Shree Rahul Education Society's (Regd.)

SHREE L. R. TIWARI DEGREE COLLEGE

(Arts | Commerce | Science)

UGC Recognition under sec 2(f) of the UGC Act 1956 | Approved by Government of Maharashtra | NAAC Accredited with Grade 'A' (1st Cycle) | Affiliated to University of Mumbai | College Code -1064 | ISO Certified 9001:2015 | Hindi Linguistic Minority institution

Department of BAMMC

Organizes

Tuning in Live: An industrial visit to Radio Mirchi



📍 WHEN & WHERE

- Date & Day: 25th August, 2026 | Tuesday
- Time: 10:00 AM – 01:00 PM
- Location: 4th Floor, The Times Group, Sunteck Icon, BKC Junction, Santacruz East

🎯 THE GIG

- Decode how a massive private radio network runs daily.
- Get real-world exposure to audio production, editing, and live transmission.





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Ref No. SLRTDC/26-27/

Date : 13th Aug 2026

NOTICE

Field Visit to Radio Mirchi 98.3 FM (Entertainment Network India Ltd.)

Dear Students,

As part of the observance of National Broadcasting Day, the BAMMC Department is organizing an Industrial Visit to Radio Mirchi 98.3 FM (Entertainment Network India Ltd.) for the FYBAMMC and SYBAMMC students. The visit is intended to provide students with practical exposure to the workings of a professional radio station, enabling them to understand the various facets of the broadcasting industry and to complement their theoretical knowledge with real-world experience.

Details of the visit are as follows:

- Date - 25th Aug 2026
- Day - Tuesday
- Time - 10:00 am - 01:00 pm
- Location - 4th Floor, The Times Group, Sunteck Icon, CST Link Road, BKC Junction, Santacruz East, Mumbai - 400098

Objectives:

- To understand the functioning and structure of radio broadcasting at a private service broadcaster.
- To gain insights into the production, editing, and transmission processes of radio programs.
- To explore the role of Radio Mirchi in promoting cultural, educational, and informational content across diverse audiences.

Important Instructions:

1. Participants need to attend regular morning lectures before leaving the college campus for the visit.
2. All individual expenses to be borne by students.
3. Carry heavy tiffin boxes.
4. Please carry your Identity card for identification purposes.
5. Maintain decorum and respect the rules and regulations of the media institution.

Moumita Nath

Asst. Prof. Moumita Nath
BAMMC Coordinator

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci. Mira Road (East)

Vaishali

Dr. Vaishali Kothiya
I/C Principal
Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107, Maharashtra

Date: 27th August 2026

Report on Industrial Visit to Radio Mirchi 98.3 FM Studio

Date: 25th August 2026
Venue: Radio Mirchi 98.3 FM Studio
Organized by: Department of BAMMC
Participants: 25 Students accompanied by 2 Faculty Members

Introduction
The Department of Multimedia & Mass Communication, Shree L. R. Tiwari Degree College of Arts, Commerce and Science, organised an Industrial Visit to Radio Mirchi 98.3 FM on 25th August 2026. The visit was organised with the objective of providing students with first-hand exposure to the functioning of a professional radio station and helping them understand the practical aspects and intricacies of radio broadcasting.

A group of 25 students, accompanied by two faculty members, participated in the visit. The experience provided students with an opportunity to step beyond the classroom and witness the functioning of a live radio studio, interact with industry professionals, and understand the skills and processes involved in professional broadcasting.

Purpose of the Industrial Visit:

The visit was aimed at providing students with practical exposure to:

- The functioning and workflow of a professional radio station.
- Live radio broadcasting and on-air programming.
- The role and responsibilities of a Radio Jockey.
- The technical and production aspects of a live radio show.
- The coordination between the RJ, producer, and technical team.
- The skills required to build a career in radio and the larger media industry.

Key Highlights of the Visit:

One of the most memorable aspects of the visit was the opportunity given to students to go LIVE on-air with RJ Jeeturaaj during his popular morning drive-time show on 98.3 FM Radio Mirchi.

Students were introduced on-air and experienced the excitement and responsibility of being part of a live radio programme. This unique opportunity helped them understand, in real time, how an RJ engages with the audience, manages conversations, maintains spontaneity, and works within the format and flow of a live show.

Following the on-air interactions, students had an engaging session with Mr. Karthik Shetty, Radio Show Producer for Jeeturaaj's show. He addressed the students' queries and provided valuable insights into the planning, production, and execution of a professional radio programme. His interaction helped students understand the important role a producer plays behind the scenes in ensuring the smooth functioning of a radio show.

