

## **Ideation Competition 2.0 – Bootcamp Agenda**

**Day 1 – 17<sup>th</sup> January 2025, Friday**

### **Inauguration and Welcome Address**

- Dr. Apoorva Palkar, Hon. Vice Chancellor, Ratan Tata Maharashtra State Skills University (RT - MSSU)

**Venue: MSSU I-Spark Foundation Incubation Centre**, 2nd Floor, Swami Vivekanand International Skills Development Academy, (ITI Kurla, Khalai Village, Vidyavihar West, Vidyavihar, Mumbai, Maharashtra 400086

**Link:** <https://maps.app.goo.gl/ZrVnDm6S9EV5NzBr8>

Session	Time	Details
<b>Introduction and Icebreaker</b>  <i>Dr. Rajesh Jaware, Senior Consultant, MSSU/ Mr. Bhavesh Kothari</i>	10:00 AM – 10:15 AM	<ul style="list-style-type: none"> <li>• Registration and Welcome</li> <li>• Icebreaker and Introductions</li> <li>• Overview of the Bootcamp Objectives and Expectations</li> </ul>
<b>Session 1 – Ideation and Creativity</b>  <i>Mr. Nayan Bheda Founder Hashtech Ventures</i>	10:15 AM – 11:45 AM	<ul style="list-style-type: none"> <li>• Techniques for generating innovative ideas</li> <li>• Brainstorming sessions and group activities</li> <li>• Breakthrough Innovation by Challenging the Industry Dominant Logic</li> <li>• Introduction to design thinking principles</li> </ul>
<b>Short Break 11:45 AM – 12:00 Noon</b>		
<b>Session 2 – Market Validation and Customer Discovery</b>  <i>Dr. Ram Desai, Strategic Advisor &amp; Mentor</i>	12:30 PM – 01:30 PM	<ul style="list-style-type: none"> <li>• Importance of market validation</li> <li>• Strategies for customer discovery</li> <li>• Practical exercises on identifying target customers</li> <li>• Brand Journey</li> </ul>
<b>Lunch Break 01:30 PM – 02:30 PM</b>		
<b>Session 3 – Business Model Canvas</b>  <i>Mr. Bhavesh Kothari CEO – MSSU I-Spark Foundation Incubator</i>	02:30 PM – 04:00 PM	<ul style="list-style-type: none"> <li>• Overview of the Business Model Canvas</li> <li>• Hands-on workshop: Creating a canvas for the proposed business</li> <li>• Group discussions and feedback</li> </ul>
<b>Short Break 04:00 PM – 04:15 PM</b>		
<b>Session 4 – Scaling Strategies and Future Trends</b>  <i>Mr. Nikhil Gupta,</i>	04:15 PM – 05:30 pm	<ul style="list-style-type: none"> <li>• Strategies for scaling a business</li> <li>• Exploration of emerging trends in entrepreneurship</li> <li>• Industry 4.0 discussions</li> <li>• Panel discussion with successful entrepreneurs</li> </ul>



Director - Strategy & Alliances & Fund Manager, Marwari Catalysts.		
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**Day 2 – 18<sup>th</sup> January 2025, Saturday**

