



Shree Rahul Education Society's (Regd.)

SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science) UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra | NAAC Accredited with Grade "A" (1st Cycle) |
Affiliated to University of Mumbai | College Code - 1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority Institution

Department of BAMMC

organizes



media 2.0 marathon

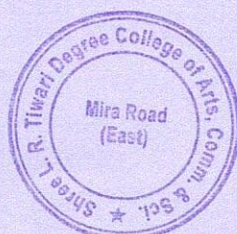
Date : 24th March 2026

Venue: Classroom 101, old building

Time: 9.10am - 10.10 am

Moumita Nath

Asst Prof Moumita Nath
BAMMC Coordinator



Sanjay Mishra
Dr. Sanjay Mishra
1/C Principal



*** Education For All ***

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Hindi Linguistic Minority institution

Notice No: SLRTDC/ 2025-26/

Date: 23rd March 2026

NOTICE

The BAMMC Department is delighted to announce an exclusive session, "Manthan Media-Start-up Opportunities in Media" for FY and SY BAMMC students.

Details of the event:

Date: 24th March, 2026

Time: 08:10 am - 10:10 am

Venue: 101 Old building

Speaker: Asst Prof. Ajay Yadav

Objectives of the Session:

The event aims to provide insights and opportunities for startups in the media industry. It focuses on:

- Staying updated with emerging media technologies.
- Learning to build and grow a media business.
- Exploring innovative ways to monetize content.

All the students are encouraged to attend this session and enhance their understanding of Media Start-ups.

Asst Prof. Moumita Nath
BAMMC Coordinator



Dr. Sanjay Mishra
I/C Principal

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107, Maharashtra



Date: 25th March, 2026

Report on “Media Manthan – Start-up Opportunities in Media”

Date: 24th March, 2026

Time: 08:10 am – 10:10 am

Venue: Room No. 101, Old Building

Conducted by: BAMMC Department

Speaker: Asst. Prof. Ajay Yadav

Introduction:

The BAMMC Department organized an insightful session titled “Media Manthan – Start-up Opportunities in Media” for FY and SY BAMMC students on 25th March 2026. The session aimed to introduce students to the dynamic world of media entrepreneurship and provide guidance on emerging opportunities in the media industry.

Objectives of the Session:

The key objectives of the session were:

- To help students stay updated with emerging media technologies.
- To provide knowledge on building and growing a media business.
- To explore innovative ways of content monetization.

Key Highlights of the Session:

1. Introduction to Media Start-ups:

The session began with an overview of the media industry and how digital transformation has opened new avenues for start-ups.

2. Emerging Media Technologies:

Students were introduced to current trends such as digital platforms, content creation tools, and evolving audience behavior.

3. Building a Media Business:

The speaker explained the fundamentals of starting a media venture, including idea generation, branding, and audience targeting.

4. Monetization Strategies:

Various methods of earning through media such as advertising, sponsorships, subscriptions, and content marketing were discussed.

5. Interactive Session:

Students actively participated by asking questions and sharing their ideas, making the session engaging and informative.





Learning Outcomes:

- Gained awareness about career opportunities in media entrepreneurship.
- Understood the importance of technology in modern media practices.
- Learned strategies for creating and monetizing media content.
- Developed interest in exploring innovative media business ideas.

Conclusion:

The **Media Manthan** session proved to be highly informative and inspiring for BAMMC students. It provided practical insights into the world of media start-ups and encouraged students to think creatively and entrepreneurially. The session successfully broadened students' perspectives on career opportunities within the media industry and motivated them to explore new possibilities.

