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SHREE L. R. TIWARI DEGREE COLLEGE
UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra |
NAAC Accredited with Grade "A" (1st Cycle) | Affiliated to University of Mumbai |
College Code -1064 | ISO Certified 9001-2015 | Hindi Linguistic Minority institution

Research and Development cell organises
Session on
Business Model Canvas (BMC)

Education For All
KG to PhD

MS. SANJIVANI PATIL

Founder and Director -
Mayin advisory services Pvt. Ltd.

DETAILS OF EVENT

30th july 2025
3.45 PM onwards

Venue : seminar hall
Participants: IT AND ECS (SE AND TE students)

✉ slrtdc@rahuleducation.com   🌐 www.slrtdc.in   📞 1800 210 1002

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Shree Rahul Education Society's (Regd.)

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Date: 30th July 2025

Report on Session: "Business Model Canvas (BMC)"

Topic: Business Model Canvas (BMC)
Speaker: Ms. Sanjivani Patil (Founder and Director – Mayin Advisory Services Pvt. Ltd.)
Participants: IT and ECS (SE and TE students)
Venue: Seminar Hall
Time: 3:45 PM onwards
Organized by: Research and Development Cell, Shree L. R. Tiwari Degree College of Arts, Commerce & Science

Introduction

On 30th July 2025, the Research and Development Cell of Shree L. R. Tiwari Degree College of Arts, Commerce & Science organized an expert session on "Business Model Canvas (BMC)." The session was conducted by Ms. Sanjivani Patil, Founder and Director of Mayin Advisory Services Pvt. Ltd. The objective was to introduce students to the structured framework of the Business Model Canvas, which is widely used in entrepreneurship, innovation, and start-up development.

Session Objectives

1. To provide students with practical knowledge of the **Business Model Canvas framework.**
2. To explain the **nine building blocks** of the BMC: Customer Segments, Value Proposition, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Activities, Key Partnerships, and Cost Structure.
3. To enable students to apply BMC in evaluating **startup ideas, business strategies, and innovation models.**
4. To develop entrepreneurial and analytical thinking among IT and ECS students by bridging technical knowledge with business acumen.
5. To guide students in transforming innovative concepts into sustainable business ventures.

Highlights of the Session

- Ms. Sanjivani Patil shared insights on how BMC serves as a strategic management tool for start-ups, entrepreneurs, and even established enterprises.
- Practical examples were discussed, showing how successful companies apply BMC in their business growth journey.
- Students were encouraged to map their project ideas using BMC, aligning academic knowledge with entrepreneurship opportunities.
- The session emphasized the importance of value creation, customer focus, and innovation in today's competitive startup ecosystem.

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Expected Outcomes

- Students gained a clear understanding of the functionality and application of the BMC model.
- Participants learned how to analyze business opportunities and assess feasibility using the BMC framework.
- Enhanced entrepreneurial mindset among IT and ECS students, preparing them for start-up culture and innovation-driven careers.
- Encouragement for students to integrate business modeling in their academic projects, internships, and research activities.

Feedback Analysis (Indicative)

1. Session Content & Relevance – Students found the session highly relevant, especially in connecting technology with entrepreneurship.
2. Speaker's Delivery – Ms. Patil's expertise and clarity in explaining business models were highly appreciated.
3. Practical Learning – Students acknowledged the importance of BMC as a career-oriented tool.
4. Engagement Level – High participation and interest were observed among students, particularly in case-based discussions.

Conclusion

The session on **Business Model Canvas (BMC)** successfully introduced students to a vital entrepreneurial framework, bridging the gap between academic learning and industry practice. It fostered an **innovation-driven mind-set** among students and encouraged them to think strategically about start-ups and business ventures.

Dr. Vaishali Kothiya
Dean - Research, Innovation, Incubation & IPR Cell

Dr. Jinal Mehta
Convenor - Institute Innovation Council
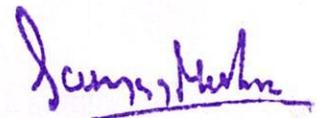
Dr. Sanjay Mishra
I/C Principal
Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107. Maharashtra

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Glimpse of the event

Mira
Bhayandar,Maharashtra,India
Mira Road East, Mira Bhayandar, Maharashtra
401107, India
Lat 19.300209, Long 72.876586
07/30/2025 03:42 PM GMT+05:30
Note : Captured by GPS Map Camera

Mira
Bhayandar,Maharashtra,India
Mira Road East, Mira Bhayandar, Maharashtra
401107, India
Lat 19.300018, Long 72.876264
07/30/2025 03:40 PM GMT+05:30
Note : Captured by GPS Map Camera