**10:00 am – 01:30 pm – Session 1 – One-on-one Mentorship (Parallel Sessions)**

**Group 1 – Technology – Mr. Swati Mahajan**

Sr. No	College Name	Team Lead Name
1	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Lucky Parveen Singh
2	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Shaikh Sahil Sherajuddin
3	B. K. Birla College (Empowered Autonomous), Kalyan	Rohan Gupta
4	B. K. Birla College (Empowered Autonomous), Kalyan	Om Bichave
5	B. K. Birla College (Empowered Autonomous), Kalyan	Souvik.S.Dutta
6	SVKM's Narsee Monjee College of Commerce and Economics	Pragati Mali
7	B. K. BIRLA NIGHT COLLEGE ART, SCIENCE AND COMMERCE KALYAN	Suraj Ramsudhakar Yadav (SYBSC-CS)
8	B. K. BIRLA NIGHT COLLEGE ART, SCIENCE AND COMMERCE KALYAN	Darshana Vijay Jagtap (FYBSC-CS)
9	B. K. BIRLA NIGHT COLLEGE ART, SCIENCE AND COMMERCE KALYAN	Rutuja Keshav Chaugule (FYBSC-CS)
10	A. P. Shah Institute of Technology, Thane.	Anuj Pokharna
11	A. P. Shah Institute of Technology, Thane.	Parth Manoj Sawant
12	Indala College of Engineering	Miss. Hemlata Patil
13	Indala College of Engineering	Mr.Hemant Koli
14	Indala College of Engineering	Mr. Nishant Borole
15	Indala College of Engineering	Mr.Shehzaan Abdul Bashir Mansuri
16	Smt. Devkiba Mohansinhji Chauhan college of commerce and science	Devang Sawant
17	Smt. Devkiba Mohansinhji Chauhan college of commerce and science	Sandeep Solanki
18	Smt. Devkiba Mohansinhji Chauhan college of commerce and science	Hiral Patel
19	Thakur College of Science & Commerce	Vishal Haresh Joshi
20	Thakur College of Science & Commerce	Abhiraj Bhadauri
21	Thakur College of Science & Commerce	Harshita Poddar
22	Ramniranjan Jhunjhunwala College	Aditya Kavade





23	Ramniranjan Jhunjhunwala College	Karan Gupta
24	RT-MSSU Pune	Amey Dabhade
25	N. L. Dalmia Institute of Management Studies and Research	Archit Sawant
26	Gharda Institute of Technology, Ratnagiri	Soham Dahivalkar
27	RT-MSSU Thane	Agastya Chavan
28	RT-MSSU Kharghar	DIPRAJ MANDAGE
29	Deogiri Institute of Engineering & Management Studies, Aurangabad	Vaishnavi Kothawade
30	Deogiri Institute of Engineering & Management Studies, Aurangabad	Meet Jaiswal
31	Sir Parashurambhau College, Pune	Kartavya Gore
32	Mulund College of Commerce	Krishna Anam
33	Cummins college of engineering for women	Manasvi Ingale
34	Cummins college of engineering for women	Amruta Kale
35	Cummins college of engineering for women	Archini Ghosh
36	Cummins college of engineering for women	Snehal Khodke
37	Cummins college of engineering for women	Niketa Tembhare
38	Cummins college of engineering for women	Anushka Vaidya
39	Cummins college of engineering for women	Shravani Rane
40	NAGINDAS KHANDWALA COLLEGE	Gaurav Senghani
41	RT-MSSU, Thane	Pratik Sonkar

**Group 2 – Environment & Sustainability – Dr. Rajesh Jaware**

Sr. No	College Name	Team Lead Name
1	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Afnan Sajid Khan
2	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Tanisha Prakash Silver
3	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Rajkumar Baheti Preet
4	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Pankaj Anil yadav
5	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Reza Shahin Nayeem
6	B. K. Birla College (Empowered Autonomous), Kalyan	Saniya Santosh
7	SIWS College	Shaikh Eman Mustaf
8	SIWS College	Alwin Yesuraj
9	SIWS College	Sanjana R





