Research, Innovation, Incubation & IPR cell in collaboration with IIC organises



BASICS OF INTELLECTUAL PROPERTY RIGHTS AND ITS IMPORTANCE TO INNOVATORS AND ENTREPRENEURS



Adv. Vaibhavi Gadhia

Associate Professor - SLRTCL



SCAN TO JOIN

EVENT DETAILS



Date: 17th February 2025 Time: 09:30 am onwards









SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science)

Recognition under sec 2(f) of the UGC Act 1986 [Approved by Government of Maharashtra [NAAC Accredited with Grade 'A' (1st Cycle)]
Affiliated to University of Mumbal [College Code -1064 [180 Certified 9001-2015] Blue II I metal to Convenience (180 Certified 9001-2015) Blue II I metal to Convenience (180 Certified 9001-2015).

REPORT ON SESSION ON BASICS OF INTELLECTUAL PROPERTY RIGHTS AND ITS IMPORTANCE TO INNOVATORS AND ENTREPRENEURS

Topic: Basics of Intellectual Property Rights and Its Importance to Innovators and

Entrepreneurs

Date: 17th February 2025 **Time:** 09:30 AM onwards

Organized by: Research, Innovation, Incubation & IPR Cell in Collaboration with IIC

Speaker: Adv. Vaibhavi Gadhia (Associate Professor - SLRTCL)

Participants:

Male: 25

Female: 46

• Total: 71

• Feedback Link: https://forms.gle/FDRnWxYWDEQfYboT9

Organized by: Research, Innovation, Incubation & IPR Cell in collaboration with IIC

Venue: Shree L. R. Tiwari Degree College

INTRODUCTION

The Research, Innovation, Incubation & IPR Cell at Shree L. R. Tiwari Degree College, in collaboration with the Institution's Innovation Council (IIC), organized a session on "Basics of Intellectual Property Rights and Its Importance to Innovators and Entrepreneurs" on 17th February 2025. The aim of the session was to provide students



with an understanding of Intellectual Property Rights (IPR) and their significance in protecting innovations and fostering entrepreneurship.

SPEAKER DETAILS

The session was conducted by **Adv. Vaibhavi Gadhia**, **Associate Professor – SLRTCL**, who provided in-depth insights into the fundamental concepts of IPR, including patents, copyrights, trademarks, and their relevance in the business world.

OBJECTIVES OF THE SESSION

- To introduce students to the basics of Intellectual Property Rights.
- To highlight the importance of IPR for innovators and entrepreneurs.
- To educate participants on legal protections available for their inventions and creative works.
- To encourage students to think about innovation with a legal and business perspective.

EVENT DETAILS

The session started with a welcome note by the **Research**, **Innovation**, **Incubation & IPR Cell**, followed by an insightful presentation by **Adv. Vaibhavi Gadhia**. She elaborated on the different types of intellectual property, their significance, and how individuals and organizations can leverage them for business growth.

Through real-life case studies, the speaker illustrated the importance of patents, copyrights, and trademarks, making the discussion more engaging. The session concluded with an interactive Q&A session, where students and faculty members actively participated, asking questions related to the practical aspects of IPR

OUTCOME OF THE SESSION

- Participants gained knowledge about different types of Intellectual Property Rights.
- Awareness was created regarding the legal procedures for protecting innovations.
- The session helped students understand the role of IPR in the entrepreneurial journey.
- It encouraged students to explore patenting and copyrighting their innovative ideas.

A total of **67 participants** attended the session, including students from **B.Com** and **BAMMC**, as well as faculty members.

In Conclusion, the session was highly informative and beneficial for students interested in innovation and entrepreneurship. The event successfully fulfilled its objective of spreading awareness about IPR and its impact on business and technology.

gmelled. Dr. Jinal Mehta

IIC Convenor

Dr. Vaishali Kothiya

Dean - Research, Innovation,

Incubation & IPR Cell

Br. Sanjay Mishra

I/C Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.

Kanakia Park, Mira Road (East), Dist. Thane - 401107. Maharashtra



Glimpses of the Event:















SHREE L. R. TIWARI DEGREE COLLEGE

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ISO Certified 9001:2015 | Hindi Linguistic Minority institution

Feedback Analysis on "A session on "Basics of Intellectual property rights and its importance for innovators and Entrepreneurs"

Thank you for participating in the session organized by the Research, Innovation, Incubation & IPR Cell, in collaboration with IIC of Shree L.R. Tiwari Degree college of Arts, Commerce & Science. Your presence at the session titled "A session on "Basics of Intellectual property rights and its importance for innovators and Entrepreneurs "are greatly appreciated. The aim of the session was to provide participants with a fundamental understanding of Intellectual Property Rights (IPR) and highlight their significance in protecting innovations and fostering entrepreneurial growth. We value your feedback and invite you to share your thoughts and experiences to help us improve future events. Please take a moment to complete this feedback form.

