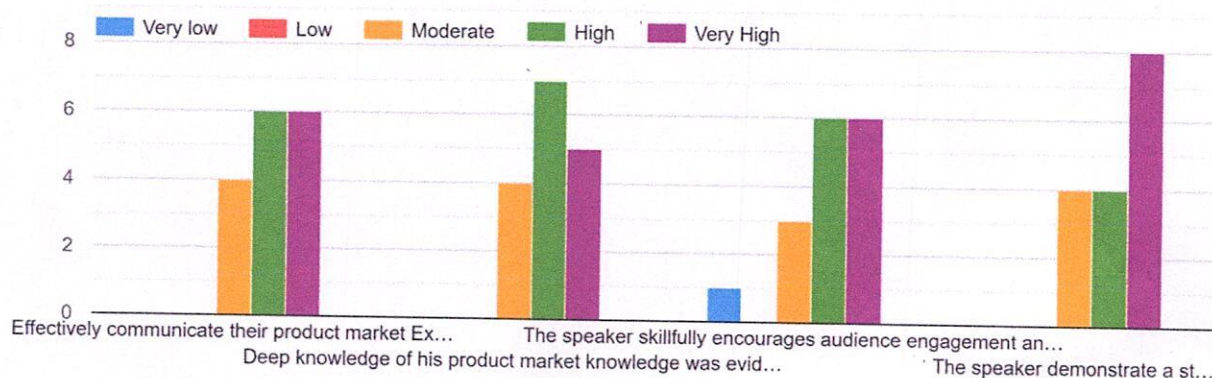


Figure:1.1

Inferences: The bar chart presents respondents feedback on the diversity and expertise of the speaker in a session about "Achieving Problem-Solution Fit and Product-Market Fit." The ratings are categorized into five levels: Very Low, Low, Moderate, High, and Very High. The responses indicate that most participants rated the speaker's expertise as either High or Very High across various aspects, including effective communication, deep market knowledge, audience engagement, and strong demonstration skills. Moderate ratings were also observed in all categories, while Very Low and Low ratings were minimal. Overall, the feedback suggests that the speaker was well-regarded, particularly for their market knowledge and engagement strategies.





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Q.2 Please rate your satisfaction with this session

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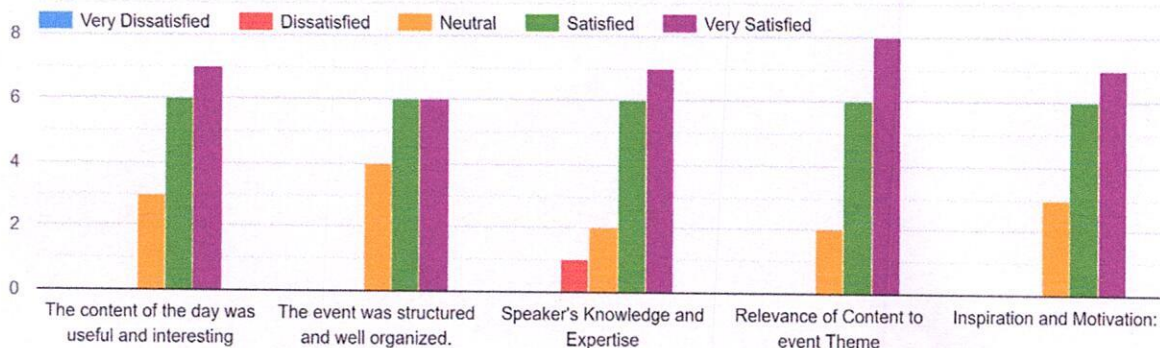


Figure: 1.2

Inferences: The bar chart illustrates participant satisfaction with the session based on five key aspects: content usefulness, event structure, speaker's expertise, content relevance, and inspiration. The majority of responses fall under "Satisfied" and "Very Satisfied," indicating positive feedback across all criteria. The speaker's knowledge, content relevance, and event organization received particularly high ratings, with minimal dissatisfaction observed. While some attendees rated their experience as "Neutral," the overall response suggests that the session was well-received, engaging, and valuable to the audience.