10	SIWS College	Shreya Brijesh Tiwari
11	B. K. BIRLA NIGHT COLLEGE ART, SCIENCE AND COMMERCE KALYAN	Sakshi Sudhir Parekh(TYBSC)
12	Smt. Devkiba Mohansinhji Chauhan college of commerce and science	Nikhil Paspunurwar
13	N. L. Dalmia Institute of Management Studies and Research	Sanjana Dhakan
14	N. L. Dalmia Institute of Management Studies and Research	Tirth Gandhi
15	N. L. Dalmia Institute of Management Studies and Research	Meet shah
16	PDEA'S Seth Govind Raghunath Sable College of Pharmacy Saswad	Shruti Vidyadhar Bembade
17	Degree College of Physical Education, Amravati	Parth Sanjay Dumare
18	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Praja Rathod
19	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Faizan Sheikh
20	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Abhishek Ingle
21	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Sakshi Bhagat
22	RT-MSSU Thane	Pushpita Kanchan
23	Sir Parashurambhau College, Pune	Sakshi Kanse
24	Mulund College of Commerce	Vighnesh Reddy
25	Mulund College of Commerce	Vyomini Nath
26	VIDYA VARIDHI DEGREE COLLEGE OF ARTS, COMMERCE & SCIENCE	Rahil Merchant
27	Cummins college of engineering for women	Soumya Vishnu Borkar

**Group 3 – Health and Wellness – Dr. Bhavi Modi**

Sr. No	College Name	Team Lead Name
1	B. K. Birla College (Empowered Autonomous), Kalyan	Anuradha Kulkarni
2	B. K. Birla College (Empowered Autonomous), Kalyan	Anjali Nair
3	B. K. Birla College (Empowered Autonomous), Kalyan	Anjali Rathod
4	B. K. BIRLA NIGHT COLLEGE ART, SCIENCE AND COMMERCE KALYAN	Divya Anand Nair (FYBSC-CS)
5	Ramniranjan Jhunjhunwala College	Rudrapratap Shukla
6	vivek college of commerce	Sakshi patil
7	vivek college of commerce	Shivaperumal konar
8	VPPCOE & VA, Sion , Mumbai.	Raj Mayekar
9	VPPCOE & VA, Sion , Mumbai.	Tanvi Mayekar





10	PDEA'S Seth Govind Raghunath Sable College of Pharmacy Saswad	Rade Saurabh Subhash
11	Chetana College	Vishnuraj Vishwakarma
12	Degree College of Physical Education, Amravati	Prabodh S. Pudke
13	Deogiri Institute of Engineering & Management Studies, Aurangabad	Krishna Aute
14	Deogiri Institute of Engineering & Management Studies, Aurangabad	Yashraj Netke
15	Mulund College of Commerce	Vighnesh Reddy
16	Mulund College of Commerce	Pranav Mahadik
17	Cummins college of engineering for women	Shneha Gharoja
18	Nagpur Institute of Technology, Nagpur	Vrushali Zod
19	Nagpur Institute of Technology, Nagpur	Tanmay Lanjewar
20	Nagpur Institute of Technology, Nagpur	Twinkle Patil
21	Shree L. R. Tiwari College of Engineering	Jagdish Panchal
22	Shree L. R. Tiwari College of Engineering	Khushi

**Group 4 – Platform Facilitator – Mr. Arjun Viadya**

Sr. No	College Name	Team Lead Name
1	B. K. Birla College (Empowered Autonomous), Kalyan	Zeenat Fatima Sayyed
2	SIWS College	Kashish Laxman
3	SIWS College	Khan Saniya Shahbaz
4	SVKM's Narsee Monjee College of Commerce and Economics	Aadesh Jain
5	SVKM's Narsee Monjee College of Commerce and Economics	Vrajesh Thakkar
6	A. P. Shah Institute of Technology, Thane.	Harsh Santosh Tambade
7	Thakur College of Science & Commerce	Priti Yadav
8	RT-MSSU Pune	Kartik Pillai
9	RT-MSSU Pune	Tanay Mahajan
10	RT-MSSU Pune	Sarthak Dhomase
11	N. L. Dalmia Institute of Management Studies and Research	Mithun KV
12	PDEA'S Seth Govind Raghunath Sable College of Pharmacy Saswad	Pradnya madhukar yadav
13	Sir Parashurambhau College, Pune	Jayant Ghatе
14	Cummins college of engineering for women	Bhargavi Kasbekar
15	Cummins college of engineering for women	Astha Singh
16	Cummins college of engineering for women	Medha Kumari





