



Shree Rahul Education Society's (Regd.)

# SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science) UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra | NAAC Accredited with Grade 'A' (1st Cycle)  
Affiliated to University of Mumbai | College Code - 1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority Institution



**NSS Unit in Collaboration with DLLE**

**Organizes**

## **Diya Selling**

**CHOOSE YOUR OWN DESIGN**

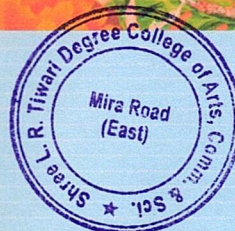
**10.30  
AM TO  
2 PM**

**25TH  
OCT,  
2024**



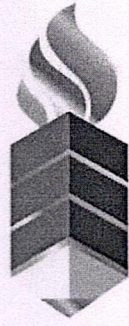
*Rambhavan Yadav*

**Asst. Prof. Rambhavan Yadav  
NSS Programme Officer**



*Sanjay Mishra*

**Dr. Sanjay Mishra  
I/C Principal**



\*\*\* Education For All \*\*\*

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Hindi Linguistic Minority institution

Notice No: SLRTDC/24-25/

Date: 21<sup>st</sup> October, 2024

## NOTICE

The NSS unit invites all students and faculty to support the sale of **Diyas made by Adivasi women** in the "**Light of Goodness**" initiative, **in collaboration with the DLLE unit**. This initiative promotes empowerment and preserves cultural heritage.

**Date:** 25<sup>th</sup> October, 2024

**Time:** 10:30 AM to 02:00 PM

**Venue:** College Campus

### Objectives

- Support the economic empowerment of Adivasi women by providing a platform to sell their handcrafted Diyas.
- Celebrate and preserve the traditional craftsmanship and cultural heritage of the Adivasi community.
- Strengthen the connection between the campus community and local Adivasi artisans through meaningful interaction and support.
- Encourage the spirit of entrepreneurship and self-reliance among Adivasi women through exposure and sales opportunities.

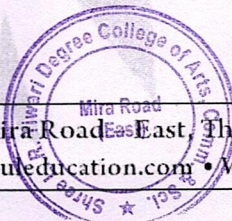
**Asst. Prof. Rambhavan Yadav**  
NSS Programme Officer

**Asst. Prof. Kshitij Jha**  
DLLE Coordinator

**Dr. Sanjay Mishra**  
I/C Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.  
Kanakia Park, Mira Road (East),  
Dist. Thane - 401107, Maharashtra

**N. S. S. COORDINATOR**  
SHREE L. R. TIWARI DEGREE  
COLLEGE OF ARTS, COM. & SCI.  
Mira Road (E) - 401 107.



Date: 26th October, 2024

## Report

**Event: Diya Selling****Date: 25th October 2024****Venue: Shree L.R. Tiwari Degree College Campus****Organized by: NSS Unit in collaboration with DLLE Unit**

### **Objective:**

- Support the economic empowerment of Adivasi women by providing a platform to sell their handcrafted Diyas.
- Celebrate and preserve the traditional craftsmanship and cultural heritage of the Adivasi community.
- Strengthen the connection between the campus community and local Adivasi artisans through meaningful interaction and support.
- Encourage the spirit of entrepreneurship and self-reliance among Adivasi women through exposure and sales opportunities.

### **Participants:**

- NSS Volunteers from Shree L.R. Tiwari Degree College
- Faculty Members and Administrative Staff
- Students and community members

### **Event Highlights:**

#### **Awareness Campaign:**

- Volunteers conducted a campaign to encourage the use of eco-friendly products and discourage the use of non-biodegradable decorations during festivals.
- Informative posters and banners were displayed to emphasize the environmental benefits of choosing handmade clay diyas over synthetic alternatives.

#### **Sales and Promotion:**

- Beautifully handcrafted clay diyas, sourced from local artisans, were displayed and sold at the college campus.
- Students actively participated in promoting the diyas, explaining their cultural and environmental significance to buyers.





## Collaborative Effort:

- The NSS team collaborated with local potters, ensuring that the event supported their livelihoods during the festive season.
- Faculty and staff members contributed to the initiative by purchasing diyas and spreading the word.

## Outcomes:

- Participants adopted sustainable and eco-friendly practices during the festive season.
- Increased support for local artisans through the purchase of eco-friendly and handmade products.
- Enhanced sense of social responsibility among students towards the environment and community..

## Acknowledgments:

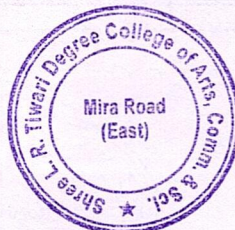
The college extends its heartfelt gratitude to the local artisans for their collaboration and dedication. Special thanks to the NSS Program Officer, volunteers, and all participants for their enthusiastic involvement in making the event a success.

**Asst. Prof. Rambhavan Yadav**  
**NSS Programme Officer**

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## GLIMPSE OF THE EVENT

### DIYA SELLING





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GPS Map Camera  
Mira Bhayandar, Maharashtra, India  
7vxg+x64, Kanakia Park, Mira Road East, Mira Bhayandar,  
Maharashtra 401107, India  
Lat 19.299875° Long 72.87604°  
25/10/24 11:20 AM GMT +05:30



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