



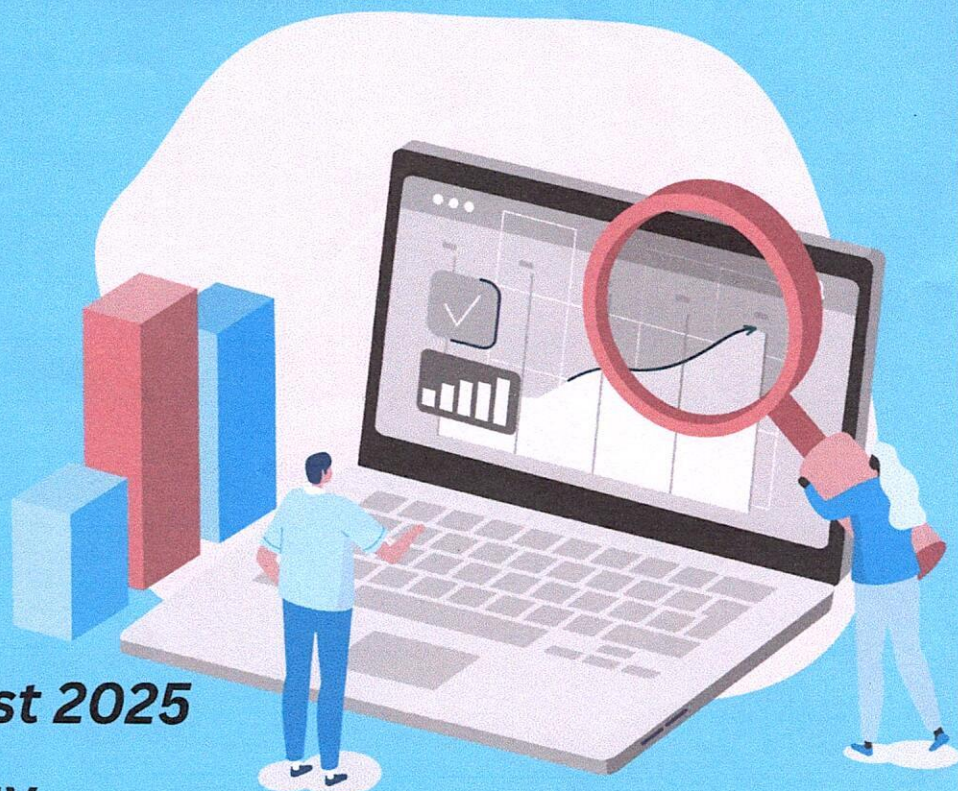
Shree Rahul Education Society's (Regd.)
SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science) UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra | NAAC Accredited with Grade "A" (1st Cycle) |
Affiliated to University of Mumbai | College Code -1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority institution

DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION

Organizes

ORIENTATION SESSION ON FIELD PROJECT FOR SYBAMMC STUDENTS



Date: 13th August 2025

Day: Wednesday

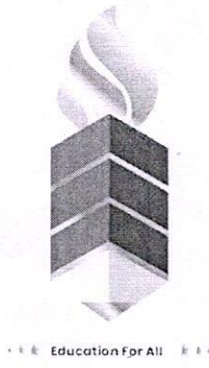
Time: 9.10am- 10.10am

Moumita Nath

**Asst Prof Moumita Nath
BAMMC COORDINATOR**

Sanjay Mishra

**Dr. Sanjay Mishra
I/C PRINCIPAL**



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Hindi Linguistic Minority Institution

Ref No. SLRTDC/25-26/

Date: 12/08/2025

NOTICE

Orientation on Field Project for SY BAMMC Students

All Second-Year BAMMC students are hereby informed that an Orientation Session for the subject Field Project will be conducted as per the details given below:

Date: 13th August 2025

Time: 9:00 a.m.

Venue: Room No. 304, Old Building

Objectives of the Orientation:

- To familiarize students with the Field Project subject framework.
- To explain the guidelines, scope, and expected outcomes of the project.
- To outline research methods, documentation formats, and evaluation criteria.
- To clarify deadlines and submission procedures.
- To provide examples of past successful projects for reference.

Attendance is compulsory for all SY BAMMC students as important guidelines and assessment criteria for the Field Project will be discussed during the session.

Asst. Prof. Moumita Nath
BAMMC Coordinator



Dr. Sanjay Mishra
H.C. Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107, Maharashtra.

Date: 14th August 2025

Report on SYBAMMC Field Project Orientation

Date: 13th August 2025

Venue: Room 301, Old Building

Conducted by: Department of Multimedia & Mass Communication

Introduction

The Department of Multimedia & Mass Communication organized an Orientation Session on Field Project for SYBAMMC students as part of the NEP (National Education Policy) Subject Field Project Component. The session aimed to provide students with a comprehensive understanding of the project structure, expectations, and implementation process as outlined under NEP's experiential and skill-based learning framework.

The orientation was conducted under the guidance of the Internal Quality Assurance Cell and facilitated by Asst. Prof. Moumita Nath.

Purpose of the Session

The primary objective of the orientation was to familiarize SYBAMMC students with the guidelines, objectives, and academic relevance of the NEP Field Project. The session aimed to:

- Explain the concept and significance of experiential learning in NEP.
- Guide students on selecting appropriate topics for their field project.
- Outline the process of data collection, documentation, and analysis.
- Clarify expected outcomes and assessment criteria.
- Encourage students to apply classroom learning to real-world community or industry settings.

Key Highlights of the Orientation Session

1. Introduction to NEP Field Project Component

The session began with an overview of the National Education Policy's emphasis on skill-based, application-oriented education. Students were briefed about how the Field Project contributes to their holistic academic development.