17	Cummins college of engineering for women	Rohini Dambhare
18	Cummins college of engineering for women	Devika Ugale
19	Shree L. R. Tiwari College of Engineering	Kellen Massey
20	Shree L. R. Tiwari College of Engineering	Satyam Pandey
21	Shree L. R. Tiwari College of Engineering	Mahek Sharma
22	Shree L. R. Tiwari College of Engineering	Vishal Tiwari

**Group 5 – Financial Services – Mr. Sandip Jain**

Sr. No	College Name	Team Lead Name
1	Smt. Devkiba Mohansinhji Chauhan college of commerce and science	Pratibha Sharma
2	V.K.K. Menon College of Commerce and Economics	Mr. Vighnesh Rajeevan
3	Thakur College of Science & Commerce	Ahmed Pinara
4	Thakur College of Science & Commerce	Vishal kacha
5	Thakur College of Science & Commerce	Omkar Bhondve
6	N. L. Dalmia Institute of Management Studies and Research	Priyasha Manchanda
7	N. L. Dalmia Institute of Management Studies and Research	Megha Suvarna
8	Shri Binzani City College, Nagpur	PRANJALI MALODE
9	VPPCOE & VA, Sion , Mumbai.	Pranav Molawade
10	VPPCOE & VA, Sion , Mumbai.	Suchit Bangar
11	Deogiri Institute of Engineering & Management Studies, Aurangabad	Samsher Chatankar

**Group 6 – Agriculture – Mr. Raju Patkar**

Sr. No	College Name	Team Lead Name
1	Shree L. R. Tiwari Degree College of Arts, Commerce and Science	Ashir Imran Sable
2	B. K. Birla College (Empowered Autonomous), Kalyan	Ramsha Shaikh
3	SIWS College	Anidhya Verma
4	Mithibai College	Rutisha Asodariya
5	SVKM's Narsee Monjee College of Commerce and Economics	Priyal Maru
6	V.K.K. Menon College of Commerce and Economics	Miss Priti Rana
7	Thakur College of Science & Commerce	Dhruv Sharma
8	Thakur College of Science & Commerce	Sneha Sharma
9	Thakur College of Science & Commerce	Aditya poddar





10	RT-MSSU Pune	Kiran Kshirsagar
11	RT-MSSU Pune	Himanshu Chauragade
12	N. L. Dalmia Institute of Management Studies and Research	Kunal sheth
13	Shri Binzani City College, Nagpur	SAKSHI GHARPADE
14	VPPCOE & VA, Sion , Mumbai.	Aditya Ashok Thorat
15	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Sayali Thakare
16	Deogiri Institute of Engineering & Management Studies, Aurangabad	Prajakta jadhav
17	Vidya Prasarak Mandal, Thane	Kiran Bhambere
18	Vidya Prasarak Mandal, Thane	Aayush Sharma
19	Cummins college of engineering for women	Shrushtishree Kar
20	Cummins college of engineering for women	Anushka Ahire
21	NAGINDAS KHANDWALA COLLEGE	Khushi Jain
22	Nagpur Institute of Technology, Nagpur	Abhay Gedam

