







SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science)

UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra | NAAC Accredited with Grade "A" (1st Cycle) | Affiliated to University of Mumbai | College Code - 1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority institution

Report on Ideation Competition 2.0

Date: 24th October 2024 Time: 12:00 PM – 1:00 PM Venue: Virtual Conference

Introduction:

Maharashtra State Skills University (MSSU), through its I-Spark Foundation, hosted the Ideation Competition 2.0 to promote innovation and entrepreneurship among students. The initiative aimed to provide students with a platform to present their innovative ideas to industry leaders and gain mentorship, guidance, and potential investment opportunities.

Objective:

- 1. To create awareness about the MSSU I-Spark Foundation and its role in fostering a start-up ecosystem.
- 2. To motivate students to explore entrepreneurial opportunities and develop innovative solutions.
- 3. To provide a platform for students to present their ideas, receive expert feedback, and secure potential mentorship and funding.
- 4. To nurture a culture of innovation and creativity among youth by facilitating collaboration and knowledge sharing.

Event Structure:

- Internal Ideation Competitions: Each participating college organized an internal round of ideation competitions, with at least 10 teams participating.
- Selection for Bootcamp: The top two teams from each college advanced to a bootcamp organized by MSSU and MSiNS.
- **Grand Finale:** The bootcamp was followed by a final pitch event where teams competed for investment opportunities and mentorship.

Highlights of the Event:

- The virtual competition witnessed enthusiastic participation from colleges across the region.
- Students showcased their innovative ideas, which spanned diverse sectors, including technology, sustainability, and social entrepreneurship.
- Industry experts and stalwarts provided insightful feedback and guidance to participants.

 The event emphasized the importance of innovation in solving real-world problems and highlighted the support available through the MSSU I-Spark Foundation.

Outcomes:

- 1. **Increased Awareness:** Students gained knowledge about the incubation facilities, startup ecosystem, and resources provided by MSSU I-Spark Foundation.
- 2. **Encouraged Innovation:** The competition motivated students to think creatively and propose unique solutions to pressing challenges.
- 3. **Skill Development:** Participants enhanced their pitching, presentation, and entrepreneurial skills through interaction with industry leaders.
- 4. **Networking Opportunities:** The event facilitated connections between students, mentors, and industry experts, fostering collaboration.
- 5. **Future Prospects:** Promising ideas presented during the event have the potential to receive investments and mentorship to scale up into viable ventures.

Conclusion:

The Ideation Competition 2.0 was a remarkable initiative by MSSU, successfully achieving its objective of fostering innovation and entrepreneurship among students. It provided a unique platform for young minds to display their creativity, receive expert mentorship, and contribute to the vibrant startup ecosystem. The event underscored MSSU's commitment to nurturing entrepreneurial talent and empowering the next generation of innovators.

M. Molita Dr. Jinal Mehta

IIC Convenor

Dr. Vaishali Kothiya

Dean - Research, Innovation,

Incubation & IPR Cell

Dr. Sanjay Mishra

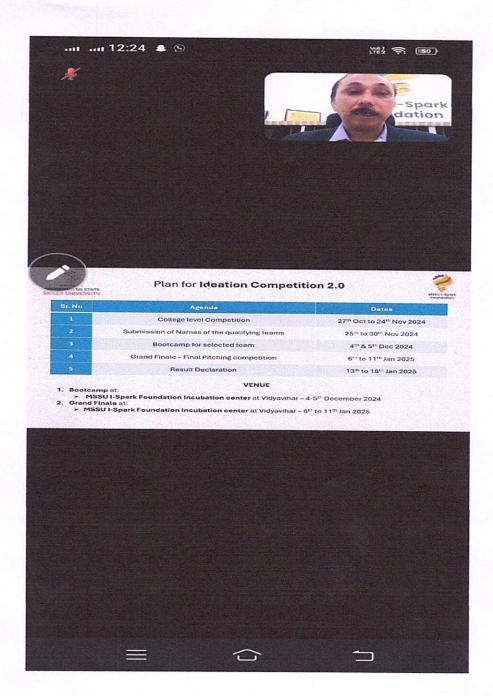
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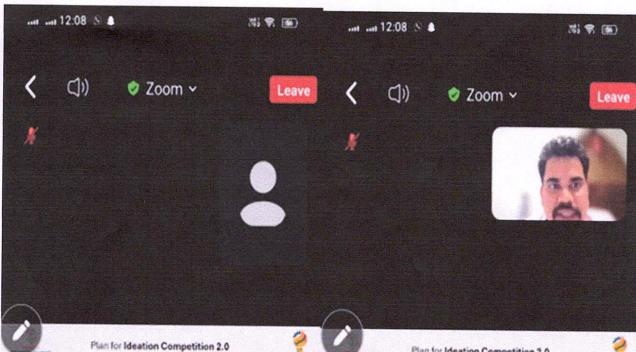
Kanakia Perk, Mira Road (East), Dist. Thane - 401107. Maharashtra



Glimpse of the Session

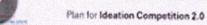






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