Q.3 How would you rate your overall experience at the session?

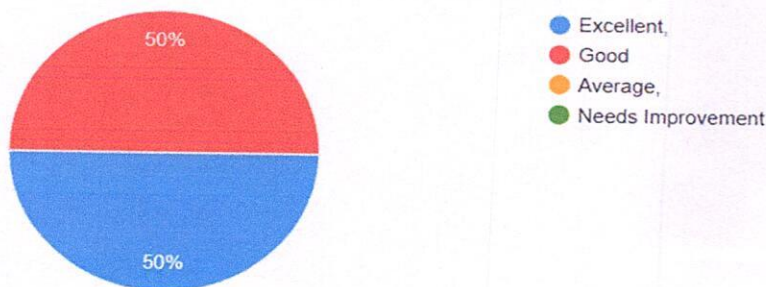


Figure: 1.3

Inferences: The pie chart illustrates participants' overall experience rating for the session, with responses split equally between "Excellent" (50%) and "Good" (50%). Notably, there are no ratings for "Average" or "Needs Improvement," indicating that all attendees had a positive experience. This suggests that the session met or exceeded expectations, with a strong emphasis on quality content, effective delivery, and engagement.





Q.4 How relevant and useful was the information provided in the session?

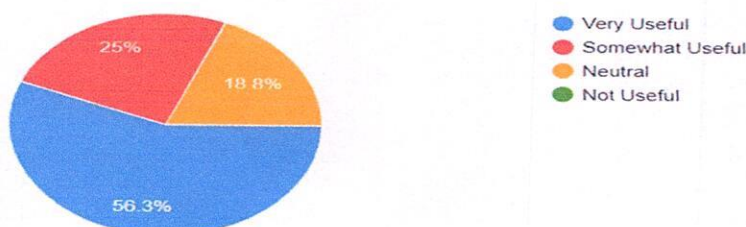


Figure: 1.4

Inferences: The pie chart illustrates participants' perceptions of the relevance and usefulness of the information provided in the session. A majority, 56.3%, rated the session as "Very Useful," indicating strong approval of the content's value. Additionally, 25% found it "Somewhat Useful," while 18.8% remained "Neutral." Notably, there were no responses for "Not Useful," suggesting that all attendees found some level of benefit from the session. Overall, the feedback highlights that the information was well-received, with most participants considering it highly valuable and relevant.

Q.5 "Has this session on "Achieving problem solution fit and product market fit "motivated you to consider these fields more seriously for your future endeavours?"

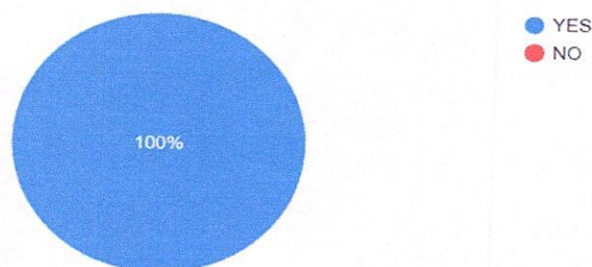




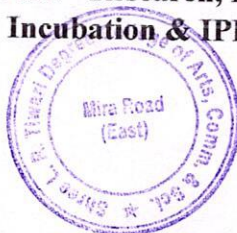
Figure:1.5

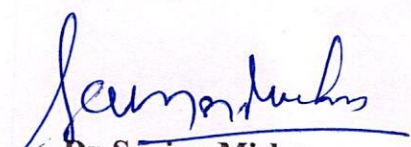
Inferences:

The pie chart shows that 100% of participants responded "Yes" when asked if the session on "Achieving Problem-Solution Fit and Product-Market Fit" motivated them to consider these fields more seriously for their future endeavours. This unanimous positive response indicates that the session was highly impactful, inspiring attendees to explore and engage with these concepts further. The absence of "No" responses suggests that the content, delivery, and relevance of the session successfully resonated with all participants, reinforcing its effectiveness in driving interest and motivation in these fields.


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