Topic: A session on "Basics of Intellectual property rights and its importance for innovators and Entrepreneurs"

Date: 17th Feb,2025

Resource Person: Adv. Vaibhavi Gadhia

Time: 09:30 Am onwards

Mode: Online

Q.1 Please rate your satisfaction with this session?

Please rate your satisfaction with this session

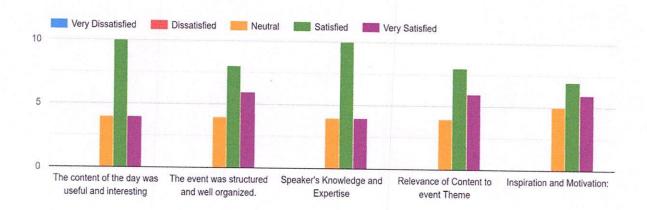


Figure 1.1

Inferences: The feedback analysis of the session on "Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs" indicates an overall positive response from attendees. The highest satisfaction was recorded in areas such as the speaker's knowledge and expertise, as well as the usefulness and relevance of the content. Many participants found the session well-structured and organized, reinforcing the importance of intellectual property for innovators. However, a portion of attendees remained neutral in their feedback, suggesting room for improvement in engagement or content depth. While inspiration and motivation received mixed responses, the majority expressed satisfaction, highlighting the session's value in fostering awareness of intellectual property rights.

Mira Road



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Q. 2 How would you rate the diversity and expertise of the Speaker person?

How would you rate the diversity and expertise of the Speaker person?

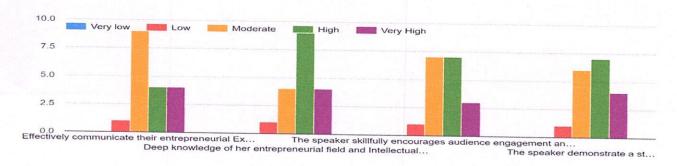


Figure 1.2

Inferences: The bar chart illustrates participant satisfaction across various aspects of the session, revealing an overall positive response. Most attendees found the content useful, with a majority rating it as "Satisfied," though some expressed a need for greater depth or engagement. The event structure and organization were well-received, though minor improvements in flow and timing could enhance the experience. The speaker's expertise was highly acknowledged, but a few participants desired a more interactive approach. The content was largely relevant to the event theme, yet some attendees felt certain topics could be more tailored. Lastly, while the session provided motivation, incorporating more real-world case studies could further inspire participants.

Q.3 How would you rate your overall experience at the session?

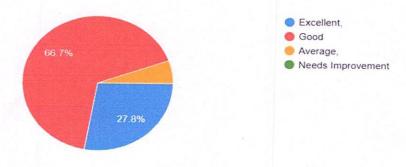


Figure: 1.3

Inferences:

The overall feedback on the session titled "Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs" reflects a highly positive experience among participants. A majority, 66.7%, rated the session as "Good," while 27.8% found it "Excellent," indicating that the content, delivery, and structure were well-received. A small portion rated it as "Average," suggesting that some attendees may have expected more in-depth insights or interactive engagement. Notably, no participants selected "Needs Improvement," highlighting that the session effectively met its objectives. Overall, the session provided valuable knowledge, reinforcing the significance of intellectual property rights for innovators and entrepreneurs.



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Q.4 How relevant and useful was the information provided in the session?

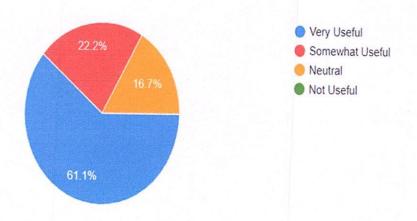
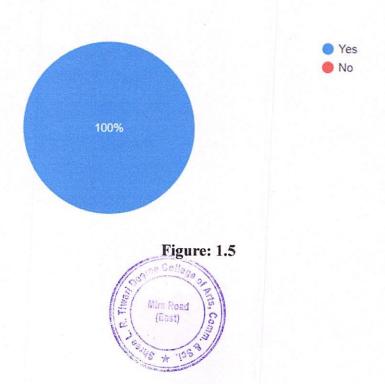


Figure: 1.4

Inferences:

The feedback on the session titled "Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs" highlights its strong relevance and usefulness. A majority of 61.1% of participants rated the information as "Very Useful," demonstrating that the session effectively conveyed valuable insights on intellectual property rights. Additionally, 22.2% found it "Somewhat Useful," indicating that while beneficial, some aspects might require further depth or clarity. A smaller portion, 16.7%, remained "Neutral," suggesting that the content may not have fully aligned with their expectations or prior knowledge. Importantly, no participants rated the session as "Not Useful," affirming that the information provided was meaningful and contributed to a greater understanding of intellectual property rights for innovators and entrepreneurs.