Asst. Prof. Moumita Nath
BAMMC Coordinator



Dr. Sanjay Mishra
I/C Principal
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Date: 24th March 2026

Glimpses of the Event



Geo-Tagging Camera

2026/03/24 09:44

Mira Bhayandar, Maharashtra, India

Teerth Plaza, Kanakia Park, Mira Road East, Mira Bhayan

Maharashtra 401105, India

Lat 19.300216 Long 72.875836



Geo-Tagging Camera

2026/03/24 09:40

Mira Bhayandar, Maharashtra, India

Gate No. 2, Shree L. R. Tiwari Educational Campus, Kanakia Rd, Ka

Park, Mira Road East, Mira Bhayandar, Maharashtra 401105, India

Lat 19.300216 Long 72.875836





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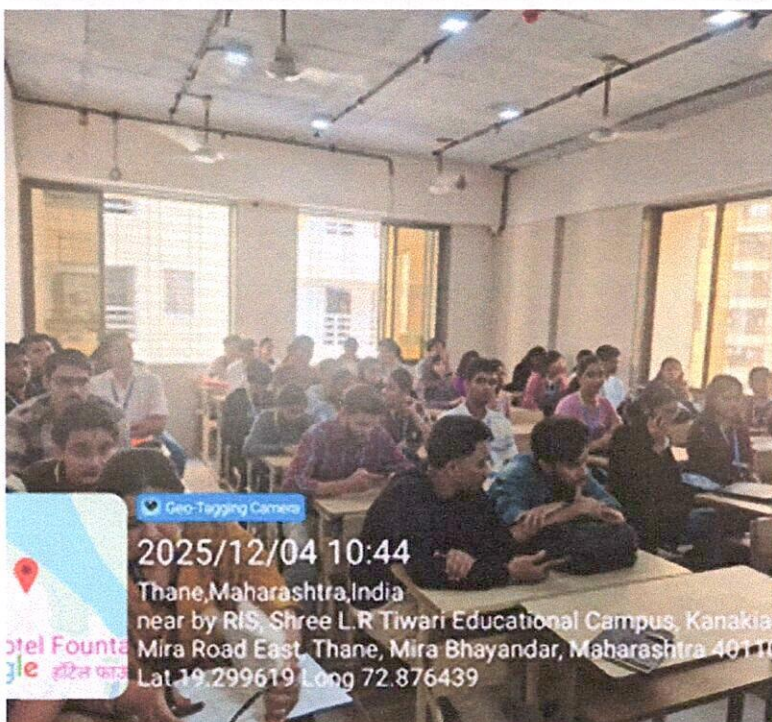




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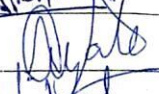
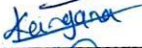
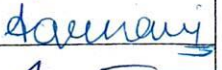
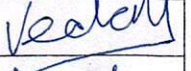
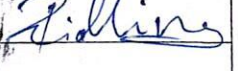
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[Arts, Commerce, Science]

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Affiliated to University of Mumbai [College Code: 1084] ISO 9001:2015 Certified Quality Institute

Attendance SheetName of the Event: MEDIA MANTHAN 2.0Name of the Department/Committee/Cell/Club: BAMMCName of the Speaker: Asst. Prof. Ajay Yadav Date: 24-03-2026

Sr. No.	Name of the Student	Class	Gender M/F	Signature
1.	Afnan Khan	TYBAMMC	M	
2.	Neyatee Patel	TYBAMMC	F	
3.	Nihal Rai	TYBAMMC	M	
4.	Kangana Rajput	FYBAMMC	F	
5.	Shaina Larocah	FYBAMMC	F	
6.	FIYONA NASIR SHAIKH	FYBAMMC	F	
7.	Prachi P Kudalkar	FYBAMMC	F	
8.	Aamruti Bhelkar	FYBAMMC	F	
9.	Abhigyan Upadhyay	FYBAMMC	M	
10.	Sarthak Pandey	FYBAMMC	M	
11.	Vedant LACHAN	FYBAMMC	M	
12.	Kunal Raj	FYBAMMC	M	
13.	Mayank Bhatta	FYBAMMC	M	
14.	Kidhima Gaur	FYBAMMC	F	
15.				
16.				
17.				
18.				
19.				