Mandatory 4

Programme Name: M.Com (Business Management)

Course Name: Business Ethics

TotalCredits:02 TotalMarks:50

Universityassessment:25 Collegeassessment:25

Prerequisite:

Learning Objectives

1. Ethics is the backbone of human life as it allows a person to behave, work or act with responsibility, ethics, values and morals
2. Business ethics is a must for students to study the etiquettes of life

Course Outcomes

C1) Business Ethics subject will create a society with more morally sound and ethical right persons

C2) The subject will allow students to embrace good values thereby having a sense of right and wrong

Module 1

Unit 1 Introduction of Business Ethics

a) Ethics- Meaning, Business Ethics Concept, Types of Ethics, Ethics and Values, Indian Ethos and Work Ethos, Moral Standards, Guidelines for developing code of ethics, Personal Ethics- Value of Self, Promote Happiness, Emotions and Honesty, Keys to Personal Ethics, Ethics of Virtue and Ethics of Principle

b) Various approaches to Business Ethics - Theories of Ethics- Friedman's Economic theory, Kant's Deontological theory, Mill & Bentham's Utilitarianism theory.

Module 2

Unit 2 Ethics of Environment, Employees Rights and Duties & Corporate Social Responsibility:

a) Environment Issues – Global Warming, Climate Change, Ethics in Human Resource Management, Employees Rights- Right to work, Equality of Opportunity, Concept of fair wages, Duties of employees, Human Rights, Sexual Harrassment

b) Corporate social responsibility and Corporate governance – Concept and Importance, Corporate philanthropy, Drivers of CSR, Indian Corporates and CSR Case Studies, Role of NGOs in CSR, CSR and Sustainable Development

References

- Sharma J.P. Corporate Governance and Social Responsibility of business, Ane Books Pvt ltd, New Delhi
- Sharma J.P ' Corporate Governance, business ethics and CSR, Ane Books Pvt Ltd
- S.K.Bhatia, Business Ethics and Corporate Governance
- William Shaw, Business Ethics, Wordsworth Publishing Company, International Thomson Publishing Company.
- Corporate Crimes and Financial Frauds, Dr.Sumit Sharma, New Delhi India
- R.C. Sekhar, Ethical choices in Business, Sage Publications, New Delhi

• Business Ethics, Andrew Crane and Dirk Matten, Oxford University Press.
• Business Ethics, Text and Cases, C.S.V. Murthy, Himalaya Publication House.
• Mallin, Christine A. Corporate Governance (Indian Edition) Oxford University press. New Delhi
• Joseph A. Petrick and John F. Quinn, Management Ethics- Integrity at work, Sage Publication, 1997
• Roger Bradburn, Understanding Business Ethics, Continuum. London, 2001.
• P. Kamatchi, Business Ethics, I.K International Publishing House, New Delhi, 2015.