Q.5 "Has this session on "Basics of Intellectual property rights and its importance for innovators and Entrepreneurs" motivated you to consider these fields more seriously for your future endeavours





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Inferences:

The feedback on the session titled "Basics of Intellectual Property Rights and Its Importance for Innovators and Entrepreneurs" demonstrates its strong influence and effectiveness. With 100% of participants responding "Yes" to whether the session motivated them to consider intellectual property rights more seriously for their future endeavours, it is evident that the content was engaging, insightful, and impactful. This unanimous positive response indicates that attendees recognized the importance of protecting innovations and leveraging intellectual property for entrepreneurial success. The session successfully inspired participants to integrate these concepts into their professional or business strategies, highlighting its relevance and practical value.

Dr. Jinal Mehta IIC Convenor

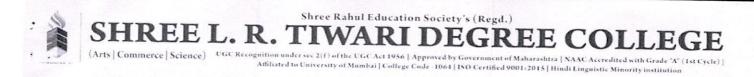
Dr. Vaishali Kothiya Dean - Research, Innovation, Incubation & IPR Cell

Mira Road

I/C Prilicipal Mishra

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.

Kanakia Park, Mira Road (East), Dist. Thane - 401107. Maharashtra



Attendance Sheet

Name of the Event: <u>Session On Basics Of Intellectual Property Rights And Its Importance To Innovators And Entrepreneurs.</u>

Name of the Department/Committee/Cell/Club: Research, Innovation, Incubation and IPR Cell in collaboration with IIC

Name of the Speaker: Adv. Vaibhavi Gadhiya Date: 17/02/2025

Sr. No.	Name of the Student	Class	Gender M/F
1.	Jinal Mehta	Faculty	F
2.	Sujal Hegde	B.Com	M
3.	Atharva kale	B.Com	M
4.	Aashka chhari	B.Com	F
5.	Abhay gupta	B.Com	M
6.	Abhay srivastava	B.Com	M
7.	Aditi more	B.Com	F
8.	Anand suthar	B.Com	M
9.	Anushka Singh	B.Com	F
10.	Arbee	BAMMC	M
11.	Arun Nair	BAMMC	M
12.	Avinash shukla	B.Com	M
13.	Bhoomi gandharv	B.Com	F
14.	Bhumika Vyas	Faculty	F
15.	Bushra sayyed	B.Com	M
16.	Charuta patil	B.Com	F
17.	Deepak thakur	B.Com	M
18.	Dipanwita denarjee	B.Com	F
19.	Disha Pandey	B.Com	F

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20.	Dr Bhagyashri Gandhi	Faculty	F
21.	Dr Vaishali Kothiya	Faculty	F
22.	Dr sonali nandu	Faculty	F
23.	Dr sabrina dsouza	Faculty	F
24.	Durga Gupta	B.Com	F
25.	Flavia lus	Faculty	F
26.	Geeta Gautam Saxena	B.Com	F
27.	Geeta Pandey	B.Com	F
28.	Irfan Ansari	B.Com	M
29.	Irshad Shaikh	B.Com	M
30.	Iteeka Kanabar	Faculty	F
31.	Jasmine Chemburkar	B.Com	F
32.	Kavita Bhabhda	B.Com	F
33.	Khushi Sarthi	B.Com	F
34.	KIRTI dubey	Faculty	F
35.	Komal sharma	B.Com	F
36.	Lira rodriges	B.Com	F
37.	Madhuridevi Yadav	Faculty	F
38.	Mahesh Kabra	B.Com	M
39.	Manibhushan prasad	B.Com	M
40.	Manish Ranjan	B.Com	M
41.	Meera jaiswar	BAMMC	F
42.	Neha Mishra	B.Com	F
43.	Nisha Siddiqui	B.Com	F
44.	Pankaj Mishra	B.Com	М
45.	Paras Motiyani Mira Road	B.Com	M



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46.	Parihar riya	B.Com	M
47.	Preeti	B.Com	F
48.	Rajan tripathi	B.Com	M
49.	Ranjan ghosh	B.Com	M
50.	Reshma patil	B.Com	F
51.	Ritika pal	B.Com	F
52.	Roma ahuja	Faculty	F
53.	Ruchi Mishra	B.Com	F
54.	Sachi more	B.Com	F
55.	Sachin kumar	B.Com	M
56.	Sadhana Pandey	B.Com	F
57.	Sapna Mishra	B.Com	F
58.	Saroj Mishra	B.Com	F
59.	Shraddha chaurasia	B.Com	F
60.	Sonal foss	B.Com	F
61.	Sunil mhaske	B.Com	M
62.	Suraj bhalsing	B.Com	M
63.	Suryabhushan Mishra	B.Com	M
64.	Vaibhavi gadhia	B.Com	F
65.	Vareesha shamsi	B.Com	F
66.	Vedshree shevante	B.Com	F
67.	Vijaylaxmi kannan	BAMMC	F
68.	Yog	B.Com	M
69.	Sneha Dubey	B.Com	F
70.	Disha	B.Com	F
71.	Nilesh	B.Com	F