2. Project Structure and Requirements

The coordinator explained the mandatory nature of the field project for SY students, along with a breakdown of tasks such as topic selection, proposal drafting, fieldwork, documentation, and final reporting.





3. Types of Acceptable Field Projects

Examples of potential project themes were shared—community engagement studies, media impact assessments, institutional outreach documentation, environmental awareness activities, and grassroots communication studies.

4. Methodology and Data Collection Techniques

Students were introduced to practical research methods including surveys, interviews, observation, and photographic documentation to support their field findings.

5. Assessment Criteria

The evaluation would be based on clarity of objectives, depth of fieldwork, quality of documentation, analytical skills, and presentation of findings.

6. Interactive Discussion

Students raised queries regarding timelines, field permissions, documentation formats, and group vs. individual project expectations. The coordinator addressed all questions with clarity and provided examples to aid understanding.

Learning Outcomes

After attending the orientation session, students:

- Gained a clear understanding of the NEP Field Project's relevance and expectations.
- Understood how to design and plan a structured field project.
- Became familiar with various data collection and research tools.
- Developed confidence to undertake independent field-based academic work.
- Recognized the importance of community engagement and experiential learning.

Conclusion

The Orientation Session on the Field Project proved to be highly informative and essential for SYBAMMC students. It equipped them with the necessary knowledge and guidelines to execute their NEP-based field project effectively. The department extends gratitude to **Asst. Prof. Moumita Nath** for conducting the session and to **Dr. Sanjay Mishra** for his continuous support and guidance.

The session successfully aligned with the department's objective of promoting practical learning and enhancing students' real-world application skills.

Asst. Prof. Moumita Nath
BAMMC Coordinator



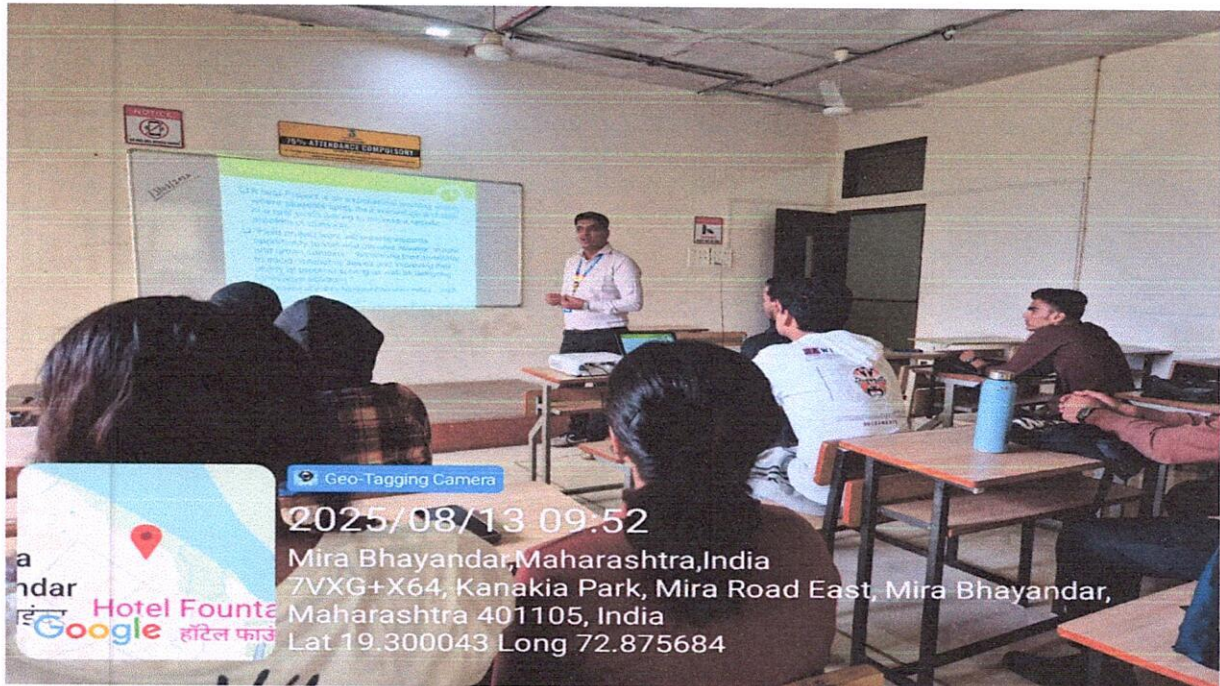
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Glimpse of Event





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Name of the Event: ORIENTATION SESSION ON FIELD PROJECT

Name of the Department/Committee/Cell/Club: BAMMC DEPARTMENT

Name of the Speaker: Asst. Prof. AJAY YADAV
Asst. Prof. MOUMITA NATH

Date: 13/08/2025

Sr. No.	Name of the Students	M/F	Class	Signature
1.	Rehan Zamil Shaiikh	Male	SYBAMMC	<i>[Signature]</i>
2.	Azaish Shaiikh	Male	SYBAMMC	<i>[Signature]</i>
3.	Farhan Qureshi	Male	SYBAMMC	<i>[Signature]</i>
4.	Satishi Trivedi	Female	SYBAMMC	<i>[Signature]</i>
5.	Pavitra Vallinayagam	Female	SYBAMMC	<i>[Signature]</i>
6.	Sameera Sayed	Female	SYBAMMC	<i>[Signature]</i>
7.	Shifa Shaiikh	Female	SYBAMMC	<i>[Signature]</i>
8.	Aradhya Kere	Male	SYBAMMC	<i>[Signature]</i>
9.	Purob Agarwal	Male	SYBAMMC	<i>[Signature]</i>
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