**Group 7 – Others – Mr. Devang Raja/Chintan Ojha/Satish Kataria**

Sr. No	College Name	Team Lead Name
1	B. K. Birla College (Empowered Autonomous), Kalyan	Prabhat Sharma
2	SVKM's Narsee Monjee College of Commerce and Economics	Rajavi Shetty
3	B. K. BIRLA NIGHT COLLEGE ART, SCIENCE AND COMMERCE KALYAN	Dharani Shankar Mudaliyar (SYBSC-CS)
4	Thakur College of Science & Commerce	Khushi Kakadiya
5	Thakur College of Science & Commerce	Bevin Kumar
6	Thakur College of Science & Commerce	Aman Mourya
7	Thakur College of Science & Commerce	Rohit Singh
8	RT-MSSU Pune	Pratiksha Mukesh Bhamere
9	RT-MSSU Pune	Rahat Jamal Beldar
10	N. L. Dalmia Institute of Management Studies and Research	Vivek Kumar
11	N. L. Dalmia Institute of Management Studies and Research	Krupa Ajmera
12	vivek college of commerce	Shravani Mahendra Kadam
13	vivek college of commerce	Harsh gupta
14	VPPCOE & VA, Sion , Mumbai.	Sanil Jadhav
15	Chetana College	Mittali Choudhary
16	Chetana College	Vedant Gharat





17	Chetana College	Sakshi Machgar
18	Degree College of Physical Education, Amravati	Utkarsh Nichat
19	Degree College of Physical Education, Amravati	Vedant Upasani
20	Degree College of Physical Education, Amravati	Darshan Jadhav
21	Degree College of Physical Education, Amravati	Vinay Digambar Yekhande
22	Degree College of Physical Education, Amravati	Kartik Dipak Kalmegh
23	Degree College of Physical Education, Amravati	Satyasen Shantanu Lad
24	Degree College of Physical Education, Amravati	Vaishnavi Devidas Ghore
25	Degree College of Physical Education, Amravati	Riya Subhash Shinde
26	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Renuka Ingole
27	M.S.P. Arts, Science and K.P.T. Commerce College, Manora, Washim	Vrushali Khadse
28	RT-MSSU Kharghar	Sumit Somani
29	Deogiri Institute of Engineering & Management Studies, Aurangabad	Vaibhav Panchal
30	Deogiri Institute of Engineering & Management Studies, Aurangabad	Om Kunte
31	Sir Parashurambhau College, Pune	Aditya Wagh
32	Mulund College of Commerce	Durvesh Gosavi
33	Mulund College of Commerce	Om Hindalekar
34	Mulund College of Commerce	Ashmit Masurkar
35	Mulund College of Commerce	Sanjyot Dhoke
36	VIDYA VARIDHI DEGREE COLLEGE OF ARTS, COMMERCE & SCIENCE	Riya Tiwari
37	Cummins college of engineering for women	Vibhu Kumari Princi
38	Cummins college of engineering for women	Sabhya Shanti
39	Cummins college of engineering for women	Khushi Kumari
40	Cummins college of engineering for women	Annu Shukla
41	Nagpur Institute of Technology, Nagpur	Lalita Narnaware
42	Nagpur Institute of Technology, Nagpur	Shahnawaj Shaikh
43	Shree L. R. Tiwari College of Engineering	Pranor Gupte
44	Shree L. R. Tiwari College of Engineering	Utkarsh Sundekar

**01:30 pm – 02:30 pm – Lunch Break**

**02:30 pm – 03:00 pm - Session 2 – Closing Session**

- Mr. Bhavesh Kothari – CEO, MSSU I-Spark Foundation Incubator







## **“ REPORT ON IDEATION COMETITON 2.0 – BOOTCAMP”**

**Organized by: Maharashtra state skill university**

**Dates: 17th January & 18<sup>th</sup> January**

**Venue: Sydenham college of Commerce and Economics, Churchgate**

### **Mentorship Program**

Maharashtra State Skill University (MSSU) hosted a series of events on the 17th and 18th of January, providing a platform for students to showcase their entrepreneurial skills and innovative ideas. The program featured interactive mentorship sessions, a dynamic idea pitch competition, and discussions about advancing academic opportunities.

### **Participating Teams**

The event saw remarkable participation from the following teams, each presenting innovative solutions and business concepts:

1. AVRAK
2. Eco Tiles
3. GREEN SIP
4. ARMADA

### **Event Highlights**

#### **1. Mentorship Program:**

Participants engaged in highly interactive mentorship sessions, gaining insights into refining their business ideas and strategies. The mentors provided actionable feedback and shared their expertise to guide the teams toward success.