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Students also had the opportunity to interact with Mr. Naresh Kini, Technical Head, Radio Mirchi, who addressed their technical queries. He explained various technical aspects associated with radio broadcasting and helped students understand the technological infrastructure and coordination required to take a programme live on air.

Another significant highlight was that the Radio Mirchi team broadcast the live show in the presence of the students, allowing them to observe the complete process closely. The students were also informed that the recorded segment would be played again on 29th August 2026, allowing them to listen to and revisit their on-air experience.

Learning Outcomes:

The Industrial Visit provided students with:

- Practical understanding of the functioning of a professional radio studio.
- First-hand experience of live on-air broadcasting.
- Better understanding of the role of an RJ in a live radio programme.
- Insights into radio show production and the responsibilities of a show producer.
- Understanding of the technical infrastructure and processes involved in broadcasting.
- Awareness of the coordination required between the RJ, producer, and technical team.
- Greater understanding of professional skills such as voice modulation, spontaneity, communication, audience engagement, and confidence.
- Insights into career opportunities and professional expectations within the radio and media industry.
- An opportunity to connect classroom concepts with actual industry practices.

Conclusion:

The Department of Multimedia & Mass Communication's visit to Radio Mirchi 98.3 FM provided students with hands-on broadcasting experience, highlighted by going live with RJ Jeeturaaj, and valuable industry insights from technical and production heads, for which the department is deeply grateful.

Moumita Nath

Asst. Prof. Moumita Nath
BAMMC Coordinator

Vaishali

I/C PRINCIPAL
Shree L. R. Tiwari Degree College Of Arts Comm. & Sci.
Mira Road (East), Thane - 401107.

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Glimpse of the Industrial Visit













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Attendance Sheet

Name of the Event: INDUSTRIAL VISIT TO RADIO MIRCHI (98.3 FM) STUDIO

Name of the Department/Committee/Cell/Club: BAMMC

Name of the Speaker: RJ JEETURAAJ Date: 25/08/26

Sr. No.	Name of the Student	Class	Gender M/F	Signature
1.	Simran Dodiya	FYBAMMC	F	Simran
2.	Sanchaita Bauldas	FYBAMMC	F	Sanchaita
3.	Akansha mishra	FYBAmmc	F	Akansha
4.	Harshadi Patil	FYBAmmc	F	Harshadi
5.	Vishal Nagarji	fybammc	M	Vishal
6.	Owais Shaikh	FYBAMMC	M	
7.	Mamta Charan	FYBAMMC	F	Mamta
8.	Arman Singh	FYBAMMC	M	Arman
9.	Saurabh Yadav	FYBAMMC	M	Saurabh
10.	ANMOL KAPAD	FYBAMMC	M	ANMOL
11.	Kanjana Rajput	SYBAMMC	F	Kanjana
12.	Dipashree Warse	SYBAMMC	F	Dipashree
13.	Snigdha Sinha	SYBAMMC	F	
14.	Ruby mishra	SYBAmmc	F	Ruby
15.	Meenakshi verma	Sybammc	F	
16.	Pradnya Kuldalkar	SYBAMMC	F	
17.	Sheikh Mohsin	FYBAMMC	F	
18.	Areeba Sayyed	fybammc	F	
19.	Yash	fybammc	M	
20.	Sonu Kumar	FYBAMMC	M	Sonu
21.	Mamta Charan	FYBAMMC	F	Mamta
22.	Diya Bhanushali	SYBAMMC	F	
23.	Karunesh Acharya	FYBAMMC	M	
24.	Raktim Mukherjee	FYBAMMC	M	R. Mukherjee
25.	Shagun Gupta	SYBAMMC	F	
26	Asif Khan	FYBAMMC	M	Khan

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Date: -

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Date- 25th August 2026

LETTER OF APPRECIATION

To,

RJ Jeeturaaj
Radio Mirchi
4th Floor, The Times Group, Sunteck Icon,
BKC Junction, Santacruz East
Mumbai, Maharashtra 400026

Respected Sir,

It gives me immense pleasure to express my profound appreciation to you on behalf of Shree L.R. Tiwari Degree College for providing an opportunity for an Industrial Visit for the students of BAMMC Department, of the College.

- Date: 25th August, 2026 (Tuesday)
- Time: 10am – 1pm

The visit was a rewarding experience for all the students. It was very well appreciated by our students and will immensely benefit them in future.

We appreciate your gesture and hope to receive the same response and support from you in the future.

Thanking you.

vaishali

I/C Principal
Shree L. R. Tiwari Degree College of Arts, Comm. & Sci.
Kanakia Park, Mira Road (East),
Dist. Thane - 401107 Maharashtra

Shree L. R. Tiwari Degree College of Arts, Comm. & Sci. Mira Road (East) 1084

25/08/26