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Attendance Sheet

Name of the Event: **Business Model Canvas (BMC)**

Name of the Department/Committee/Cell/Club: **Research & Development (cu)**

Name of the Speaker: **Ms Sanjivani Patil**   Date: **30/4/25**

Sr. No.	Name of the Student	Class	Gender M/F	Signature
1.	REEPZING LEPCHA	BMS	F	Reepzing
2.	Diksha Chowrasiya	BMS	F	Diksha
3.	Mishra. Sundar	B.Com(MS)	F	Sundar.M
4.	Sakshi Singh	B.Com (MS)	F	Sakshi.S.
5.	Mansi Jana	Bcom(MS)	F	Man:
6.	Khushi Mishra	B.COM (MS)	F	Khushi
7.	Shaikh Masirah	B.com (MS)	F	Shaikh
8.	Shaikh Emaan	B.Com(MS)	F	Shaikh
9.	Suhana Gupta	B.Com(MS)	F	Suhana G.
10.	Nandini Bharti	B.Com(MS)	F	Nandini
11.	Nitu Nishad	B.Com(MS)	F	Nitu
12.	Anchal Madhani	B.COM (MS)	F	Anchal.
13.	Malvi vaibhavi	B.Com(MS)	F	Vaib
14.	Khushi. Zala	B.Com(MS)	F	K. Zala
15.	Prachi Gaikwad	BMS	F	Prachi
16.	Roshani Mishra	BMS	F	Roshani
17.	Simran Jha	BMS	F	Simran
18.	Ishika Sonar	BMS	F	Ishika
19.	Tanushri Rathod	BMS	F	Tanushri Rathod
20.	Aadrika Sharma	BMS	F	Aadrika
21.	Karishma Rana	BMS	F	Karishma,
22.	Suhani Deue	BMS	F	Suhani
23.	Alisha Chaudhary	BMS	F	Alisha
24.	Radha Sharma	BMS	F	R
25.	Pari Jaiswal	BMS	F	Pari

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Attendance Sheet

Name of the Event: _Business Model canvas_

Name of the Department/Committee/Cell/Club: _Research & Development (cell)_

Name of the Speaker: _Ms Sanjivani Patil_   Date: _30/7/25_

Sr. No.	Name of the Student	Class	Gender M/F	Signature
1.	Khan Abdul Rahim	BMS	M	
2.	KAMBLE AMEY	BMS	M	
3.	Atharva Bomble	BMS	M	Atharva
4.	Bishesh P Manna	BMS	M	B.M
5.	Aansh Mishra	BMS	M	
6.	Rajdeep Lingayot	BMS	M	Lingayot
7.	Hussain Koitawala	B.MS	M.	
8.	Sahil Parwani	BMS	M	
9.	Ujjwal Dubey	BMS	M	
10.	Harshit upadhyay	BMS	M	Harshit
11.	Satish Pandey	BMS	M	
12.	Moni Yadav	BMS	F	Moni
13.	Nikita raskar	BMS	F	
14.	Juhi Balani	BMS	F	
15.	Saanchi Thakur	BMS	F	
16.	Aena Deepak Kumar	BMS	F	
17.	Laxmi Kumari khagendra Singh	BMS	F	
18.	Sneha Salunkhe	BMS	F	Sneha
19.	Anushka Singh	BMS	F	
20.	Shivushri Rai	BMS	f	
21.	Mangala Thakur	BMS	F	
22.	Samarth Maskar	BMS	M	S.S Maskar
23.	Anil chaudhary	BMS	M	
24.	Anshuman Singh	BMS	M	
25.	Sarthak Bagade	BMS	M	

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Attendance Sheet

Name of the Event: **Business Model Canvas (BMC)**

Name of the Department: **Research & Development Cell**

Name of the Speaker: **Ms. Sanjivani Patil**   Date: **30/07/2025**

	Name of the Student	Class	Gender M/F	Signature
1	Karan Suthar	FYBCom	M	Karan
2	Dhruv Tiwari	FYB.Com	M	Dhruv
3	Mayank Sharmagaur	FYBCom	M	M. Sharmagaur
4	Neev Gupta	FYBCom	M	Neev
5	Anuj Singh	FYBCom	M	Anuj
6	Dhruv Menon	FYBcom	M	Dh
7	Raj Bhoomi	F.Y.B.Com	M	Raj
8	Anuj Gupta	F.Y.B.Com	M	Anuj
9	OM Gupta	F.Y.B.Com	M	OM
10	Zeel gohani	F.Y.B.Com	M	Zeel
11	Darsh. Prasad.	F.Y.B.Com	M	Darsh
12	Kunal. Chauhan.	F.Y.B.com	M	
13	Puneet mishra	FYB.com	M	Puneet
14	Roshan Vadde	FYB.com	M	Vadde
15	Akshat chaturvedi	F.Y.B.com	M	Chaturvedi
16	Shaikh Zoya	F.Y.B.Com	F	Zoya
17	Shaikh Aafrin	F.Y.Bcom	F	
18	Rudra Kohli	F.Y.Bcom	M	Rudra