#### **2. Idea Pitch Competition:**

Teams presented their innovative ideas before a panel of experienced judges. The engaging presentations and compelling pitches captivated the panel, with some judges





expressing interest in collaborating with the participants to bring their ideas to fruition.

**3. Career Opportunities:**

A significant discussion revolved around encouraging third-year students to consider enrolling in the MBA program offered by MSSU. The program promises to enhance skill sets and prepare students for leadership roles in their chosen fields.

**Session Overview:**

The mentorship program featured experienced professionals who shared practical insights and real-life experiences. The topics covered included:

- Identifying the right time and idea for starting a business.
- Strategies for scaling and market analysis.
- The significance of creating and implementing a strong business model.

**Objectives:**

- To guide students on how to ideate effectively and identify potential opportunities.
- To familiarize students with strategies for scaling ideas and creating sustainable business models.
- To help students analyze market needs and trends to align their innovations.
- To provide an interactive platform for students to connect with experienced mentors.

**Outcomes:**

- Students gained a clear understanding of the entrepreneurial process from ideation to execution.
- They were able to interact with mentors, ask questions, and receive personalized advice.
- Participants were motivated to explore their creative potential and think strategically about their future endeavours.

**Day 2: Idea Pitch Event**

**Date : 18/01/2025**

**Venue : MSSU -I Spark foundation Incubation centre ,ITI Kurla ,Khalai college**

**Session Overview:**

The idea pitch event allowed students to present their concepts through concise PowerPoint presentations to a panel of two judges. Each team had 5 minutes to pitch, followed by a Q&A session.





### Objectives:

- To provide students with a platform to present and validate their innovative ideas.
- To simulate real-world pitching scenarios and enhance students' presentation skills.
- To encourage students to confidently articulate their ideas and handle critical feedback.

### Outcomes:

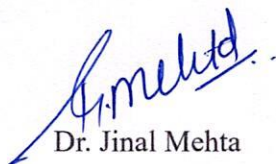
- Students gained valuable experience in delivering clear and confident presentations under time constraints.
- Judges showed interest in some ideas, with a few students receiving contact details for potential future collaboration.
- Participants enhanced their ability to address critical questions and incorporate feedback.

### Discussion on MBA Program

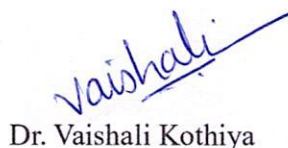
#### Objectives:

- To inform third-year students about the MBA program offered by MSSU.
- To highlight the benefits of pursuing higher education for career advancement.
- **Outcomes:**
  - Students were encouraged to consider the MBA program as a strategic step for future growth.
  - They received insights into how an MBA could strengthen their career prospects.
- **Conclusion**

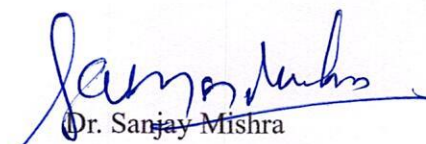
The two-day event was a resounding success, filled with learning and inspiration. The mentorship program provided a strong foundation for understanding entrepreneurial dynamics, while the idea pitch event fostered creativity and real-world skills. Students left the sessions equipped with knowledge and confidence to pursue their innovative ideas and academic aspirations.

  
Dr. Jinal Mehta

IIC Convenor

  
Dr. Vaishali Kothiya

Dean - Research, Innovation,  
Incubation, IPR Cell

  
Dr. Sanjay Mishra

I/C Principal

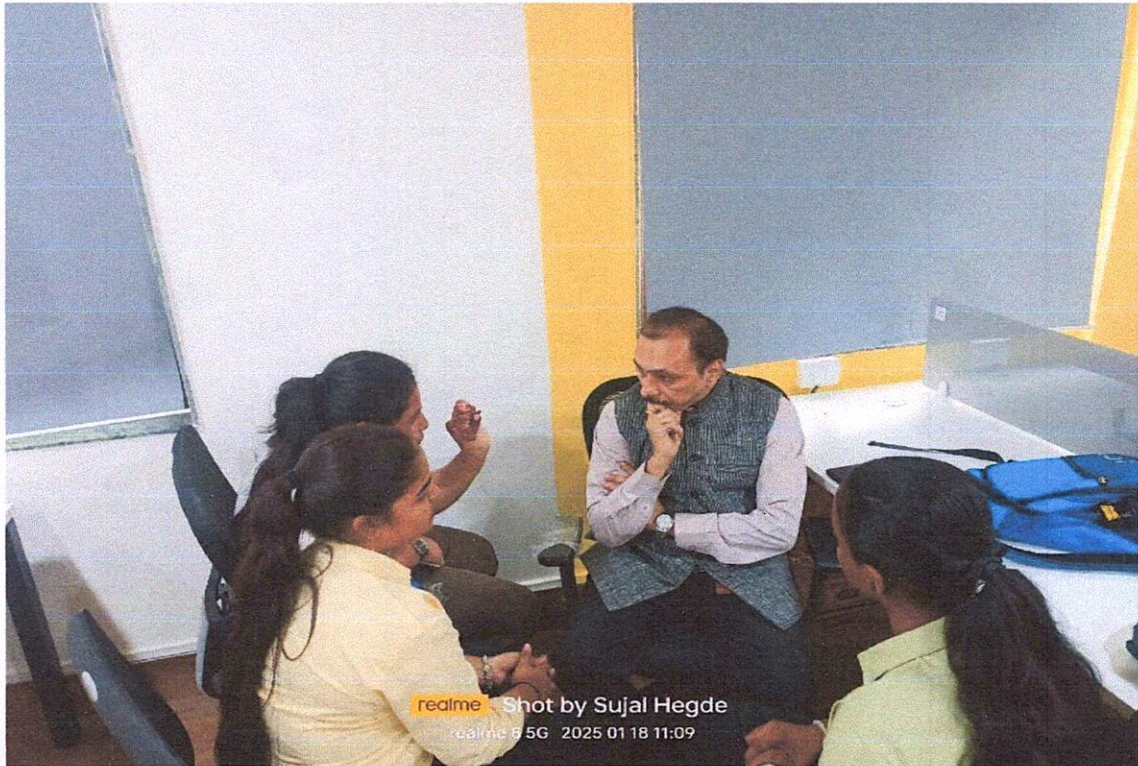
Shree L. R. Tilwari Degree College of Arts, Comm. & Sci.  
Kandivli Park, Mira Road (East),  
Dist. Thane - 401 107, Maharashtra















# SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science)

Shree Rahul Education Society's (Regd.)  
UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra |  
Affiliated to University of Mumbai | College Code - 1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority Institution

Name of the Event: Ideation Competition 2.0 - Bootcamp <sup>Incubation</sup>  
Name of the Department/Committee/Cell/Club: MSSU & Research Innovation <sup>SPRIU</sup>  
Name of the Speaker: Dr. Apoorva Patkar Date: 17/01/2025 & 18/01/2025

Sr. No.	Name of the Student	Class	Signature
1.	Shaikh Aunaza	BUDS	
2.	Afnan Khan	T4B5DS	
3.	Yadav Pankaj	T4BAE	
4.	Shaikh Sahel	F4BSCCS	
5.	Silver Tanisha	F4BCom	
6.	Vishvakarma Sakshi	F4Bcom	
7.	Shaikh Farhin	F4Bcom	
8.	Rajkumar Baheti	F4Bcom	
9.	Singh lucky	F4Bcom	
10.	Waqar Shamsi	F4Bcom	
11.	Rana kamlesh	F4Bcom	
12.	Singh Amisha	F4Blom	
13.	Patel James	F4Blom	
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